



# MARKETING

*Must earn & pass 3.0 credits to become a pathway completer  
0.5 credit=semester 1.0 credit=year course*

## EXPLORER COURSES

Choose at least 1 of the following:

- Accounting 1 (.5)
- Business Law (.5)
- Customer Service (.5)
- Digital Media 1 (.5)
- Entrepreneurship (.5)
- Marketing 1 (.5)
- Sports & Entertainment Marketing (.5)
- Web Development 1 (.5)

## CONCENTRATOR COURSES

Choose and pass at least 1 of the following:

- Retailing (.5)

## COMPLETER COURSES

Must earn and pass 3.0 credits in pathway

- CE Business Marketing Capstone (.5)
- CTE Internship (1.0)