

Key Stage 4							
Year 10				Year 11			
Topics	Topics	Topics	Topics	Topics	Topics	Topics	Topics
Introduction to Y10	Component Area 2:	Component Area 3	Component Area 4	Component Area 5	Component Area 6	Topics NEA	Topics Exam
Component Area 1a:	Work of graphic designers	Requirements of a graphic design brief	Planning and development processes	Graphic design production	Display, present and promote graphic design work	Externally-set: non-exam assessment (NEA)	Examined assessment (EA)
Components	Types of graphic design work	Types of graphic design briefs	Techniques, components and properties		<b>Home Study tasksheets</b>	60%	40%
Visual language of graphic design	Employment opportunities in graphic design	Graphic design brief requirements	Experimenting with tools, materials and techniques	Digital technical skills	The purpose of displaying, presenting and promoting graphic design work		
Graphic design principles		Design constraints	Components of graphic design	Effective use of resources	Ways to display, present and promote graphic design work		
			Tools	Summative evaluation	Self-promotion		
			Materials		Considerations when displaying, presenting and promoting work		
			Techniques				
<b>End points</b>	<b>End points</b>	<b>End points</b>	<b>End points</b>	<b>End points</b>	<b>End points</b>	<b>End points</b>	<b>End points</b>
Knowledge and understanding of Graphic Design components.	Knowledge and understanding of graphic design and the graphic design industry	Knowledge and understanding of graphic design briefs	Knowledge and understanding of planning, development and experimentation.	Knowledge and understanding of Graphic Design production	Knowledge and understanding of how to design, present and promote graphic design work	All sections completed for the non-exam assessment	Exam questions leading to the final exam
						120 marks	80 marks
<b>Key Vocab</b>	<b>Key Vocab</b>	<b>Key Vocab</b>	<b>Key Vocab</b>	<b>Key Vocab</b>	<b>Key Vocab</b>	<b>Key Vocab</b>	<b>Key Vocab</b>
	Key terms relating to graphic design and other complimentary topics:	New subject specific terminology. Repetition and embedding new key terms into sentences	Developing a wider vocabulary using key terms relating to graphic design and other complimentary topics	Vocabulary development is included in lessons 1 to 20, pupils will learn new subject specific terminology in each lesson.	Developing a wider vocabulary using key terms relating to graphic design and other complimentary topics to enhance learners' knowledge. This allows a greater understanding and knowledge of graphic design and the graphic design industry.	NEA / EA Command words	NEA / EA Command words
Introduction to Subject Specific Terminology: Line / Colour / Tone / Composition / Typography / Imagery	Visual identity / Packaging design / Marketing and advertising / Layout and print (publication) / Cover artwork / Environmental / Illustration / Typography						
Autumn term	Spring term	Summer term	Autumn term	Autumn term	Spring term		
Emphasis / Composition / Continuous Line / Interrupted Line / Implied lines / Colour wheel / Colour Palette / Hue / Colour Value / Perception / Psychology / Gradient / Composition / Proximity / White space / Contrast / Scale / Visual weight / Ratio / Hierarchy / Typeface / Design Brief / Flyer / Inspiration Board / Inspiration Board / Flyers / CAD / Photoshop / Evaluation / Gradient Fill / Contrast / Stippling / Hatching / Shadow / Layering / Typography / Serif / Script / Point Size / Ascender / Descender / Illustrations / Drawings / Graphics / Raster / Vector / Monoprint / Lino Printing / Communication / Social Awareness / Inclusivity / Rhythm / Balance / Design Brief / Primary research / Secondary research / Client	Over-packaging / Allergy / Nets / Marketing / Advertising / Publication Artwork Size / 'A' series / Bleed / Scams / Event / Conference / Exhibition / Murals / Museum / Quality / Typography / Serif / Sans Serif / Kerning / Leading / Tracking / Construction Lines / Graphic Design / Industry / Graphic Design Agencies / Freelance Graphic Designer / In-house Graphic Designer / Marketing / Layout / Environmental Design / Illustration / Typography /	Design Brief / Function / Clients / Copyright / Patent / Trademark / Primary & Secondary Target Audience / Competitor / Competitor Research / Design Trends / Sustainable / Environmental Factors / Cultural Awareness / Client / Target Market / Demographics & Psychographics / Portfolio / Logo / Development / CAD / CAM / Sublimation printing / Screen Printing / Constraints	Technique / Properties / Tools / Bleed / Justification / Software / Vector Graphics / Pixels / Colour / Stencil / CAD / Printing / Photography / Opacity / Gradients / Pattern / Inspiration / Presentation / Pitch Evaluation	Software / Vector / Pixel / Cropping / File format / Image editing / Colour separation / Process Colours / Complementary / Evaluation / Eye catching / Model / One off production / Batch production / Mass production / Continuous production / Inspiration board / Visual weight / Prototype / Testing / Evaluation / Formative	Promote / profile / website / static content / interactive content / blog (web log) / pitch	Assess / Analyse / Apply / Calculate / Choose / Classify/ Compare / Complete / Define / Describe / Estimate / Evaluate / Explain / Give / Identify / Illustrate / Indicate / Justify / Label / List / Work out	Assess / Analyse / Apply / Calculate / Choose / Classify/ Compare / Complete / Define / Describe / Estimate / Evaluate / Explain / Give / Identify / Illustrate / Indicate / Justify / Label / List / Work out
<b>Main assessments</b>	<b>Main assessments</b>	<b>Main assessments</b>	<b>Main assessments</b>	<b>Main assessments</b>	<b>Main assessments</b>	<b>Main assessments</b>	<b>Main assessments</b>
Worksheets	Worksheets	Worksheets	Worksheets	Students will use this project work as a main guide for the NEA task/project Worksheets	Worksheets	17 hours 30 minutes non-exam assessment	1 hour 30 minutes examined assessment
Home Study Tasks	Home Study Tasks	Home Study Tasks	Home Study Tasks	Home Study Tasks	Home Study Tasks	120 marks	80 marks
Mini Project 1 - Flyer	Understanding of Graphic Design job roles	"Taste Kitchen" logo design and merchandise ideas	"Graphic Design Imprint" logo, coasters, packaging, other merchandise designs	Home Study Tasks	Home Study Tasks	Different brief released each September	A mixture of multiple choice, short answer and extended response questions
Mini Project 2 - Children's story book cover or a range of labels for a food company		Group work / presentation	Presentation and Pitch to client	Cinema Standee			