



**ANNAPOLIS
BOOK
FESTIVAL**
— AT KEY SCHOOL —
APRIL 27, 2024

SPONSORSHIP OPPORTUNITIES

534 Hillsmere Drive
Annapolis, MD • 410.263.9231
keyschool.org/annapolisbookfestival

The Annapolis Book Festival, a respected, free community event now in its 21st year, attracts over 4,000 visitors annually. Sponsors will benefit from a multi-month marketing campaign.

You or your company can be a part of this event with one of the sponsorship opportunities outlined here; each of which is designed to provide maximum visibility.

If you are interested in a Presenting Sponsorship opportunity, please contact Trish Gallant at tgallant@keyschool.org

TITLE SPONSOR \$10,000

- Premium position of name or logo displayed during headliner presentations in Katharine Hall
- Premium placement of name or logo and link on the Festival website
- Name or logo on Festival poster
- Premium position on Festival t-shirts and complimentary t-shirts
- Back cover, full-page advertisement in printed Festival programs
- Recognition in Annapolis Book Festival publicity
- Sponsorship of Activity Building and Katharine Hall
- Ten tickets to the Authors' Reception
- Display of company brochures at Festival
- Promotion through Festival and Key School social media outlets

PULITZER SPONSOR \$5,000

- Name or logo displayed during headliner presentations in Katharine Hall
- Placement of name or logo and link on the Festival website
- Name or logo on Festival t-shirts and complimentary t-shirts
- Half-page advertisement in printed Festival programs
- Recognition in Annapolis Book Festival publicity
- Six tickets to the Authors' Reception
- Display of company brochures at Festival
- Promotion through Festival and Key School social media outlets

NOBEL SPONSOR \$2,500

- Name or logo displayed during headliner presentations in Katharine Hall
- Placement of name or logo and link on the Festival website
- Name or logo on Festival t-shirts and complimentary t-shirts
- Quarter-page advertisement in printed Festival programs
- Four tickets to the Authors' Reception
- Display of company brochures at Festival
- Promotion through Festival and Key School social media outlets

NEWBERY SPONSOR \$1,000

- Placement of name or logo and link on the Festival website
- Name or logo on Festival t-shirts and complimentary t-shirts
- Eighth-page advertisement in printed Festival programs
- Two tickets to the Authors' Reception
- Display of company brochures at Festival

CALDECOTT SPONSOR \$500

- Placement of name or logo and link on the Festival website
- Complimentary Festival t-shirt
- Name in printed Festival programs
- Two tickets to the Authors' Reception

SPONSORSHIP CONTACT INFORMATION

SPONSOR NAME (AS IT WILL APPEAR IN PRINT): _____

CONTACT PERSON: _____

ADDRESS: _____ CITY/STATE/ZIP: _____ TELEPHONE: _____

WEBSITE ADDRESS: _____ EMAIL: _____

PLEASE DESIGNATE MY/OUR GIFT AS FOLLOWS: TITLE SPONSOR - \$10,000 PULITZER SPONSOR - \$5,000 NOBEL SPONSOR - \$2,500

NEWBERY SPONSOR - \$1,000 CALDECOTT SPONSOR - \$500

AMOUNT DUE: _____ PAYMENT METHOD: CASH CHECK CREDIT CARD (VISA MASTERCARD DISCOVER AMEX)

CREDIT CARD #: _____ CVV #: _____ EXP DATE: _____

SIGNATURE: _____ DATE: _____

PLEASE SUBMIT THIS FORM TO: The Key School Advancement Office, Attn: Trish Gallant
534 Hillsmere Drive, Annapolis, MD 21403 • tgallant@keyschool.org • 443.321.7820