

NCFE LEVEL 1/2 TECHNICAL AWARD - GRAPHIC DESIGN

Lesson	Unit	Year 11	Scheme of Work reference	Activity	Assessment	Homework
Introduction		Introduction to Year 11 Graphic Design		Welcome back Overview. EA and NEA.		Folder and Equipment
Session 5.1.	Content area 5: Graphic Design Production	Graphic Design Production	1: Digital Technical Skills	Vector based software Pixel based software Advantages and Disadvantages	Self-Assessment / Visual Check / Q&A / Recall / PA	Using one of the free software we have looked at today, create either a pixel or vector image
Session 5.2.			2: Digital image creation and manipulation	File types Digital Image correction	Q&A / Visual Check	Take a photograph of a plant or tree, try and take one that is from an interesting angle, low/high etc. You will need to be able to access this on a computer next lesson.
Session 5.3.			3: Digital image creation and manipulation	Cropping and editing images Good cropping Bad cropping	Q&A / Visual Check	
Session 5.4.			4: Digital Image correction	Colour balance Colour Saturation Contrast Colour Modes	Class Discussion / Q&A / Visual Checks	Research the following headings and explain what each one means. Scanning and printing / Scan resolution / on-screen resolution / print resolution
Session 5.5.			5: Effective use of resources	Graphic Design processes Meaning Symbolisms Moods and emotions	Q&A / Visual Checks / Lesson understanding/recap	Begin to collect imagery / typography examples to help inspire you. This can be images, newspaper clippings, magazines, photographs, wallpaper samples etc.
Session 5.6.			6: Investigating the brief MINI PROJECT	Effective methods and processes Brainstorming the brief Chosen Client	Q&A / Visual Checks / Think Pair Share	Research one of the following graphics designers and look at their on-line portfolio. What ideas can you take from their work? What inspired you about their work the most? Morag Myerscough / Heather Shaw / Mohammed Samir /Sophia Yeshi
Session 5.7.			7: Research, processes and systems MINI PROJECT	Existing product research	Q & A Visual checks Previous knowledge questions to check the learners understanding of the task	Research the 6 Rs, find out what it is and briefly explain what the following stands for: Reduce / Rethink / Re-use / Recycle / Refuse / Repair
Session 5.8.			8: Research, processes and systems MINI PROJECT	Existing product research	Q & A Visual checks Previous knowledge questions to check the learners understanding of the task	
Session 5.9.			9: Inspiration MINI PROJECT		Targeted Q&A in the starter Visual checks	Complete a short paragraph to explain why symbols are used in graphic design sometimes in place of words
Session 5.10.			10: Investigation MINI PROJECT	Typography Colour Materials	Q&A / Visual Check	Complete any outstanding work
Session 5.11.			11: Design Ideas MINI PROJECT	Design ideas	Class Discussion / Q&A / Visual Checks	Complete any outstanding work
Session 5.12.			12: Design Ideas MINI PROJECT	Design ideas	Class Discussion / Q&A / Visual Checks	Complete any outstanding work
Session 5.13.			13: From sketch to layout MINI PROJECT	From sketch to layout Example composition sheet	Class Discussion / Q&A / Visual Checks	Complete any outstanding work
Session 5.14.			14: Manufacture of poster MINI PROJECT	Manufacture of poster Example of continuous production	Class Discussion / Q&A / Visual Checks / SA evaluation/reflection	Look back at the printing methods researched in lesson 9 and decide which printing method is most suitable for your to use and explain why.
Session 5.15.			15: POS Design ideas and development MINI PROJECT	Process of creating POS stand POS stand design	Class Discussion / Q&A / Visual Checks	Create a materials list for the manufacture of your POS stand.
Session 5.16.			16: POS Design ideas and development MINI PROJECT	Process of creating POS stand POS mechanism	Class Discussion / Q&A / Visual Checks	
Session 5.17.			17: Manufacture of stand mechanism MINI PROJECT	Surface development Manufacture of standee mechanism	Class Discussion / Q&A / Visual Checks	Investigate the advantages and disadvantages of the use of CAD / CAM in graphic design
Session 5.18.			18: Manufacture of the POS	Importance of testing	Visual Checks	Take a copy of your poster and image of your POS to your local cinema or ask person who meets your target market

