



**Swedesboro-Woolwich PTO
Board Meeting Minutes
November 13, 2023
7:00pm**

Minutes have been approved and posted to the PTO webpage on November 20, 2023.

*** Special note - Due to the absence of Kenyetta DiSandro, current PTO President, according to Article IV, Section 4: Duties, of the Swedesboro-Woolwich PTO Bylaws, Tara Bustard, current Co-VP of Harker will preside over the meeting.**

Attendees: Shannon Stelle, Amy Deyoung, Amy Illiano, Suzanne Healey, Tara Bustard, Alicia Midure and Rebecca Coughlan.

I. Old Business

1. Spirit Wear items from MVP were successfully delivered throughout the district. Customers purchased 212 items. Total monetary sales \$5,086. PTO will receive a refund check for \$1,017.20 (\$379 increase vs a year ago).

II. New business

1. Rebecca Coughlan has joined the SWSD PTO Board as the new Stratton PTO VP.
2. Boosterthon 2023 yielded \$59,318 (58%) across 3 district schools. Expect to receive a check of reward funds by the end of November.
Clifford - \$12,113 (Should attain goal after all funds are cleared.) Stratton - \$18,244, and Harker - \$28,961 (goal attained).
 - a. With corporate matching there is a potential of an additional \$10,958.
 - b. Overall top class was 3rd grade.
 - c. Remaining 2022 Boosterthon award funds: Stratton \$1,457 and Harker \$2,673.51.
 - d. Boosterthon has proposed dates for a 2024 event. Dates presented are: 10/22/24 for District kickoff. 10/30 Clifford & Stratton Fun Run. 10/31 Harker Fun Run. Principal's response: Harker would love to do a Halloween themed Dance-a-thon. Considering more parents show up for the parade then Booster Fun Run. It would work for them. Stratton is concerned that October is not a good time instructionally. But is interested in doing a Dance-a-thon in February.

Clifford believes the timing is just not best at all. She has concerns of the many financial asks of parents at the top of the school year. She also would be interested in knowing if any dates in February or early March would be available. (A) So seeking new dates in the Spring or say NO altogether.

Boosterthon has been notified of concerns;

3. Alternative options were presented to the principal's:

(B) WizFit Challenge. This program lacks the daily visits that motivate the students and brings forth the energy to execute the program successfully.

(C) PTO homegrown fundraiser. Would like to have a written plan before time, not a plan in action. Build, create, plan, and execute.

(D) NO LARGE FUNDRAISING EVENT.

4. \$6,145 will be donated to Walter Hill Activity Fund as a result of the Fall Mum fundraising efforts.
5. Take down Stratton Fall/Harvest decor on November 30th after school. Mrs. Steinman has requested to receive the hay bales. Stratton Winter Wonderland decor will go up the same day.
6. The SWSD presented Dr. Kappeler with a \$100 restaurant gift card along with a personalized momento of appreciation as his last day as our SWSD Superintendent was November 15th. Presented at the school district monthly board meeting.
7. Project Elf - Adopt a Family - Heather in the Special Services Department. The PTO has made a purchase through Good360 of Nike Converse sneakers, 12 units, sizes 5-8. Cost to PTO \$115. We will donate these products to Project Elf and they can use where they see a need,
8. Price comparisons/quotes have been for varying school supply kit vendors (Bright School Kitz, BluSchool Supplies, and GEDDES).
9. Kingsway Regional High School Senior Scholarship Request: (Annual request)
~ Recognizing a deserving Senior, the Swedesboro-Woolwich PTO Award for Outstanding Volunteerism. This student will have been a graduate of Swedesboro-Woolwich Elementary School District and has demonstrated consistent volunteer service in his/her community, etc. throughout the course of his/her middle school and high school career. The ceremony will be held on June 12, 2024, at Kingsway Regional High School. Recipient is chosen by the Kingsway Counseling Department/Scholarship Committee. **Vote to fund a \$300 award. - YES**

III. PTO Communication

- a. Current Facebook posting - American Education Week
- b. School messenger via each school, can add information as needed.
- c. Comet Clips (every Friday)
- d. Direct email
- e. Flyers
- f. Clifford & Stratton Library Sign Up – Lindsay Molter
- g. Instagram - American Education Week

