ANNAPOLIS LOVES TO READ...

WE INVITE YOU **TO BECOME AN** IMPORTANT PART OF THE LARGEST LITERARY CELEBRATION IN ANNAPOLIS.

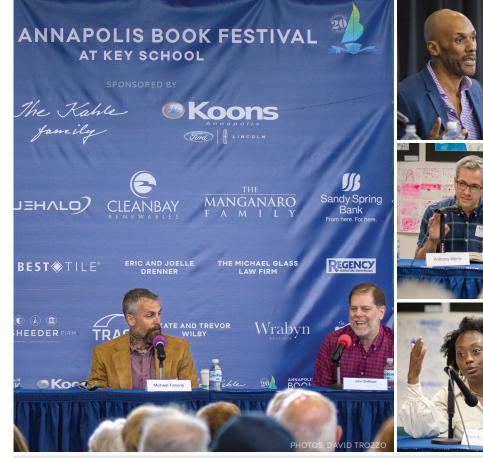
Celebrating its 21st year, the Annapolis Book Festival is an interactive, multi-generational event that has something for book lovers of all ages. This free community event attracts nationally renowned authors who spend the day discussing their books and the craft of writing.

Younger readers and visitors will find a full day of family programming that is both entertaining and educational.

This free community event is only possible with the support of generous sponsors like you.

A sampling of authors who have previously participated at the Festival:







INTERESTED IN BECOMING A SPONSOR? Contact Trish Gallant in the Key School Advancement Office at 443.321.7820 or tgallant@keyschool.org.





APRIL 27, 2024

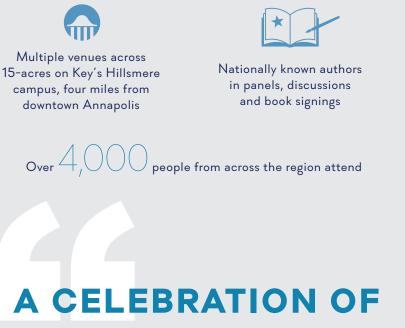
10AM-5PM

YOU CAN MAKE THIS FREE ESTIVAL IAPPEN. **SPONSORSHIP OPPORTUNITIES ANNAPOLIS** SATURDAY

534 Hillsmere Drive • Annapolis, MD • keyschool.org/annapolisbookfestival

FESTIVAL

- AT KEY SCHOOL -



A CELEBRATION OF THE WRITTEN WORD.

Family activities and entertainment such as magic shows, a tech village, face painting, ComicKey, live music, animal acts, puppet shows, and tea parties make it a fun day for the whole family







Amazing themed raffles



Food trucks & concessions

SPONSOR THE ANNAPOLIS BOOK FESTIVAL					
		PULITZ	ER SPONSOR	NEWBEL	RY SPONSOF
	TITLES	PULITZ	NOBEL	NEWBE	CALD
Cost	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Name or logo displayed during headliner presentations in Katharine Hall		\checkmark	\checkmark		
Name or logo and link on the Festival website	PREMIUM SPOT	\checkmark	\checkmark	\checkmark	\checkmark
Name or logo on Festival poster	\checkmark				
Name or logo on Festival t-shirts and complimentary t-shirts		\checkmark	\checkmark	\checkmark	COMPLIMENTA FESTIVAL T-SHI ONLY
Advertisement in printed Festival program	BACK COVER FULL-PAGE	HALF-PAGE	QUARTER-PAGE	EIGHTH-PAGE	NAME ONLY
Recognition in Annapolis Book Festival publicity	\checkmark	\checkmark			
Sponsorship of Activity Building and Katharine Hall	\checkmark				
Tickets to the Authors' Reception	10	6	4	2	2
Display of company brochures at Festival	\checkmark	\checkmark	\checkmark	\checkmark	
Promotion through Festival and Key School social media outlets	\checkmark	\checkmark	\checkmark		

Presenting Sponsorship Available: Contact Trish Gallant at tgallant@keyschool.org





FESTIVAL

Business and individual sponsors underwrite much of what we are proud to say has been a free Annapolis community event for over twenty years. Your support enables our team of volunteers to maintain the high caliber of authors, speakers and entertainment that have become the hallmark of the Festival.

As a sponsor, you will benefit from a multi-month marketing campaign, giving you and your business significant local and regional attention. All sponsorship opportunities are tax-deductible and designed to provide maximum visibility.

keyschool.org/festivalsponsors