

Saucon Valley School District Academic and Personnel Committee

September 6, 2023 – 5 pm
District Office Conference Room

Welcome to the meeting of the Academic and Personnel Committee. Our objective is to serve the students, parents, and residents of our community. You are an important part of this meeting and we look forward to your questions and comments.

We are all here for the same reason. All opinions are welcomed and equally valuable. Our only request is that we address each other with civility and respect. Our courtesy toward each other is the best way to show our students how much we respect them as well.

Committee Members - Susan Baxter, Cedric Dettmar, Tracy Magnotta, Shamim Pakzad

Committee Agenda

- I. **Call to the Order** – *Tracy Magnotta, Committee Chair*
- II. **Pledge of Allegiance**
- III. **Recording of Attendance** – *Tracy Magnotta, Committee Chair*
- IV. **Motion to Approve Agenda**
- V. **Approval of Minutes** – August 2, 2023
- VI. **Courtesy of the Floor to Visitors – Agenda Items Only** – *Visitors should state their name and address*
- VII. **Discussion & Action:** Recreational Swim Membership
- VIII. **Discussion & Action:** Policy 701.2 - District Facilities Advertising
- IX. **New Business**
- X. **Old Business**
- XI. **Citizens' Inquiries and Comments** – *Visitors should state their name and address.*
- XII. **Announcements**
Future Meetings ~
Wednesday, October 4, 2023 – 5:00 PM
- XIII. **Motion to Adjourn Meeting**

The Saucon Valley School District does not discriminate on the basis of race, color, national origin, age, sex, or handicap.

Saucon Valley School District
Academic and Personnel Committee
Minutes of August 2, 2023

Present were Academic and Personnel Committee Board Members Susan Baxter, Cedric Dettmar, and Tracy Magnotta attending via phone. Also present were Superintendent Jaime Vlasaty, Athletic Director Robert Frey

Visitors: Shawn Welch and Mike Karabin

The meeting was called to order at 5:00 pm

Approve agenda motion by Cedric Dettmar, seconded by Susan Baxter. Vote: 3-yes, 0-no, 1-absent (Pakzad)

Approve minutes motion by Susan Baxter, seconded by Cedric Dettmar. Vote: 3-yes, 0-no, 1-absent (Pakzad)

Courtesy of the floor: None

Discussion & Action: Building Level Student Handbooks:

Elementary School
Middle School
High School

Susan Baxter, seconded by Cedric Dettmar moved to send this item to the Board for approval. Vote: 3-yes, 0-no, 1-absent (Pakzad)

New Business- None

Old Business- None

Citizen Inquiries and Comments: None

Future Meetings: September 6, 2023

Cedric Dettmar, seconded by Susan Baxter moved to adjourn the meeting.

Vote: 3-yes, 0-no, 1-absent (Pakzad)

7:15 pm

Saucon Valley School District

Policy

Title – 701.2 District Facilities Advertising

Section – 700 – Property

Adopted –

Revised –

Content

Purpose

The Board recognizes the sale of advertising in district-regulated facilities can serve as an important source of revenue enhancement. It is the objective of this policy to establish parameters for such advertising.

Authority

Any and all advertising signs and/or the content thereof are subject to the approval of the district in accordance with law, Board policy, or administrative regulations. [\[1\]](#)[\[2\]](#)[\[3\]](#)

This policy is not for the purpose of creating a forum for communication; the spaces on district property devoted to advertising remain non-public forums in accordance with applicable law.

The district may reject advertising that is inconsistent with federal or state law, Board policy and/or regulations, or curriculum and any content that the district determines has a reasonable likelihood of interfering with the district's paramount responsibilities to maintain a safe and orderly school environment and to protect the rights of all members of the school community. In accordance with applicable law, the Board directs that the review and consideration of any advertising signs under this policy shall not discriminate on the basis of viewpoint. The district will only permit commercial advertising pursuant to this policy. For the purposes of this policy and regulations, **commercial advertising** is advertising that seeks to engage the public in commercial transactions for goods or services.

Advertising on district property shall not:

1. Violate or advocate for the violation of federal, state or local laws, Board policy, and/or district rules or regulations.
2. Be libelous, defamatory, obscene, lewd, vulgar or profane.

3. Advocate the use or advertise the availability of any substance or material that may reasonably be believed to constitute a direct and serious danger to the health or welfare of students, such as tobacco/nicotine, alcohol or illegal drugs.[4][5][6]
4. Incite violence, advocate the use of force or threaten serious harm to the school or community.
5. Be likely to materially or substantially interfere with the rights of any individual or the safe and orderly operation of the schools and their programs.
6. Interfere with or advocate interference with the rights of any individual or the safe and orderly operation of the schools and their programs.
7. Violate written district administrative regulations or procedures on time, place , and manner for advertising materials.
8. Advance any religious or political organization or any non-commercial issue or concern.
9. Promote, favor, or oppose a candidate for elected office or a ballot measure.
10. Invade the privacy of any person.
11. Infringe upon intellectual property rights.

Guidelines

Signs may be posted only at locations approved by the district. All signs must conform to specifications established by the school district, including, but not limited to, the material composition, size, and appearance.

Approved signs shall be authorized for specified durations. The district may limit the period of time during the year when advertising signs may be posted. If the signs are not removed in a timely manner by the advertiser, the district may remove the signs at the advertiser's cost, as set forth below.

The school district may limit the total number of signs that may be displayed at any one time or place so as to minimize distractions for facility users, for aesthetics, or for any other reason at the discretion of the school district. The advertiser shall be fully and exclusively responsible for all costs and expenses associated with the procurement, construction, maintenance, and removal of the sign(s). If applicable, any work performed by district personnel shall be paid by the advertiser at the hourly rate in force at the time of work. Any maintenance, repair, or removal of an approved sign shall be subject to the direction and supervision of the school district. All signs must be maintained in good condition and meeting the standards as determined by the school district. If any sign becomes damaged or requires repair for any reason, it will be the sole and exclusive responsibility of the advertiser to repair or remove it.

In the event the district becomes aware of a sign requiring repair or removal, the district will notify the responsible advertiser. The advertiser must repair or remove the sign within seventy-two (72) hours of notification. If the advertiser does not repair or remove the sign as required, the district may remove the sign and invoice the advertiser for all labor and material costs incurred.

The advertiser shall be responsible for ensuring that the advertising sign complies with applicable municipal codes and regulations and to obtain and pay for any applicable government fees and/or permits.

The advertiser shall indemnify and hold the school district harmless from any claims, including, but not limited to, those for bodily injury and intellectual property right infringement, arising out of the construction, maintenance and removal of the advertiser's sign on district property.

Advertising fees shall be subject to the approval of the Board. All proceeds from the sale of advertising shall be deposited into the general fund.

Advertisements permitted in district facilities do not represent the district's endorsement or approval of the matters presented in the advertisements, and an advertiser may be required to include a statement to that effect in the advertisement.

Procedures

All persons and organizations wishing to use facilities to advertise in accordance with this policy must submit a written application and be approved by the Superintendent or designee.

Any permit shall be subject to termination and revocation without cause at the complete discretion of the district without liability or a financial penalty of any kind.

Delegation of Responsibility

The Superintendent and/or designee shall approve or deny all applications for advertising under this policy and shall establish additional administrative regulations and procedures related thereto, including but not limited to, fee schedules.

School Board approval shall be required for corporate sponsorships.

Legal

1. 24 P.S. 510

2. 24 P.S. 511

3. 24 P.S. 775

4. Pol. 222

5. Pol. 227

6. Pol. 227.1