

INSTRUCTIONAL RESOURCES
INSTRUCTIONAL MATERIALS SELECTION AND ADOPTION

EF-R

SELECTION OF
VIDEOS AND FILMS

Audio-visual (AV) materials used in the classroom must correlate with an instructional objective aligned to the Texas Essential Knowledge and Skills (TEKS) and enhance the lesson. Every effort should be made to ensure that students do not view the same materials numerous times. Audio-visual materials and clips should be used to support or enhance the instructional program. If the audio-visual material is to be used for another purpose, such as a reward or incentive, its use shall be approved by campus principal or designee.

If it is established that a student or parent/guardian objects to the viewing of a particular AV material, a meaningful alternative and related activity shall be assigned without penalty or embarrassment to the student. Alternative assignments shall consist of useful work related to valid instructional goals and aligned to the TEKS. They may not be punitive or burdensome in length of time or type of work required.

All AV material use shall conform to the copyright laws.

Appropriateness of content is always an important issue and concern. Families have different standards and values. Content that is appropriate for most may be offensive to some. In order to utilize AV materials for desired purposes and to ensure the materials are appropriate for students, the following guidelines will apply:

1. Commercial audio-visual material produced primarily for entertainment purposes shall not be shown during class time, except with strong educational justification to the principal and principal approval.
2. All AV materials will be previewed in their entirety by teachers before being shown to a class. This is a requirement for district adopted materials, supplemental materials, and student-created materials.
3. When concepts will be strengthened by AV materials, use of "clips no longer than five to seven minutes long is recommended.
4. All AV materials that require a full class period or more must be approved by the principal or principal's designee. The principal or designee must view the material in its entirety.

5. Rated AV content defined below is determined to be appropriate for all audiences:

TV-Y All Children - Intended for children ages 2 to 6 and is not designed or expected to frighten.

TV-G General Audience - Intended for all ages. Contains little or no violence, no strong language and little or no sexual dialogue or situations

Film Rating G - This program is designed to be appropriate for all ages. This rating indicates a film contains nothing that would offend parents for viewing by children.

6. Rated AV content defined below may be appropriate for upper elementary students (3-5) with parent and principal permission:

TV-Y7 Directed to Older Children - Intended for children ages 7 and older. Best suited for children who know the difference between real life and make-believe. Contains mild fantasy or comedic violence. Some content could frighten younger children (under age 7).

TV-Y7FV - Intended for older children. Contains fantasy violence more combative than TV Y7 programs.

TV-PG Parental Guidance Suggested - Intended for younger children in the company of an adult. Possibly contains some suggestive dialogue, infrequent coarse language, some sexual situations or some moderate violence.

Film Rating PG - Parents are urged to give parental guidance. This film may contain some material parents might not like for their young children.

7. Rated content defined below may be appropriate for middle school students (6-8) with parent permission:

TV-PG Parental Guidance Suggested - Intended for younger children in the company of an adult. Possibly contains some suggestive dialogue, infrequent coarse language, some sexual situations or some moderate violence.

Film Rating PG - Parents are urged to give parental guidance. This film may contain some material parents might not like for their young children.

8. Rated AV content defined below is not appropriate for classroom viewing unless specific to high school Career and Technical Education or Dual Credit College course with parent permission.

TV-14 Parents Strongly Cautioned - Intended for children ages 14 and older in the company of an adult. Possibly contains intensely suggestive dialogue, strong coarse language, intense sexual situations or intense violence.

TV-MA Mature Audience Only - Intended for adults and may be unsuitable for children under 17. Possibly contains crude indecent language, explicit sexual activity or graphic violence.

Film Rating R - This rating is for films specifically designed to be viewed by adults and therefore may be unsuitable for children under 17.

9. Films rated **NC-17** are not to be shown in schools.
10. AV materials that are sourced from social media sites are generally not rated. Teachers must ensure compliance with the TV and Film rating systems explained above before showing an AV material from a social media site.
11. Audio-visual materials containing sexually explicit content, obscene language, and/or excessive violence shall not be shown.
12. Using the “Kerrville ISD Request to Show Instructional Video” form, all full-length AV materials that take more than one class period requires principal or designee approval.

Kerrville ISD Request to Show Instructional AV Materials

Certified Staff: _____ Department: _____

Class Subject(s): _____

Room #: _____ Period(s) to be shown: 1 2 3 4 5 6 7 8

Movie Title: _____ Rating: _____ Movie clip length: _____ minutes

Date(s) to be shown: _____

Note: This form must be completed and submitted to the Principal's Secretary five business days prior to the date requested to present the video/film. Last minute requests will not be considered. All requested information must be completed before approval will be considered.

TEK Standard(s) addressed:

Synopsis of movie and the relationship to the TEK Standard(s):

Curricular outcomes met by showing this video/film include the following:

(Office Use Only)

Date Request Submitted: _____

Reviewed by: _____ Date: _____

Administrator Signature

- Approved
- Denied; Please meet with administrator
- Parental permission required before showing
- Please submit video to administrator