

Siembra's Entrepreneurial Framework (The Mini MBA)

ENTREPRENEURIAL PROCESS (Grade 9)	• Discovery • Concept Development • Resourcing • Actualization
ENTREPRENEURIAL TRAITS & BEHAVIORS (Grade 9)	• Leadership • Personal Assessment • Personal Management
COMMUNICATION & INTERPERSONAL SKILLS (Grade 9)	• Fundamentals of Communication • Group Communication
DIGITAL SKILLS (Grade 10)	• Computer Basics • Computer Applications
ECONOMICS (Grade 10)	• Basic Concepts • Cost profit relationships • Economic indicators & trends • Economic systems
FINANCIAL LITERACY (Grade 11)	• Money Basics • Financial Services • Personal Money Management
MARKETING MANAGEMENT (Grade 11)	• Product & Service Creation • Marketing Information Management • Promotion • Pricing • Selling
OPERATIONS MANAGEMENT (Grade 12)	• Business Systems • Channel Management • Purchasing • Daily Operations
STRATEGIC MANAGEMENT (Grade 12)	• Planning • Controlling