Moon Area School District Curriculum Map

Course: Television Production 1
Grade Level: 9-12
Content Area: Technology Ed
Frequency: Full-Year Course

Big Ideas

Television production is a course that covers the foundations, theory, and practice of television studio and media production. In this course students learn to operate professional television studio equipment. Students will develop, examine, and practice all phases of television production through writing, shooting, and editing.

Essential Questions

- 1. What is Television Production all about?
- 2. What are the three phases to any professionally produced video?
- 3. What are the basic parts of any television production system?
- 4. What are the benefits of digital television?
- 5. What is linear editing?
- 6. What is Camera Framing?
- 7. What are the major camera movements?
- 8. What is continuity in editing?
- 9. What are the major parts of a camera?
- 10. What does good audio do to affect the or change the viewing experience?
- 11. What are on-screen graphics?
- 12. What are the basic elements to an interview?
- 13. What is studio broadcasting?
- 14. What equipment types are used during a multi-camera studio broadcasting / production?
- 15. What is a movie trailer?
- 16. What is the purpose of a movie trailer?

Primary Resource(s) & Technology:

Textbook Series, Teacher Produced videos, Adobe Creative Cloud Microsoft Teams

Pennsylvania and/or focus standards referenced at:

www.pdesas.org www.education.pa.gov

Big Ideas/ EQs	Focus Standard(s)	Assessed Competencies (Key content and skills)	Timeline
		•	August - September
	Eligible Content:		(Weeks or Days)
1		 Basics of TV Production The history of TV production. Historical impacts of television Types of television productions and programs. 	Weeks 1-2
2		 Three Phases of Television Production Pre-Production Jobs associated with Pre-Production Phase. Production Jobs associated with Production Phase. Post-Production Jobs associated with Post-Production Phase. 	Weeks 2-4
3		 Viewing and Auditory experience. Video capturing equipment. Audio capturing equipment. 	Weeks 4-5
4		 Signal transport File Compatibility File Compression Device Cross-over Editing and file manipulation 	Week 6
5		 Linear and non-linear editing Evolution of editing 3 Step Editing Input, Output, Timeline. 	Week 6-9
6		 Rule of thirds Camera Framing Picture Composition Shot Types 	Weeks 9-12
7		TiltPanZoomTruck	Weeks 10- 12

	• D	olley ong Take / Continuous Shot	
8	• M	latching Action	
	• 18	80 Degree Rule	Weeks 12-
	• 4 ^t	^h Wall	15

9	 Camera Body Lens Viewfinder Video / Audio Outputs Types Video / Audio Recording Media File types and extensions. 	Weeks 15 - 20
10	 Types of Recording Audio equipment Types of Audio playback Audio playback and the viewing experience. The Voiceover. Types of sound enhancements. Background and Foreground. 	Weeks 20 - 26
11	 Digital Image File types Overlays Upper thirds Lower thirds Ticker or scrolling 	Weeks 24- 26
12	 Essential Interview Questioning On-screen vs off-screen Interview lighting 	Weeks 26- 28
13	 Broadcasting Vs. Streaming Types of broadcasting. News gathering Field Production 	Weeks 28- 32
14	 Studio Camera Operation Studio Camera Mounts Studio Cabling Audio Gathering Audio Mixer Camera Switcher Teleprompter Software Lighting Controls 	Weeks 28 - 32

	Multi-camera interface. NewTek TriCaster	
15	Movie Trailer ElementsMovie Trailer Breakdown	Weeks 32- 40
	 Movie Trailer Breakdown Movie Trailer Creation 	