

GROTON BOARD OF EDUCATION
COMMUNICATIONS COMMITTEE
SPECIAL MEETING MINUTES
OCTOBER 30, 2023 @ 4:45 P.M.
CENTRAL OFFICE, ROOM 4

Members Present: Matthew Shulman, Liz Porter, William Horgan

Also Present: Phil Piazza, Rebecca Beyus

1. Chairman Shulman called the meeting to order at 4:49 p.m.
2. Review Minutes from the September 26, 2023 Meeting
 - Motion to approve (Porter) - Seconded (Horgan) - Passed unanimously
3. The committee members reflected on the meeting and discussion with representation from the PTOs and agreed it was a productive exchange of ideas. The committee members would like to see a district wide calendar of PTO fundraisers and to have a better understanding of the programs/events the PTOs host and what they fund on behalf of the schools. Dr. Piazza shared that he and Superintendent Austin will continue their coffee chat series and hosting power hours with parents.
4. Rebecca Beyus provided an update of communications activities since the start of the school year emphasizing the implementation of ParentSquare and the new website as well as development of the first issue of School Matters. Matt Shulman discussed meeting with the Economic Council to explore how the school district can be of value to their efforts.
5. Committee members reviewed and updated the status of all referral topics for Matt Shulman to share at the next BOE meeting and discussed the ongoing role of the committee.
6. Dr. Piazza indicated that the Culture and Climate Survey will be issued earlier this school year than in prior years and will include questions relative to communications.
7. Adjournment - Motion to adjourn (Horgan) @ 5:40 pm - Seconded (Porter) - Passed unanimously