

Get that
Holiday Feeling
Saturday, December 9, 2023



Dear Parade Friends...
HOLIDAY GREETINGS!

We welcome your participation in the **“Sauk Rapids Downtown Jingle & Mingle Parade”** on **Saturday, December 9, 2023** starting at 5:00 p.m.; Line-up beginning at 4:00 p.m.

The Entry Fee is \$75 per unit (example: truck pulling a trailer = 1 unit). Please submit the Parade Entry Form, Waiver Form, and Entry Fee by **Thursday, November 30, 2023**. *The Liability Waiver form must be signed and included with your Parade Entry form or your unit will not be allowed in the parade.* You may pre-register by emailing the forms and any other correspondence to: Marla Elness, Parade Director, at SaukRapidsJingleMingle@gmail.com or call 320-248-8444. More information also is available on the festival website: www.SaukRapidsJingleMingle.com.

ALL UNITS WILL BE JUDGED for a chance to win Cash Awards for 1st Place thru 4th Place: (\$150, \$125, \$100, \$75)! Units must be fully decorated for your chance to win!! Holiday music, costumes, and colorful displays are highly encouraged. Please **DO NOT** include a live SANTA on your unit nor walking in the parade!! We will have a special horse and carriage featuring Santa and Mrs. Claus and wish to avoid confusion for the children.

Line-up of units will take place on 2nd Ave S, 3rd Ave S, and 4th Ave S (near Williams-Dingmann Funeral Home). **YOUR LINEUP NUMBER will be emailed prior to parade day.** THE PARADE ROUTE starts at the corner of 2nd Ave S and 3rd St S near Williams-Dingmann Funeral Home, heading north on 2nd Avenue, then ending on 4th Street N near Harvest Fellowship Church. **SEE ROUTE MAP.**

Please give us a description of your parade unit on the entry form and include a mini “advertisement” about your business/organization. Units should not exceed the maximum height of 13.6 feet, and the maximum width of 20 feet. Animal units **MUST** have a cleanup crew behind them. Walking units encouraged to wear battery lights to be seen.

Candy, coupons, brochures, etc. may be HANDED OUT on the sides of the street, NEVER THROWN from your unit or vehicle!! This rule will be highly enforced by the City of Sauk Rapids and the parade staff. No alcoholic beverages are to be consumed in the staging area or along the parade route. Violators will be removed from the parade and/or forfeit any chance for awards. Please read the Parade Rules and Regulations for more instructions.

Visit our NEW website SaukRapidsJingleMingle.com for more activities during Jingle & Mingle!

Along with the Lighted Parade, be sure to take part in all the holiday activities planned during the day... an Artisan Market in the Riverside Terrace, free Horse-Drawn Wagon Rides for all ages, and take selfies with the llamas at the Llama Wonderama – all at The Clearing. Shop downtown for holiday sales and tasty treats! Don't miss the Carolers on the sidewalks sharing their sounds of the season, Historical Society Tours, a Living Nativity in Coborn's parking lot, the Very Merry Meat Raffle at Danny's Dugout, and thousands of twinkling lights in downtown Sauk Rapids! Visit the festival website for times, locations, and more information: www.SaukRapidsJingleMingle.com.

We are looking forward to Jingling and Mingling with you this holiday season!

Sauk Rapids Downtown Jingle & Mingle Committee • 320-252-8444 • www.SaukRapidsJingleMingle.com

Get that
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Saturday, December 9, 2023



2023
Winter Parade Entry Form

Saturday, December 9, 2023

Downtown Sauk Rapids on 2nd Avenue

Line-up begins at 4:00 p.m. Parade starts at 5:00 p.m.

Entry Fee: \$75.00 per unit • Entry Deadline: Thursday, November 30, 2023

1 unit = truck pulling a float or trailer; single vehicle; vehicle with a group of walkers; horse/wagon; a musical group; etc.

Name (Business, Organization, Individual, etc.): _____

Address/City/State/Zip: _____

Contact Person: _____

Cell Phone #: _____ Other Phone #: _____

Email Address (REQUIRED): _____

MUSIC: Yes or No (Circle) Line-Up Space Needed: _____ (FEET) _____ YES, we will HAND OUT Candy!

\$75 ENTRY FEE included _____ (Make check payable to: SR Downtown Jingle & Mingle.) WAIVER of LIABILITY included _____

Description of Lighted Unit (float, car, truck pulling trailer, 4-wheeler, golf cart, walkers, # of participants, children, animals, etc):

ALL UNITS WILL BE JUDGED for a chance to win Cash Awards for 1st Place thru 4th Place: (\$150, \$125, \$100, \$75)!

