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| Book | Policy Manual |
| Section | 900 Community |
| Title | Publications Program |
| Code | 902 |
| Status | Active |
| Adopted | June 28, 2004 |
| Last Revised | June 24, 2013 |

Purpose

The Board believes that all reasonable means should be employed to keep the public informed on matters of importance regarding District policies, finances, programs, personnel, and operations.

Publications issued by and in the name of this District shall reflect the high regard and aspirations of our people for their schools. There must be no compromising high quality of editorial content and effective format. The exercise of appropriate economy in materials and production is expected so long as the main purpose is not jeopardized.

Authority

The Board shall determine which of its official actions have such community impact and interest to warrant special release, and it will release information to the media on matters of importance.

Delegation of Responsibility

Matters of a routine nature may be released by the superintendent or his/her designee as they have been recorded in the minutes of Board meetings and upon request of media representatives.

All publications, releases, photographs, and any other media depicting the accomplishments of District students and staff must be approved at the discretion of the superintendent or his/her designee.

The responsible District administrator shall direct an information program designed to acquaint the public with the achievements, programs, and needs of the schools. The information program shall include as a minimum:

1. District newsletter.
2. District activities calendar.

3. Board policies.
4. Financial information.
5. Assessment results.[1]
6. School newspapers.
7. Yearbooks.
8. Student handbook(s).
9. Newspaper features.

The superintendent or his/her designee shall develop guidelines to be observed in matters of taste, relevance, and individual privacy in the writing and photographing of school publications, including provisions for personal release.

Guidelines

All publications shall include the name of the Board, superintendent's name, principal's name (when applicable), the phrase "The Derry Township School District, in compliance with United States law, does not discriminate in its educational program, treatment of students and employees, or hiring procedures."

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| Legal | 1. Pol. 127 |
| | 24 P.S. 510 |
| | 24 P.S. 511 |
| | Pol. 007 |
| | Pol. 105 |
| | Pol. 106 |
| | Pol. 801 |
| | Pol. 803 |