Hello,

I am reaching out to you on behalf of Kent Denver School (KDS), a 6-12th grade school located in Cherry Hills Village, Colorado. We are currently planning KDS's biennial fundraising auction. The gala and live auction will be held Saturday, April 20, 2024, with an online silent auction beginning April 15th and lasting through April 21st. This event is an incredibly important fundraiser for our school, as 100% of the proceeds go directly to our dedicated faculty and staff, who work tirelessly to teach, coach, and mentor our children inside and outside of the classroom.

Our hope is that you would be interested in becoming a sponsor at our auction. It is not only a fantastic way to promote your business to our community of approximately 400 families from throughout the Denver area, including Denver, Cherry Hills Village, Englewood, Greenwood Village, Centennial, Littleton, Highlands Ranch, Parker, Evergreen and beyond, but a fantastic way to show support for all of our phenomenal teachers who give so much to our kids.

By choosing to become a sponsor at our auction, your name and logo will appear on our Kent Denver website, on our third-party online silent auction bidding website, in our auction program, as well as being prominently featured the night of the event.

If you are interested in becoming a sponsor, please fill out the attached sponsorship form and mail or email it to the addresses listed below. We hope that you will take advantage of this amazing opportunity. Your support is greatly appreciated.

Kent Denver School is a non-profit, 501(c)(3) tax exempt organization of the IRS (FEIN# 84-0242810).

Please do not hesitate to contact us with any questions. Thank you for your consideration.

With sincere gratitude,

Hallman Ray
KDPA Auction Co-Chair

Sarah Pendergast
KDPA Auction Co-Chair

KDS Auction Chairs@gmail.com

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2024 Kent Denver Parents Association Gala
Sponsorship Benefits

Thank you for considering a sponsorship for the 2024 Gala and Auction! All proceeds from this event benefit Kent Denver’s world-class faculty and staff.

TO THE MAX Sponsorship ($10,000 and above)
- Company logo recognition as “TO THE MAX Sponsor” in printed materials (subject to printing deadlines)
- Prominent Company name recognition during the Gala (full screen in slideshow)
- Verbal recognition (twice) during the event by the Live Auction emcee
- Prominent Company name placement in the Sponsor section of our Auction website
- Opportunity to sponsor specific pieces of the event, like the wall of wine, with an 8.5” x 11” sign on the table adjacent to the wall. Sign may include Company name and/or logo only.
- Table and 10 Tickets to the Gala with VIP Table Enhancements

TOTALLY TUBULAR Sponsorship ($5,000 - 9,999)
- Company name recognition as “TOTALLY TUBULAR Sponsor” in printed materials (subject to printing deadlines)
- Prominent Company name recognition during the Gala (1/2 screen in slideshow, shared with another Gold Sponsor)
- Verbal recognition (once) during the event by the Live Auction emcee
- Company name placement in the Sponsor section of our Auction website
- Opportunity to sponsor specific pieces of the event, like the wall of wine, with an 8.5” x 11” sign on the table adjacent to the wall. Sign may include Company name and/or logo only.
- Table and 10 Tickets to the Gala

THAT’S RAD Sponsorship ($2,500-4,999)
- Company name recognition as “THAT’S RAD Sponsor” in printed materials (subject to printing deadlines)
- Company name recognition during the Gala (name listed on screen in slideshow with other Silver Sponsors, maximum four names per slide)
- Table and 10 Tickets to the Gala

WAY COOL Sponsorship ($1,000-2,499)
- Company name recognition as “WAY COOL Sponsor” in printed materials (subject to printing deadlines)
- Company name recognition during the Gala (name listed on screen in slideshow with other Bronze Sponsors)
- Two tickets to the Gala

For specific questions regarding these benefits, please contact Phil Klein, Kent Denver Director of Development, at (303) 770-7660 x526 or pklein@kentdenver.org.
SPONSORSHIP FORM

*Please print name as you would like it to appear on all publications:

Name: ____________________________________________

Business Name (if applicable): ________________________________

Address: __________________________________ City: __________

State: __________________________ Zip: __________

Phone: ________________________________

Email: _______________________________________

Main Contact: ____________________________________

SPONSORSHIP LEVELS:

TO THE MAX SPONSOR: $10,000 +
TOTALLY TUBULAR SPONSOR: $5,000 - $9,999
THAT’S RAD SPONSOR: $2,500 - $4,999
WAY COOL SPONSOR: $1,000 - $2,499

PAYMENT INFORMATION:

- Enclosed is my check payable to the KDPA for $ ____________
  *please include "auction sponsorship" on memo line
- Pay online (processing fees will apply)

Please return this sponsorship form and payment to:
Kent Denver School
4000 E. Quincy Ave.
Englewood, CO 80113
Attn: Sarah Pendergast and Hallman Ray, 2024 Auction Co-Chairs

- Kent Denver Parent Association • 4000 E. Quincy Ave. • Englewood, CO • 80113
- KDSAuctionChairs@gmail.com
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