			MINI PROJECT	Diary of manufacture		to write a short evaluation about your promotional items
Session 5.19.			19: Manufacture of the POS MINI PROJECT	Importance of testing Diary of manufacture	Visual Checks	
Session 5.20.			20: Summative Evaluation MINI PROJECT	Evaluation	Visual checks / Extended answers / Written assessment	What is JIT? Using the internet or books find out what the acronym JIT stands for and 3 main advantages it has.
October						
Week 9 06-Nov	Year 11 November Mocks		Introduce NEA. Exemplar Brief and Mark Scheme for Hostel			
Week 10 13-Nov			Test NEA accounts. Email, Scan, Print codes		No feedback or assessment of NEA is permitted until final submission	
Week 11 20-Nov	NEA Non-Examined Assessment tasks 17.5 hours + 2 hours preparation time	Non-Exam Assessment Supervised Sessions	Off-timetable day Preparation and Research - 2 hours	Creation of research pack for NEA supervised sessions 4 pages max. Size 12.		
Week 12 27-Nov			Off-timetable day Section 1 - Initial Design Ideas - 3 hours	Mind maps Primary and Secondary Research Justification based on brief/client	No feedback or assessment of NEA is permitted until final submission	
Week 13 04-Dec			In Lessons Section 2 - Develop Ideas - 3 hours 4 x 45 minute sessions	Plan, develop and experiment with appropriate materials, tools, techniques Use primary, secondary research and initial design ideas to develop further Justification based on brief/client. Use GD principles and components.	No feedback or assessment of NEA is permitted until final submission	Display, present and promote graphic design work - Booklet Tasks 3: Ways to display, present and promote graphic design work
Week 14 11-Dec			In Lessons Section 2 continued		No feedback or assessment of NEA is permitted until final submission	Display, present and promote graphic design work - Booklet Tasks 4: Ways to display, present and promote graphic design work
Week 15 18-Dec			In Lessons Section 3 - Review of Development - 1 Hour (2 sessions)	Review development work against brief/client requirements Review appropriateness for target audience and effective use of resources Identify potential problems and solutions: time/resources/skills	No feedback or assessment of NEA is permitted until final submission	Display, present and promote graphic design work - Booklet Tasks 5: Physical methods of displaying, presenting, and promoting graphic design work
Week 16 08-Jan			In Lessons Section 4 - Planning, Development and Experimentation 2 hours (3 sessions)	Evidence production planning - thumbnail sketches, layout drawings Consider techniques, design components and properties	No feedback or assessment of NEA is permitted until final submission	Display, present and promote graphic design work - Booklet Tasks 6: Digital methods of displaying, presenting, and promoting graphic design work
Week 17 15-Jan	In Lessons Section 4 continued		No feedback or assessment of NEA is permitted until final submission	Display, present and promote graphic design work - Booklet Tasks 7: Pitching		
Week 18 22-Jan	Off-timetable day Section 5 - Production - 5.5 hours (Part 1 - 3 hour session)	Non-Exam Assessment Supervised Sessions	Create final design solution to meet brief/client requirements Show evidence of ongoing review to modify design solution Justification of final design solution in meeting brief and client requirements	No feedback or assessment of NEA is permitted until final submission	Display, present and promote graphic design work - Booklet Tasks 8: Self-promotion	
Week 19 29-Jan			Off-timetable day Section 5 - Production - 5.5 hours (Part 2 - 2.5 hour session)	Create final design solution to meet brief/client requirements Show evidence of ongoing review to modify design solution Justification of final design solution in meeting brief and client requirements	No feedback or assessment of NEA is permitted until final submission	Display, present and promote graphic design work - Booklet Tasks 9: Online presence
Week 20 05-Feb	Year 11 March Mocks			Continue Workbook 6: Display, present and promote graphic design work - Booklet Tasks 10: Networking and 11: Websites	Display, present and promote graphic design work - Booklet Tasks 12: Business Cards	
Week 21 12-Feb	Year 11 March Mocks			Continue Workbook 6: Display, present and promote graphic design work - Booklet Tasks 13: Clients and client needs and 14: Displaying work	Display, present and promote graphic design work - Booklet Tasks 15: End of unit	
February						
Week 22 26-Feb	Year 11 March Mocks			Complete and submit Workbook 6		
Week 23	NEA Non-Examined	Non-Exam Assessment Supervised Sessions	In Lessons	Presentation of final design solution in an appropriate format	No feedback or assessment of NEA is	

04-Mar	Assessment tasks 17.5 hours + 2 hours preparation time		Section 6 Presentation of final graphic design - 1h30m (2 Sessions)	Evidence of how work builds upon development work, planning, decisions made Justification of final design solution in meeting brief and client requirements	permitted until final submission	
Week 24 11-Mar			In Lessons Section 7 - Evaluation - 1h30	Evaluation of graphic design solution in meeting brief and client requirements Evidence meeting the needs of the client and appropriateness for target audience Evidence communication of ideas, successes with design and required improvements.	No feedback or assessment of NEA is permitted until final submission	
Week 25 18-Mar			Submission Marking, Moderation, Internal Standardisation.		No feedback or assessment of NEA is permitted until final submission	
Week 26 18-Mar			Theory/Exam Preparation	Ongoing theory work and exam preparation		Ongoing theory work and exam preparation
Easter						
Easter						
EA	Exam Preparation	Examined Assessment preparation	Theory/Exam Preparation	Ongoing theory work and exam preparation		Ongoing theory work and exam preparation
EA			Theory/Exam Preparation	Ongoing theory work and exam preparation		Ongoing theory work and exam preparation
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EA			Theory/Exam Preparation	Ongoing theory work and exam preparation		Ongoing theory work and exam preparation
Whitsun						

Lessons may differ slightly depending on Week 1/2 & number of lessons in each