



marketing JAM



Connected Lane County
Breaking Barriers & Building Bridges

Join us January 26 - 28 for a weekend of strategy and collaboration!

Create solutions and problem-solve for various marketing challenges from local organizations. Teams of up to five are paired with an industry mentor and have the weekend to plan, design, and present their projects to a panel of judges and fellow participants.



Register by Monday, January 8
go.connectedlane.org/marketingJAM24



MERCH "SWAG"

Project from marketingJAM (2023)

SOCIAL MEDIA DESIGNS

- Donations and volunteering
- Information
- Website

WEBSITE OVERVIEW

- Refreshing theme
- Easier User Navigation
- Stronger Online presence
- Easier access to Donation and volunteering

Participation is free and open to all Lane County high school-aged youth and Lane Community College students interested in marketing, branding, design, and business.

Gather a team or register as an individual and we will pair you with a group.

Spark at Booth-Kelly
303 S 5th STE 150,
Springfield, OR 97477