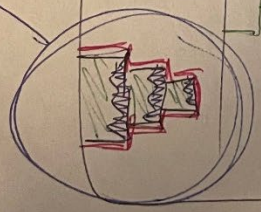


|     |   |                          |                                    |   |   |
|-----|---|--------------------------|------------------------------------|---|---|
|     | 23-24                                   | 24-25                    | 25-26                              | 26-27   | 27-28   |
| AD  | Ad Implem.<br>planning<br>March PD      | AD Start<br>PBL PD       | AD <sup>2</sup><br>Feb Start<br>PD | AD <sup>3</sup><br>PBL <sup>2</sup><br>TT Start | AD <sup>4</sup><br>PBL <sup>3</sup><br>TT <sup>2</sup>                              |
| GC  | Global<br>comp<br>dist.                 | GC Y2                    | GC Y3                              | GC Y4   | GC Y5   |
| PBL | design                                  | imp.<br>plan<br>March PD | launch                             | Y2  | Y3  |
| TT  | baby steps<br>design<br>\$ build buy in | design                   | imp<br>plan                        | launch  |  |

What is  
this  
work \$