IV. PTO Events & Fundraisers

1. Walter Hill 2nd fundraiser - sold 239 pies for the upcoming holiday. Pick up will be November 20, (2:45-4:45p)*. Time has been noted and maybe because of this sales may be low. Pies are scheduled to be delivered at 12:30p. Parents are welcome to grab at dismissal as well.
2. Disney on Ice ticket sales have begun and will continue through November 22nd. Show date is December 29th @ 11a.
3. Working with GLOW to produce a SWSD Holiday Night. Location is in Washington Township.
4. Harbaugh Village (126 Bridgeton Pike, Mullica Hill), reached out to us, to see if there is interest in hosting a Swedesboro-Woolwich Night again this year. More holiday offerings for the SWSD community. Their opening day is 12/1. Hours of operation: 5-9p (W-Fri) & 1p-9p (Sat & Sun). Closed Monday & Tuesday. Once the date is selected, increase the PTO sell price.
5. Upcoming Holiday Shops: Decorate/Set-up/Sales/Pack & Pick-up*
 - a. All parent informational flyers with an envelope attached should be sent home. For Clifford and Stratton there is a Spanish language version as well.
 - b. Sign-Up Genius should be created. Clifford 11/16 @ 9a, Stratton & Hill 11/28 @ 5:30p, and Harker 11/20. After receiving complaints from parent volunteers the board discussed alternative times.
 - c. Review Playbook for Holiday Shop instructions and set-up.
 - d. All deliveries will be made in the morning. Pick-ups will be made after you text to request. You can make a request on the day of your set-up.
 - e. Dates:
 - *11/30 & 12/1 - Clifford will be setting up 11/28 or 11/29 @ 3:30p, Library - Red (3+). Can coordinate the decorating date with your principal.
 - * 12/12, 12/13, & 12/14 - Stratton will be setting up 12/11 (any time), Stage area - Red (10). Can coordinate decorating date with secretary,
 - * 12/4 - 12/8 - Harker will be setting up 12/1 @ 3:30p, Music Room - (Color - Red & Green) (8). Little decorating at the time of set-up.

* 12/14 & 12/15 - Hill will be setting up 12/13 (anytime), Media Center Stage - Silver (8). Decorating can be done at any time.

- f. NO SHOPPING PARENTS!!!
 - g. On behalf of the PTO with PTO Today, we won FREE Akedo Ultimate Arcade Warriors from Moose Toys. Since the Spring BookFair theme will be Heroes...this toy would be a perfect gift at the welcome gate.
6. SWSD Staff Holiday Appreciation Sweet Treat/Gift:
- a. Gift suggestion... Coffee and Cream GC's so it would cover everyone.
 - b. Seeking sweet treat donations for Staff Holiday Appreciation Treat (ASAP). Previously suggested: Coffee & Cream (Tara), Dunkin (Shannon), ShopRite (Rebecca), Sweetsboro (Amy I), Old Town Bagel (Suzanne).
 - c. Hot cocoa bars with toppings should be set-up/prep 1 hour prior to need.
 - 12/12 (11:00a-1:15p) - Hill for 43 staff
 - 12/13 (10:00a-2:00p) - Harker for 110 staff
 - 12/14 (10:15a-1:45p) - Stratton for 80 staff
 - 12/15 (10:45a-2:15p) - Clifford for 60 staff
7. Santa Visits are scheduled for Clifford & Stratton on 12/19 (see schedules). Classes will gather to listen to Santa read a story, ask questions, and receive holiday pencils. Ask the teacher if any students are absent. PTO Board members will act as Santa elf/helper ~ please be festive.
8. Harlem Wizards Game will be January 19 @ 7p, at Kingsway Regional High School. Sponsorships...The Harlem Wizards* (first) & Spring Family Fun Night
- a. Winter Sponsorship Sheet has been shared on the Drive for sponsorships. PTO members make calls for sponsors at different levels.
 - b. Use sponsorship letter/form of interest to seek business donations.
9. Stocks bakery has us on a waitlist for March/April. Would there be an interest to sell their loaf cakes at Spring Family Fun Night? Can purchase up to 180 cakes at cost, \$13 each, then sell for Not enough cakes to sell for a Hill fundraiser.

Reflection

Next meeting: December 11, 2023, 7:00pm - Stratton Library