

ANNAPOLIS LOVES TO READ...

WE INVITE YOU
TO BECOME AN
IMPORTANT
PART OF THE
LARGEST
LITERARY
CELEBRATION
IN ANNAPOLIS.

Celebrating its 21st year, the Annapolis Book Festival is an interactive, multi-generational event that has something for book lovers of all ages. This free community event attracts nationally renowned authors who spend the day discussing their books and the craft of writing.

Younger readers and visitors will find a full day of family programming that is both entertaining and educational.

This free community event is only possible with the support of generous sponsors like you.

A sampling of authors who have previously participated at the Festival:

Jamie Raskin

DIANE REHM

AUSTIN CHANNING BROWN

Michael Fanone

Alice McDermott

April Ryan

Ibram X.Kendi

Susan Page

Alberto Gonzales

THOMAS DOLBY

Kate DiCamillo

JASON REYNOLDS

JAKE TAPPER

ANN PATCHETT

Jeffery Deaver

WES MOORE

Laura Lippman

D. Watkins

DANIEL PINK

Sharyl Attkisson

& MORE...

ANNAPOLIS BOOK FESTIVAL
AT KEY SCHOOL

SPONSORED BY

The Kahle family

Koons Annapolis

Ford LINCOLN

JEHALO

CLEANBAY RENEWABLES

THE MANGANARO FAMILY

Sandy Spring Bank
From here. For here.

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ERIC AND JOELLE DRENNER

THE MICHAEL GLASS LAW FIRM

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CHEEDER FIRM

TRACE KATE AND TREVOR WILBY

Wrabyn BOUTIQUE



PHOTOS: DAVID TROZZO



INTERESTED IN BECOMING A SPONSOR?
Contact Trish Gallant in the Key School Advancement Office
at 443.321.7820 or tgallant@keyschool.org.



YOU CAN MAKE THIS FREE FESTIVAL HAPPEN.

SPONSORSHIP OPPORTUNITIES



ANNAPOLIS
BOOK
FESTIVAL
— AT KEY SCHOOL —

SATURDAY
APRIL 27, 2024
10AM-5PM

534 Hillsmere Drive • Annapolis, MD • keyschool.org/annapolisbookfestival



Multiple venues across
15-acres on Key's Hillsmere
campus, four miles from
downtown Annapolis



Nationally known authors
in panels, discussions
and book signings

Over 4,000 people from across the region attend

A CELEBRATION OF THE WRITTEN WORD.



Family activities and entertainment such as magic shows, a tech
village, face painting, ComicKey, live music, animal acts, puppet
shows, and tea parties make it a fun day for the whole family



Huge new &
used book sales



Amazing
themed raffles



Food trucks &
concessions

SPONSOR THE ANNAPOLIS BOOK FESTIVAL

	TITLE SPONSOR	PULITZER SPONSOR	NOBEL SPONSOR	NEWBERY SPONSOR	CALDECOTT SPONSOR	FRIEND OF THE FESTIVAL
Cost	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$150
Name or logo displayed during headliner presentations in Katharine Hall	✓ PREMIUM SPOT	✓	✓			
Name or logo and link on the Festival website	✓ PREMIUM SPOT	✓	✓	✓	✓	NAME ONLY
Name or logo on Festival poster	✓					
Name or logo on Festival t-shirts and complimentary t-shirts	✓ PREMIUM SPOT	✓	✓	✓	COMPLIMENTARY FESTIVAL T-SHIRT ONLY	COMPLIMENTARY FESTIVAL T-SHIRT ONLY
Advertisement in printed Festival program	BACK COVER FULL-PAGE	HALF-PAGE	QUARTER-PAGE	EIGHTH-PAGE	NAME ONLY	NAME ONLY
Recognition in Annapolis Book Festival publicity	✓	✓				
Sponsorship of Activity Building and Katharine Hall	✓					
Tickets to the Authors' Reception	10	6	4	2	2	
Display of company brochures at Festival	✓	✓	✓	✓		
Promotion through Festival and Key School social media outlets	✓	✓	✓			



ANNAPOLIS
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— AT KEY SCHOOL —

Business and individual sponsors
underwrite much of what we
are proud to say has been a free
Annapolis community event
for over twenty years. Your
support enables our team of
volunteers to maintain the high
caliber of authors, speakers and
entertainment that have become
the hallmark of the Festival.

As a sponsor, you will benefit
from a multi-month marketing
campaign, giving you and
your business significant local
and regional attention. All
sponsorship opportunities are
tax-deductible and designed to
provide maximum visibility.

keyschool.org/festivalsponsors

Presenting Sponsorship Available: Contact Trish Gallant at tgallant@keyschool.org