

Privacy Policy

Last updated: 10/6/2020

This Privacy Policy (the “Privacy Policy”) applies to personal information obtained through www.esboces.org (the “Site”), which is operated by Eastern Suffolk BOCES. “Eastern Suffolk BOCES,” “we,” “us,” “our.” This Privacy Policy explains our practices and governs the use of personal information Eastern Suffolk BOCES collects from you or about you through the Site.

This Privacy Policy does not apply to any portions of the Site that require you to register or log in using credentials, such as a username and password (e.g., pages and websites related to student enrollment or the Employee Portal). This Privacy Policy also does not apply to portions of the Site or other websites linked on the Site that are controlled, facilitated, managed, or hosted by our vendors, service providers, or partners. Such portions of the Site and other websites may be subject to its own privacy policies

1. INFORMATION WE COLLECT

A. INFORMATION YOU SUBMIT

We may obtain personal information that you provide to us directly, for example, data you submit when you complete contact forms on the Site. Personal information we collect may include your name, email address, and phone number.

If you submit the personal information of another person, you represent that you have obtained the authorization from that person to submit such personal information to us.

B. INFORMATION WE COLLECT AUTOMATICALLY

In addition to any personal information or other information that you choose to submit to the Site, we and our vendors (including content and analytics providers and advertising companies) may use a variety of tracking technologies that automatically or passively collect certain information whenever you visit or interact with the Site or other content elsewhere online. This type of usage information may include the browser you are using, your IP address or other unique identifier, your use of the Site (including clicks), the URL that referred you to our Site, all of the areas within our Site that you visit, anonymous traffic data, and the time of the visit.

We may combine certain automatically-collected information with other information we obtain about you, which may include data we obtain from third parties.

We or other parties may collect personal information about your online activities over time and across different websites when you use the Site.

You can set your browser not to accept cookies or to notify you when you are sent a cookie, giving you the opportunity to decide whether or not to accept it. You may also use commonly available tools in your browser to remove cookies which may have been placed on your computer. However, please note that if you disable the use of cookies on your computer, some functionality of the Site will not work.

Your web browser may have settings that allow you to transmit a “Do Not Track” signal when you visit various websites or use online services. Like many websites and online services, this

Site is not designed to respond to “Do Not Track” signals received from browsers. To learn more about “Do Not Track” signals, you may wish to visit <http://www.allaboutdnt.com/>.

We may use certain third-party web analytics services, including Google Analytics to help us understand and analyze how visitors use the Site and to serve ads on our behalf across the Internet.

To find out more about how these third-party analytics services manage the privacy of information in conjunction with delivering ads online, and how to opt-out of information collection by these networks, please visit: <http://www.youradchoices.com>, <http://www.aboutads.info/appchoices>, or <http://www.networkadvertising.org>.

For more information on how Google Analytics uses data collected through the Site, visit: www.google.com/policies/privacy/partners/. To opt out of Google Analytics cookies, visit: <https://tools.google.com/dlpage/gaoptout/>.

Please note that we do not control how other parties manage their opt-out processes.

2. HOW WE USE THE INFORMATION WE COLLECT

We use your information for many purposes, such as to: (i) provide various services to you; (ii) analyze trends and conduct research about improving our services; (iii) provide support and respond to questions from customers and Site visitors; (iv) improve the Site or services; (v) track traffic patterns and Site usage; (vi) correlate information with other commercially available information to identify demographics and preferences to assist us in our marketing efforts; (vii) provide specific relevant marketing, promotional, or other information to you; (viii) address information security and/or privacy issues, network functioning, and troubleshooting; (ix) investigate claims and/or legal actions, violations of our policies and procedures, and compliance with relevant applicable laws and legal process; (x) comply with applicable laws, regulations, or legal process as well as industry standards and our company policies; or (xi) prevent, investigate, identify, or take any other action with regard to suspected or actual fraudulent or illegal activity, or any activity that violates our policies.

3. SHARING OF YOUR INFORMATION

We may share information we collect about you with our subsidiaries, affiliates, and partners.

We may use vendors to help us operate our business and the Site, or administer activities on our behalf, such as website maintenance.

Information, including personal information, may also be shared: (i) as permitted by law; (ii) where we determine that disclosure of specific information is necessary to comply with the request of a law enforcement or regulatory agency or other legal process; or (iii) to enforce our policies, or to protect legal rights, property, or safety.

4. LINKS TO OTHER WEBSITES AND ONLINE SERVICES

The Site may contain links to, or features facilitated by, other websites or online services. We are not responsible for the privacy practices, advertising, products, or content of websites or online services that Eastern Suffolk BOCES does not control. Please note that other online

services have their own privacy policies and Eastern Suffolk BOCES is not responsible or liable for these policies.

5. INFORMATION FOR USERS OUTSIDE THE UNITED STATES

If you are visiting the Site from outside the United States, please be aware that Eastern Suffolk BOCES is based in the U.S. and the information we obtain through the Site will be transferred to, processed, and stored on our servers in the United States. The data protection laws and regulations applicable to your personal data transferred to the United States may be different from the laws in your country of residence.

6. SECURITY

We maintain appropriate administrative, technical, and physical safeguards designed to help protect personal information collected or received through the Site. Although we use reasonable efforts to safeguard information, transmission via the Internet is not completely secure and we cannot guarantee the security of your information collected through the Site.

7. CONTACT / CHANGES IN POLICY

If you have questions or concerns with respect to our Privacy Policy, please contact Joe Eckstein at jeckstei@esboces.org. We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of this Privacy Policy.