

42nd COBIS Annual Conference for British International Schools
Louder Than Words
11-13 May 2024
London, UK

Sponsorship Opportunities

A range of sponsorship opportunities are available for the 42nd COBIS Annual Conference. This will be a face-to-face event and exhibition in a new central-London venue – 155 Bishopsgate. All sponsors will be given a link on the COBIS website, an exhibitor profile on the conference app (Whova), and acknowledgement in the pre- and post-conference newsletters. Sponsors' company logos will be included in the multi-media display in the main conference room. Enhanced platinum exhibitor spaces have been created for 2024 to allow creation of sponsor lounges, experiential spaces, etc.

Platinum Sponsorship Packages

COBIS Annual Dinner Sponsorship

£6,950 plus VAT

- Includes **guaranteed platinum or premium** conference exhibition stand (platinum stands are new larger spaces which sponsors can choose to set up as a seating area, meeting area, or experiential/hands-on area)
- Includes two exhibitor representatives per day; option to purchase up to two additional places per day
- Branding opportunities at the Annual Dinner
- Listing as platinum sponsor on conference app, conference newsletters and on website
- Branding on screens in plenary
- Profile in pre-conference newsletter
- One delegate pack insert (or two inserts if one is a physical item e.g. pen – subject to agreement with COBIS)
- 3 facilitated email introductions/meeting invitations to delegates
- Opportunity to host a table (guests to be agreed with COBIS) at the dinner
- Vote of thanks during the dinner and/or opportunity to address attendees
- Two complimentary tickets to the Saturday and Monday dinners
- Guaranteed (pre-recorded) webinar session for inclusion in the virtual conference platform
- COBIS webinar or E-shot to COBIS contacts in the six weeks leading up to the conference
- 2 x social media posts

COBIS Saturday Welcome Reception and Dinner Sponsorship

£6,950 plus VAT

- Includes **guaranteed platinum or premium** conference exhibition stand (platinum stands are new larger spaces which sponsors can choose to set up as a seating area, meeting area, or experiential/hands-on area)
- Includes two exhibitor representatives per day; option to purchase up to two additional places per day
- Branding opportunities at the Welcome Dinner venue
- Listing as platinum sponsor on conference app, conference newsletters and on website
- Branding on screens in plenary
- Profile in pre-conference newsletter
- One delegate pack insert (or two inserts if one is a physical item e.g. pen – subject to agreement with COBIS)
- 3 facilitated email introductions/meeting invitations to delegates
- Vote of thanks during the dinner and/or opportunity to address attendees

- Two complimentary tickets to the Saturday and Monday dinners
- Guaranteed (pre-recorded) webinar session for inclusion in the virtual conference platform
- COBIS webinar or E-shot to COBIS contacts in the six weeks leading up to the conference
- 2 x social media posts

Sunday Drinks Reception Sponsorship

£4,750 plus VAT

- Includes guaranteed **platinum or premium** conference exhibition stand (platinum stands are new larger spaces which sponsors can choose to set up as a seating area, meeting area, or experiential/hands-on area)
- Up to two exhibitor representatives per day; option to purchase up to two additional places per day
- Listing as platinum sponsor on conference app, conference newsletters and on website
- Listing as reception sponsor in programme
- Vote of thanks in Sunday closing plenary (ahead of drinks reception)
- One complimentary ticket to the Saturday and Monday dinners
- One delegate pack insert (optional)
- 2 facilitated email introductions/meeting invitations to delegates
- Branding on screens in plenary
- Profile in pre-conference newsletter
- Guaranteed (pre-recorded, on-demand) webinar session for inclusion in the virtual conference platform
- 2 x social media posts

Platinum Sponsorship

£4,500 plus VAT

- Includes guaranteed **platinum or premium** conference exhibition stand (platinum stands are new larger spaces which sponsors can choose to set up as a seating area, meeting area, or experiential/hands-on area)
- Up to two exhibitor representatives per day; option to purchase up to two additional places per day
- Listing as platinum sponsor on conference app, conference newsletters and on website
- One complimentary ticket to the Saturday and Monday dinners and option to purchase up to two additional tickets for each event
- One delegate pack insert (optional)
- 2 facilitated email introductions/meeting invitations to delegates
- Branding on screens in plenary
- Profile in pre-conference newsletter
- Guaranteed (pre-recorded, on-demand) webinar session for inclusion in the virtual conference platform
- 2 x social media posts

Gold Sponsorship Packages

Learning Spaces Sponsor

£1,999 plus VAT + costs

- For companies with expertise in designing learning spaces
- Opportunity to design/retrofit one of the conference break-out rooms as an innovative, engaging learning space (subject to agreement of spec with COBIS)
- Includes opportunity to pre-book a conference exhibition stand (if desired)

- Includes one representative per day; option to purchase up to two additional places per day at the exhibitor rate
- Listing as sponsor on conference app, conference newsletters and on website
- Branding on screens in plenary

Gold Sponsorship

£995 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Option to purchase up to two additional places per day
- Listing as sponsor on conference app, conference newsletters and on website
- Branding on screens in plenary
- Opportunity to add on a delegate pack insert (£150 plus VAT)

Student Voice Sponsorship

(Sponsorship to support with travel costs for COBIS students contributing as speakers in the conference programme)

£900 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Listing on programme as sponsor of student session
- Includes one complimentary ticket to the Monday Annual Dinner
- Listing as sponsor on conference app, conference newsletters and on website

Conference Bags

£800 plus VAT + materials

- Includes opportunity to pre-book a conference exhibition stand
- Includes one complimentary ticket to the Monday Annual Dinner
- Listing as sponsor on conference app, conference newsletters and on website
- Branding opportunities

Silver Sponsorship Packages

Wine at COBIS Welcome Dinner (Saturday 11 May)

£550 plus VAT (3 available; exclusive option also available)

- Listing as sponsor on conference app, conference newsletters and on website
- Branding opportunities
- Includes one complimentary ticket to the Saturday Welcome Dinner

Wine at COBIS Annual Dinner (Monday 13 May)

£550 plus VAT (3 available; exclusive option also available)

- Listing as sponsor on conference app, conference newsletters and on website
- Branding opportunities
- Includes one complimentary ticket to the Annual Dinner

Silver Sponsorship

£495 plus VAT

- One delegate pack insert
- Listing as sponsor on conference app, conference newsletters and on website
- Branding on screens in plenary

Additional sponsorship opportunities

There will also be opportunities to sponsor individual speakers or sessions (subject to agreement), physical items, exhibition area activities, delegate places, etc.

To express an interest in any of these packages or discuss opportunities, please contact Fiona Rogers on cpd@cobis.org.uk.