

“What’s So Cool About Manufacturing”

Four PVIS video/audio/lighting club members worked really hard on the “What’s So Cool About Manufacturing” video contest with guidance from Kent Haberern. A total of 12 teams from Adams, Cumberland, Dauphin, Lancaster, and York Counties participated, and PVIS was one of four Lancaster County schools involved in the regional contest this year. PVIS was paired with Advanced Food Products, Inc. in New Holland. Our learners toured the facility and filmed and edited four hours of interviews and plant footage down to a 2 ½ minute pitch. The video they made and public voting in the competition serves to market the businesses profiled to the community.

Online voting was held this past Monday through Wednesday. The awards ceremony will take place at Thaddeus Stevens College next Tuesday, March 21.

Here is the link to the PVIS contest video: <https://youtu.be/3tKaeHsopvc>