PLEASE GIVE A BRIEF "ADVERTISEMENT" ABOUT YOUR BUSINESS/ORGANIZATION for the announcer to read during the parade (use separate sheet if necessary):

NOTE: All units must be FULLY LIT and decorated for your chance to win cash awards in the Best Float Contest! Add Holiday Music and hand out Candy on the roadsides to thrill the audience. **Your unit is NOT ALLOWED to include a live Santa!** The Parade will feature Santa and Mrs. Claus riding in a horse-drawn carriage. Units will be placed in the lineup at the discretion of the committee for proper balance, sound, participants and audience considerations. **Your Lineup Number** will be emailed one week prior to parade day. The Lineup also will be posted on the festival website: SaukRapidsJingleMingle.com All parade participants should dress according to the weather! **Cancellations due to severe weather will be announced by email and on Facebook as early as possible on parade day.**

FOR MORE INFORMATION CONTACT:
Marla Elness, Parade Director 320-248-8444
E-Mail: SaukRapidsJingleMingle@gmail.com
Entry Deadline: Thursday, November 30, 2023

**Pre-register by E-mailing your
PARADE ENTRY AND WAIVER TO:
SaukRapidsJingleMingle@gmail.com**
Make check payable to: SR Downtown Jingle & Mingle
MAIL CHECK, PARADE ENTRY and WAIVER to:
Sauk Rapids Parade
PO Box 121
Sauk Rapids, MN 56379

2023 Sauk Rapids Downtown Jingle & Mingle PARADE



WAIVER Of Liability Responsibility

Your entry in the 2023 Sauk Rapids Downtown Jingle & Mingle Parade must include submission of this WAIVER OF LIABILITY.

Please sign, date, and return this Waiver with your Parade Entry and Fee by Thursday, November 30, 2023.

(To pre-register, email forms to: SaukRapidsJingleMingle@gmail.com)

Make check payable to: SR Downtown Jingle & Mingle

MAIL to:

Sauk Rapids Parade

PO Box 121

Sauk Rapids, MN 56379

INDEMNIFICATION – To the extent permitted by law, participants hereby agree to protect, indemnify, defend and hold harmless the members of: Sauk Rapids Downtown Jingle & Mingle Committee, City of Sauk Rapids, and all respective volunteers against all claims, loss or damages to persons or property and costs (including reasonable attorney’s fees) arising out of or connected with the events of the day, including but not limited to, the set-up, removal, maintenance, occupancy or use of parade route or part thereof, by participants, except those claims arising out of the sole negligence or willful misconduct of the organizers.

There will be NO REFUNDS and NO EXCHANGES of paid entry fees.

BY SIGNING THIS WAIVER, THE SIGNER ASSUMES THE RESPONSIBILITY FOR ALL PERSONS IN HIS/HER/THEIR GROUP, HAS INFORMED SAID PARTICIPANTS OF THE CONTENTS OF THIS LIABILITY WAIVER, HAS PARENTAL OR LEGAL GUARDIAN PERMISSION FOR ALL MINOR PARTICIPANTS, AND ATTESTS TO THE FACT THAT THE “2023 SAUK RAPIDS DOWNTOWN JINGLE & MINGLE PARADE RULES” LETTER WAS RECEIVED, READ AND UNDERSTOOD.

(PLEASE PRINT CLEARLY)

NAME OF BUSINESS/ORG./INDIVIDUAL: _____

AUTHORIZED SIGNATURE: _____

PRINT NAME: _____

DATE: _____ PH #: _____

EMAIL: _____

(THIS SIGNED WAIVER MUST BE INCLUDED WITH YOUR PARADE ENTRY FORM!)

PARADE RULES & REGULATIONS

We ask your cooperation in adhering to the following parade rules and regulations during the Sauk Rapids Downtown Jingle & Mingle Parade:

