



HERSHORN-SCHIFF  
COMMUNITY DAY SCHOOL

# COOLOR

# RUN

# JOG-A-THON

## SPONSORSHIP LEVELS

**FRIDAY, JANUARY 19, 2024**

### PRESENTING SPONSOR - \$10,000

- PRESENTING SPONSOR ON START/FINISH BANNER
- (2) DEDICATED EVENT PARKING SPOTS
- PRESENTING SPONSOR ON JOGATHON T-SHIRT
- (2) 6'X3' BANNERS
- (10) GROUND SIGNS
- FULL PAGE EVENT WEBPAGE & YEARBOOK ADS
- (2) PROMOTIONAL ITEM (PROVIDED BY SPONSOR)
- LARGE AD PANTHER PRESS - 6 WEEKS
- LOBBY DISPLAY (BUSINESS CARD, FLYER, LARGE TV AD)
- DIGITAL MARQUEE - 6 WEEKS
- PRESENTING SPONSOR ON SPONSOR BANNER
- (5) SOCIAL MEDIA POSTS
- PRESENTING SPONSOR ALL COLLATERAL MATERIALS

**SOLD**

### MAGIC MAKER SPONSOR - \$6,000

- (1) DEDICATED PARKING SPOT
- EXTRA LARGE LOGO ON JOGATHON T-SHIRT
- (1) 6'X3' BANNER & (1) 3X3 BANNER
- (7) GROUND SIGNS
- HALF PAGE EVENT WEBPAGE & YEARBOOK ADS
- (1) PROMOTIONAL ITEM (PROVIDED BY SPONSOR)
- LARGE AD PANTHER PRESS - 6 WEEKS
- LOBBY DISPLAY (BUSINESS CARD, FLYER, LARGE TV AD)
- DIGITAL MARQUEE - 6 WEEKS
- EXTRA LARGE LOGO ON SPONSOR BANNER
- (3) SOCIAL MEDIA POSTS
- LISTED ON ALL COLLATERAL MATERIALS AT GIVING LEVEL

### BELIEVER SPONSOR - \$3,000

- LARGE LOGO ON JOGATHON T-SHIRT
- (2) 3X3 BANNERS
- (5) GROUND SIGNS
- QUARTER PAGE EVENT WEBPAGE & YEARBOOK ADS
- MEDIUM AD PANTHER PRESS - 4 WEEKS
- LOBBY DISPLAY (BUSINESS CARD, FLYER, SMALL TV AD)
- DIGITAL MARQUEE - 4 WEEKS
- LARGE LOGO ON SPONSOR BANNER
- (2) SOCIAL MEDIA POSTS
- LISTED ON ALL COLLATERAL MATERIALS AT GIVING LEVEL

### DREAMER SPONSOR - \$1,500

- MEDIUM LOGO ON JOGATHON T-SHIRT
- (1) 3X3 BANNER
- (3) GROUND SIGNS
- EIGHTH PAGE EVENT WEBPAGE & YEARBOOK ADS
- SMALL AD PANTHER PRESS - 4 WEEKS
- LOBBY DISPLAY (BUSINESS CARD, FLYER, SMALL TV AD)
- DIGITAL MARQUEE - 2 WEEKS
- MEDIUM LOGO ON SPONSOR BANNER
- (1) SOCIAL MEDIA POST
- LISTED ON ALL COLLATERAL MATERIALS AT GIVING LEVEL

### RAINBOW SPONSOR - \$750

- SMALL LOGO ON JOGATHON T-SHIRT
- (1) 3'X3' BANNER
- (2) GROUND SIGNS
- LISTED EVENT WEBPAGE
- LISTED PANTHER PRESS - 2 WEEKS
- LOBBY BUSINESS CARD & TV DISPLAY

### CREATIVE SPONSOR - \$250

- (1) GROUND SIGNS WITH LOGO
- BUSINESS CARD IN LOBBY
- LISTED ON THE EVENT WEBPAGE

### A LA CARTE

- (1) GROUND SIGN - \$100

## ADDITIONAL UNDERWRITING OPPORTUNITIES

- SNACK TABLE (\$750) - **SOLD**
- T-SHIRTS (\$4,500)
- DISPLAYS (\$1,500)
- BOUNCE HOUSE/SLIDE (\$2,500) - **SOLD**
- COFFEE/HOT CHOCOLATE DISPLAY (\$750) - **SOLD**
- TROPHIES & AWARDS (\$500)
- KONA ICE TRUCK (\$1,200) - **SOLD**
- DJ BOOTH (\$500) - **SOLD**
- STAFF/VOLUNTEER T-SHIRTS (\$2,000)
- COLOR RUN SUPPLIES (\$1,500)