

POST  
OAK  
@STUDIO



## **GALA CORPORATE UNDERWRITING**

**SAT., MARCH 2, 2024  
HOTEL ZAZA**

Presented by the Post Oak School Parents Association, the Biennial Gala is one of two major fundraisers for the school.



# THE POST OAK SCHOOL

The Post Oak School is an educational leader both among Houston's top private schools and among the more than 5,000 Montessori schools across the country. Post Oak serves students from age 14 months through high school and is one of the U.S.' oldest Montessori schools.

We have attracted an accomplished team of faculty and staff and built two campuses dedicated to learning. Our vision, our method, and our people are the means by which The Post Oak School helps shape consistently high achievers.

The Post Oak School has operated continuously since 1963 and is a non-profit corporation. With a faculty and staff of over 120, we provide a culturally diverse student population with a comprehensive Montessori education steeped in Association Montessori Internationale heritage. The Post Oak

School is fully accredited by the Independent Schools Association of the Southwest (ISAS) and at the high school level, by the International Baccalaureate Organization (IBO).

## POST OAK AT A GLANCE

- 483 students ages 14 months to 18 years
- 60 years of AMI Montessori education
- Families from all over Houston, primarily from the Bellaire, West University, and Memorial areas
- Accomplished faculty and staff of over 120



# THE BIENNIAL GALA

The Post Oak School's last Biennial Gala was a record-shattering success. Continuing in that tradition, plans for our Twelfth Biennial Gala are bigger and better than ever before! Over 450 guests attend this sellout event, which includes cocktails, silent and live auction, dinner, lots of photo ops, and disco dancing into the night! Our community is made up of educated and affluent parents who have made a very conscious and specific decision to invest in their child's education in an institution that promotes independence, creativity, and entrepreneurship. Post Oak parents research our school extensively before they apply, and they know the value of what their investment brings.

The Post Oak Gala is a unique opportunity to reach our community. Post Oak does not allow any other type of advertising during the year. We invite you to consider the unique benefits of corporate underwriting for this event which includes logo placement and recognition in various areas at the event. Corporate Underwriting can also give you access to the Underwriting Party on February 6, 2024; an excellent opportunity to enjoy a glass of wine and hors d'oeuvres with Post Oak parent underwriters.



# CORPORATE UNDERWRITING BENEFITS

## **GALA COCKTAILS: LEAD SPONSOR | \$20,000**

- 2 tickets to Underwriting Party on February 6
- 6 tickets to the Gala
- Happy Hangover kit for each Gala guest with your logo on exterior packaging.
- Logo on invitation (if received by Nov. 30)
- Full page ad in Gala program
- Logo projected during Gala dinner
- Logo in mobile bidding app/and online bidding
- Logo on Post Oak's Gala webpage and school newsletter

## **UNDERWRITING PARTY SPONSOR | \$10,000**

- 6 tickets to the Underwriting Party
- 2 tickets to the Gala
- Logo on invitation
- Signage at event
- Full page ad in Gala program
- Logo in mobile bidding app/and online bidding
- Logo on Post Oak's Gala webpage and school newsletter

## **DISCO LOUNGE AFTER-PARTY SPONSOR | \$7,000**

- 2 tickets to Underwriting Party on February 6
- 2 tickets to the Gala
- Disco Lounge cocktail napkins with your logo
- Signage outside the Lounge
- Logo on invitation (if received by Nov. 30)
- Full page ad in Gala program
- Logo projected during Gala dinner
- Logo in mobile bidding app/and online bidding
- Logo on Post Oak's Gala webpage and school newsletter

## **PRINTING SPONSOR | \$5,000**

- 2 tickets to the Gala
- Logo on individually wrapped mints distributed at event's end
- Logo on invitation (if received by Nov. 30)
- Full page ad in Gala program
- Logo projected during Gala dinner
- Logo in mobile bidding app/and online bidding
- Logo on Post Oak's Gala webpage and school newsletter

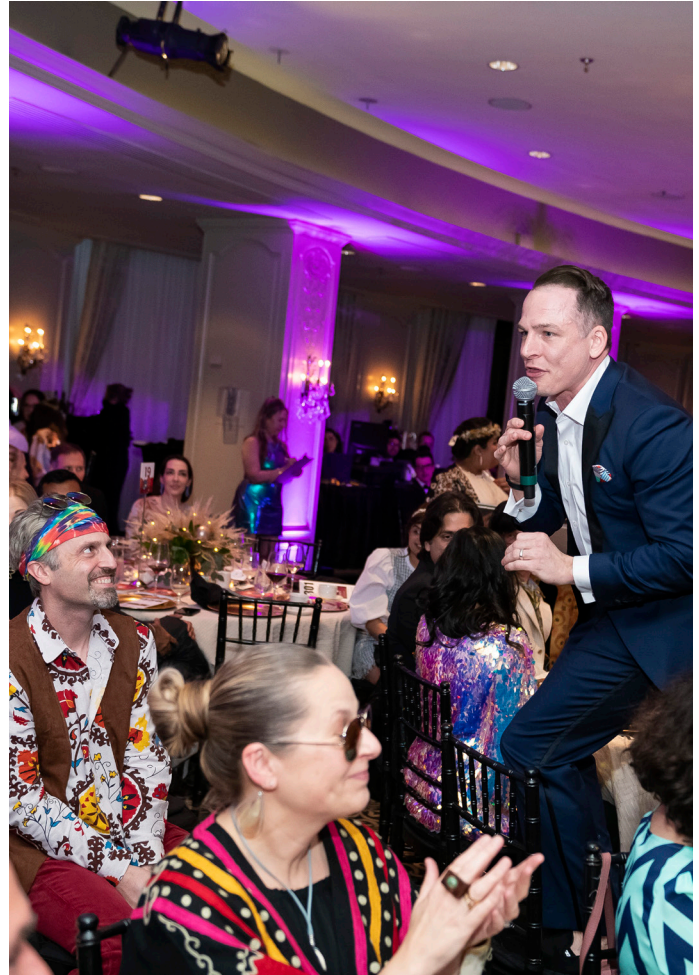
Don't see the right package for you? Let's create one together! Call 281-822-8024 or email [christinacantu@postoakschool.org](mailto:christinacantu@postoakschool.org)

## WINE PULL SPONSOR | \$5,000

- 2 tickets to the Gala
- Signage around wine pull
- Your printed piece handed to all Wine Pull participants (provided by sponsor)
- Logo on invitation (if received by Nov. 30)
- Full page ad in Gala program
- Logo projected during Gala dinner
- Logo in mobile bidding app/and online bidding
- Logo on Post Oak's Gala webpage and school newsletter

## VALET SPONSOR | \$5,000

- 2 tickets to the Gala
- Promotional item left in each car (provided by sponsor)
- Logo on invitation (if received by Nov. 30)
- Full page ad in Gala program
- Logo projected during Gala dinner
- Logo in mobile bidding app/and online bidding
- Logo on Post Oak's Gala webpage and school newsletter





## **DECORATIONS SPONSOR | \$5,000**

- 2 tickets to the Gala
- Two promo cards on each dinner table
- Logo on invitation (if received by Nov. 30)
- Full page ad in Gala program
- Logo projected during Gala dinner
- Logo in mobile bidding app/and online bidding
- Logo on Post Oak's Gala webpage and school newsletter

## **A—GALA CORPORATE SPONSOR | \$3,000**

### *Cocktail Napkin Sponsor*

- Your logo on Cocktail Napkins used at Underwriting event and Gala (cocktails, dinner)
- Logo on invitation (if received by Nov. 30)
- Full page ad in Gala program
- Logo projected during Gala dinner
- Logo in mobile bidding app/and online bidding
- Logo on Post Oak's Gala webpage and school newsletter
- (No tickets to Gala or Underwriting event)

## **B—GALA CORPORATE SPONSOR | \$3,000**

### *Photography sponsor at the event*

- Signage at photography stations (event photo and 360 photobooth)
- Logo on invitation (if received by Nov. 30)
- Full page ad in Gala program
- Logo projected during Gala dinner
- Logo in mobile bidding app/and online bidding
- Logo on Post Oak's Gala webpage and school newsletter
- (No tickets)

## **A—SPONSOR | \$2,000**

### *DJ sponsor at the event*

- Sign at each bar
- Listing in invitation (if received by Nov. 30)
- Logo in mobile bidding app/and online bidding
- Logo on Post Oak's Gala webpage and school newsletter
- 1/2 page ad in Gala program
- (no tickets)

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## **B—SPONSOR | \$2,000**

*Bar sponsor at the event*

- Sign at each bar
- Listing in invitation (if received by Nov. 30)
- Logo in mobile bidding app/and online bidding
- Logo on Post Oak's Gala webpage and school newsletter
- 1/2 page ad in Gala program
- (no tickets)

## **GALA PROGRAM ADVERTISING**

\$500 Full page black/white ad

\$750 Full page color ad

\$1,500 Full page—inside cover

\$2,000 Full page—outside back cover

For more information, please contact  
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at The Post Oak School at 713.661.6688  
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*The*  
POST OAK  
SCHOOL



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