1. **The PARADE starts at 5:00 pm SHARP on Saturday, December 9, 2023.** The route runs on SECOND AVENUE downtown, from the corner of 3rd Street South, heading north to Harvest Fellowship Church, ending at 4th Street North. Units will disperse after 4th Street North or continue on 2nd Avenue North to depart the parade route.
2. **PLEASE, NO LIVE SANTA WITH YOUR UNIT NOR WALKING IN THE PARADE!!** A special horse/carriage will feature Santa and Mrs. Claus in the parade. Playing holiday music with your unit is highly encouraged. LOTS OF LIGHTS are a must and be sure to point spotlights on your riders, royalty, or animals so they can be seen in the dark!
3. Units will be placed in the lineup at the discretion of the parade committee for proper balance, sound, participants and audience considerations; entries are NOT guaranteed front placement based on early receipt of applications. All parade participants should dress according to the weather! Cancellations due to severe weather will be announced as early as possible on parade day.
4. ALL decorated units will be judged for a chance to win CASH AWARDS: 1st=\$150, 2nd=\$125, 3rd=\$100, and 4th=\$75. Winners will be selected by a panel of judges for 2023's BEST IN PARADE and announced in the Sauk Rapids Herald newspaper. Our featured radio personalities will MC the parade, announcing your unit with the "mini commercial" you provide about your business/organization. Please be sure to include this information on your Parade Entry Form.
5. Please enter the LINE-UP AREA from 4th Street South (near the Benton-Stearns Education District building). SEE MAP: Units will be lined up on BOTH SIDES OF THE STREETS, facing north. Please park your unit behind your assigned number as close to the curb as possible. Ask Parade Staff to assist you in finding your spot if needed.
6. Overflow parking for parade-related vehicles ONLY will be allowed in the adjacent parking lots in the Lineup Area. All other vehicles dropping off parade participants must leave the area.
7. Line-up begins at 4:00 pm and all units MUST be ready at least 10 minutes prior to the 5:00 pm start of the parade. The line-up area includes residential homes and properties. We ask you to be extra careful and courteous to private property. DO NOT BLOCK DRIVEWAYS or INTERSECTIONS. DO NOT LITTER!
8. Maximum height of units is 13.6 feet and the maximum width is 20 feet. When adding lights and decorations to your unit, please keep safety in mind when using generators, converters, batteries, extension cords, and all forms of power sources and supplies. Please stay 15-20 feet from the unit in front of you – DO NOT CREATE GAPS! – to maintain a smooth flow with the pace of the parade. Please follow instructions by Parade Staff to ensure the safety of participants as well as the viewing audience.
9. Animal entries must have a separate "clean-up crew" following their unit through the parade; animals must be diapered if a clean-up crew is not utilized. Animals must be restrained to the unit or within a controlled environment to prevent risks, danger or possible harm to audience members, parade participants or property.
10. **CANDY, coupons or brochures may be HANDED OUT along the sides of the road, NEVER THROWN FROM UNITS!!** *This rule will be highly enforced by the City of Sauk Rapids and the parade committee.* No racing of engines or care-less driving of motorized units. Absolutely no riders on equipment or parts of vehicles not designed as seating areas. Absolutely NO alcoholic beverages will be allowed in the staging area or on the parade route! *Please contact Parade Staff if you see any of the parade rules and regulations being violated.*

We appreciate your cooperation during the 2023 Sauk Rapids Downtown Jingle & Mingle Parade!

