

School Building Committee
Coventry Public Schools Administration Building
1675 Flat River Road
Coventry, RI 02816

Meeting Minutes for August 2, 2023

Agenda

1. Call to Order/Roll Call at 6:38 P.M.

Members in attendance: Alieta Hall, Kim Shockley, Hillary Lima, Russ Hill, Ann Dickson, Dan Perillo, Anna dos Reis Couto, Kristin Bagley, Amy Anzalone and Don Cowart

2. Emergency Evacuation Procedures - Don directed group to the exits

3. Approval of Minutes - Meeting minutes approved for 6/14/23 and 6/28/23

4. Stage II Update- Don and Dan provide information relative to the septic system and the connections and costs to complete. Town will need to provide some funds to supplement the cost that is outside the bond amount.

- School committee to place on agenda for approval on August 10,2023
- Town Council to place on agenda for approval on August 22, 2023

RI Sustainable School Protocol Overview and Requirements - Don discussed that the committee will need to sign the contract for our schools to become more green and the requirements.

- Ann suggested that the comprehension plan may have much of the work already in the Comprehension Plan that we can use to complete the application.

5. Marketing Strategy Update

- Kim S. talked about the number of grants being used will be a huge selling point that the marketing group can be used.
- Don said that there is a marketing meeting on Friday and that group has a few key items to do in order to begin fundraising:
 - Must become incorporated and develop a name for the group.
 - Open a bank account for the fundraising money.
 - Marketing fees for a consultant are being discussed and the proposal
 - Setting a contact sheet so that many can stay in touch to help support the project.
 - This group will meet weekly.
 - Hillary Lima suggested we do not cheap out. Kim S. the marketing consultant should direct us as to how to do this reasonably without breaking the bank.
 - Consultant estimates their work is about \$15,000 - 20,000
 - About 12 members - strong team

- One member of the marketing team said that they were supportive of this consultant. Friday the work will be decided on.
- Hillary said to set a deadline as to picking a professional consultant. Set this as a priority.
- Ann felt as though we needed to set a target group.

6. Public Comment

7. Next meeting date: September 6, 2023

8. Adjournment - 7:15pm