

Do you need an expensive surgery or diagnostic test to improve your quality of life?

We can help you **SAVE MONEY!**



Asserta Health is simply a **better and smarter** way to pay for healthcare.

Q: Who is Asserta Health?

Asserta Health is a healthcare “Concierge Service” that helps members of our medical plan lower out-of-pocket costs by choosing high-quality providers who offer affordable cash prices.

Q: When should I contact Asserta Health?

Whenever one of your medical providers recommend a major diagnostic exam or surgery that can be planned in advance, contact Asserta Health Concierge Service first.

Q: Why should I contact Asserta Health?

Your health plan has partnered with Asserta Health Concierge Service to help YOU and your plan save money. The good news — ALL Out-of-Pocket costs are waived when you use Asserta Health.

Q: How does the program work?

When you contact Asserta Health, your concierge will ask you questions to understand the type of procedure you need and will help you choose a high-value provider. They will then try to negotiate a cash price for your procedure that is less than your medical plan’s typical cost. When you, your provider, and your plan agree on the cash rate, Asserta Health will then walk you through the steps you need to take to get the procedure scheduled, make sure any required pre-certification is complete and prepare to pay the full cash price when you receive care.

How do I take advantage of this program?



STEP 1

When your doctor recommends a procedure, surgery or high cost diagnostic test...

STEP 2

Call Asserta Health at and tell us about your situation.

STEP 3

Your dedicated concierge will work with you to identify high value providers, pay cash for your care, and support you through the entire process.

STEP 4

If you work with Asserta Health and receive care from the identified providers, your out-pocket costs are eliminated.