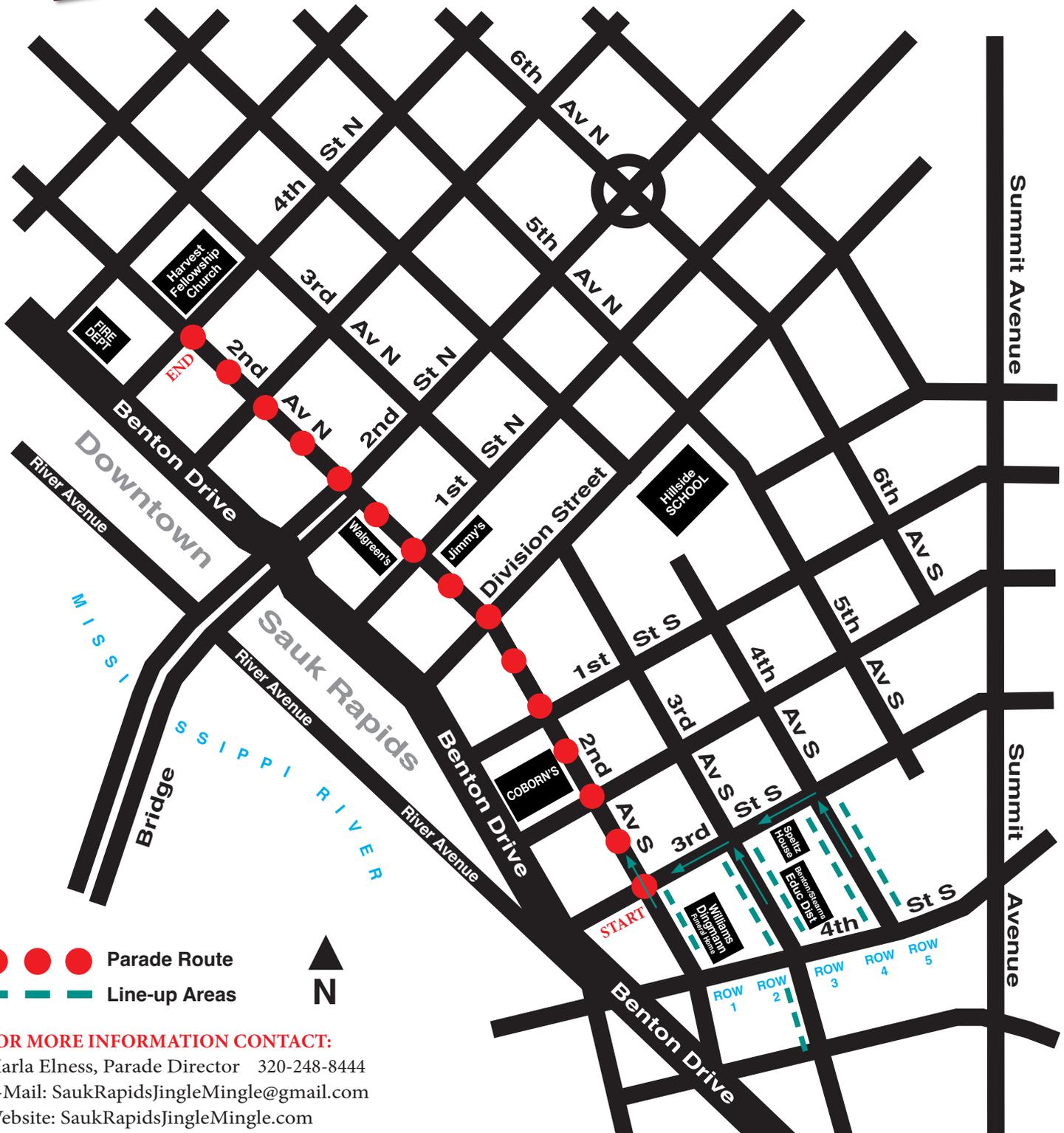
FOR MORE INFORMATION CONTACT:

Marla Elness, Parade Director 320-248-8444 E-Mail: SaukRapidsJingleMingle@gmail.com
or visit the festival website: www.SaukRapidsJingleMingle.com

2023 Sauk Rapids Downtown Jingle & Mingle PARADE ROUTE and Lineup Area



The Parade **STARTS** at 5:00 pm on
2nd Ave South near Williams-Dingmann Funeral Home
and **ENDS** at 4th Street North near Harvest Fellowship Church.



- ● ● Parade Route
- --- --- Line-up Areas

FOR MORE INFORMATION CONTACT:
 Marla Elness, Parade Director 320-248-8444
 E-Mail: SaukRapidJingleMingle@gmail.com
 Website: SaukRapidJingleMingle.com

Jingle & Mingle Float Contest

4pm Lineup • 5pm Start • Route is on 2nd Avenue Downtown

Enter your lighted unit in the Parade by submitting the Parade Entry form by **November 30, 2023.**

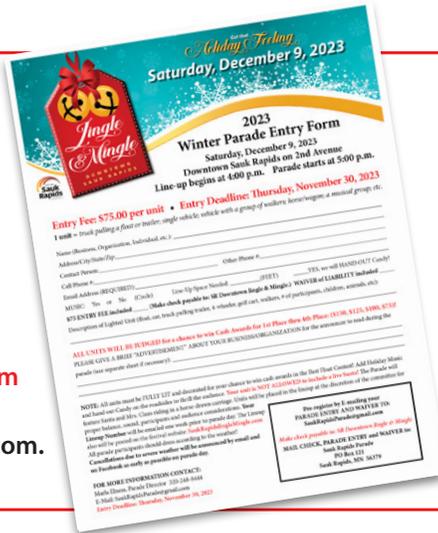
Entry Fee is \$75 per unit.

Visit the festival website:

www.SaukRapidsJingleMingle.com

or email correspondence to:

SaukRapidsJingleMingle@gmail.com.



BEST FLOAT CONTEST

WIN Cash Awards!

1st = \$150 2nd = \$125

3rd = \$100 4th = \$75

Last Year's (2022) Best Float Winners:

