



**CESA<sub>6</sub>**  
SMART THINKING.

# MISD LRFP Community Survey





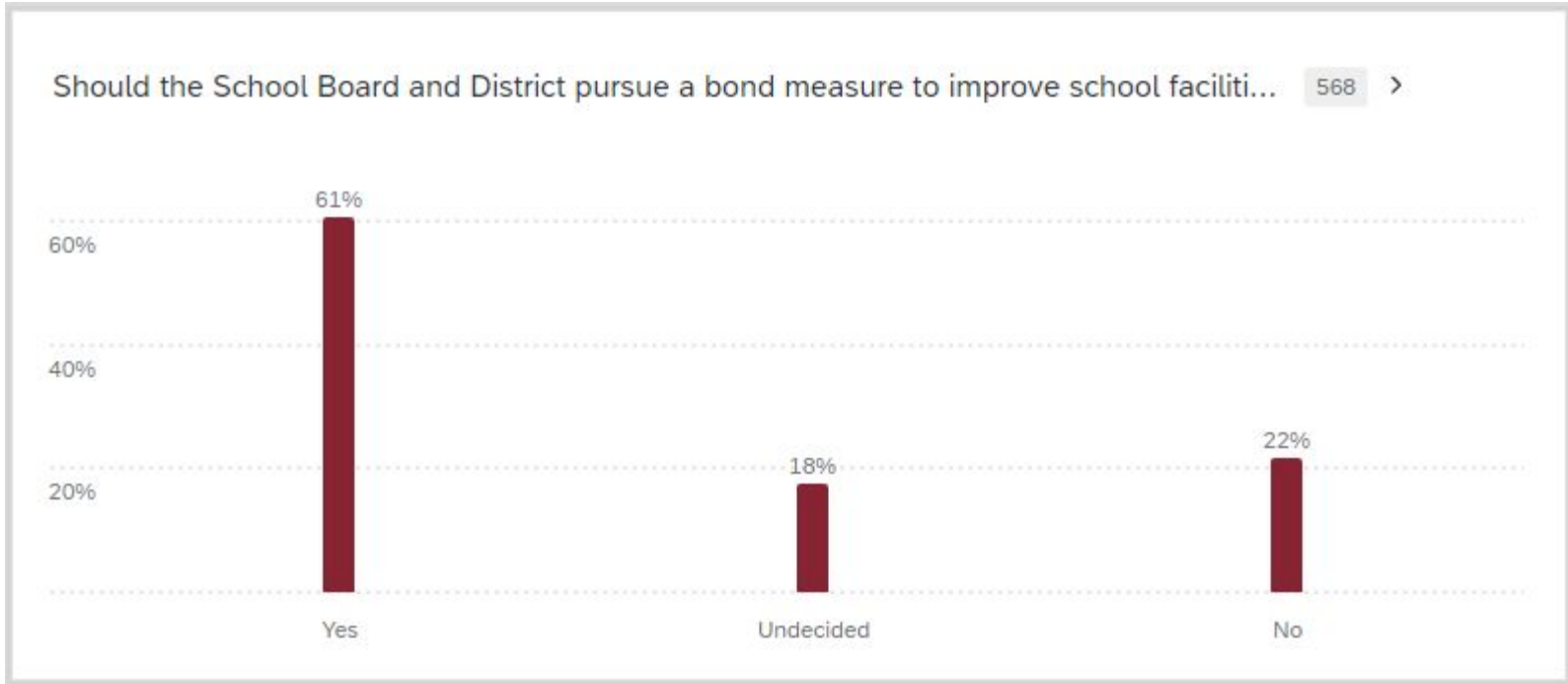
# Respondent Demographics

568 Total Respondents

97% (561 of 568) of Respondents were  
MISD residents

84% (475 of 568) of Respondents have  
children in the district

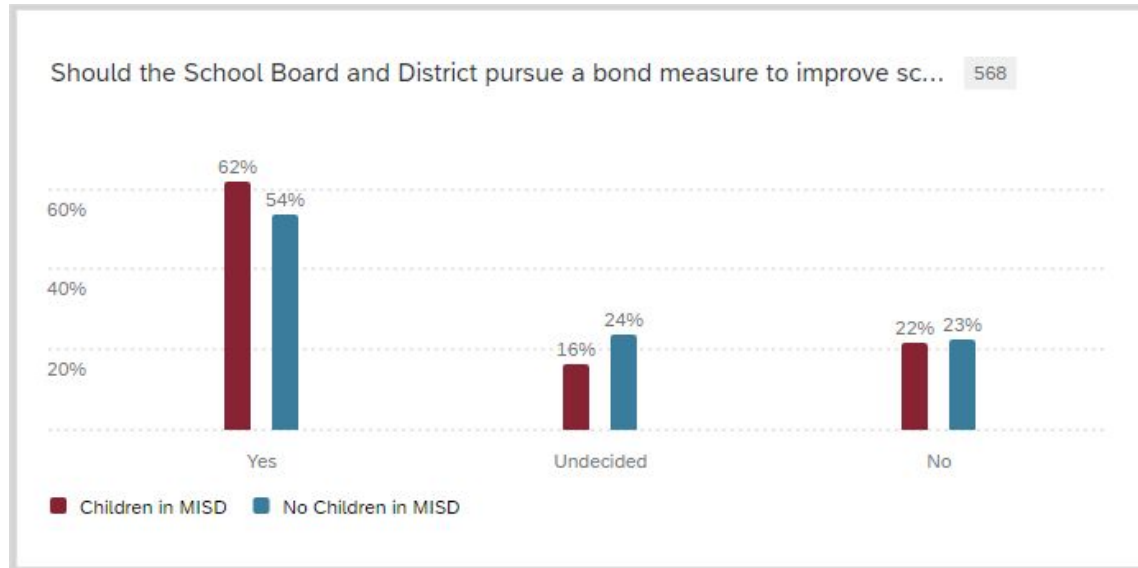
# Should the District Pursue a Bond



# Should the District Pursue a Bond



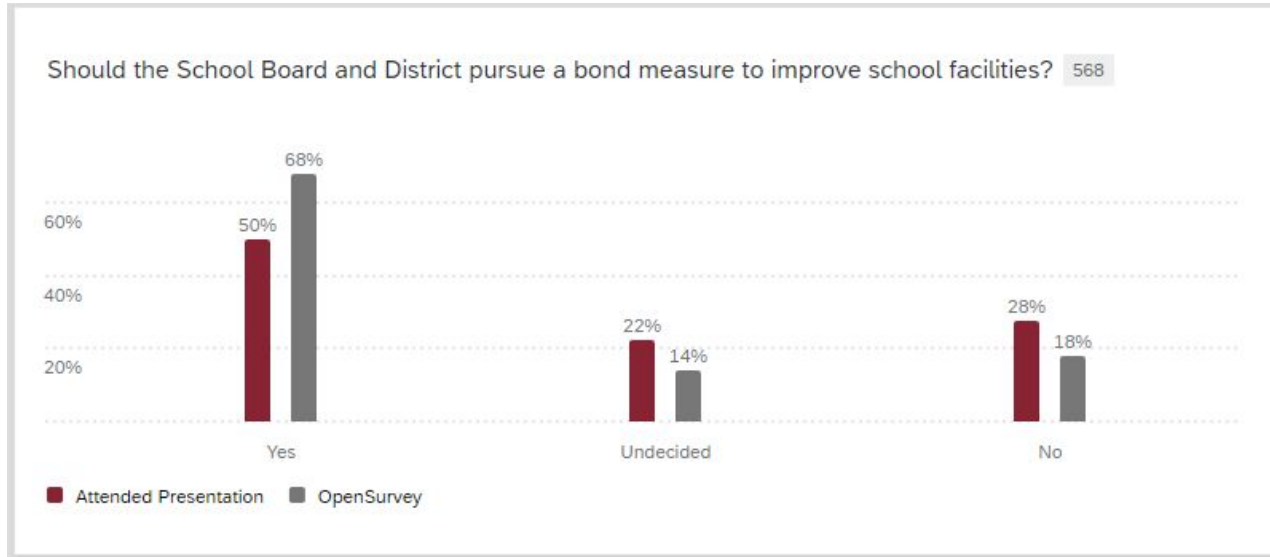
- Bond opposition independent of children
- Individuals w/o children need more information



# Should the District Pursue a Bond



- People who DID NOT attend the presentation are more likely to support the bond



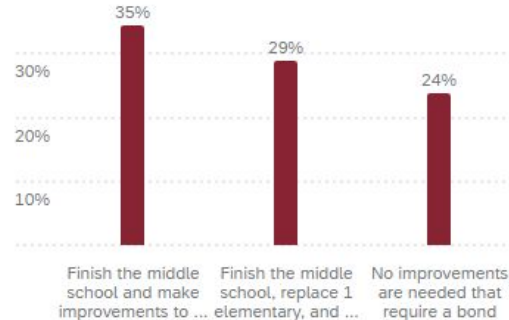


# Your Favored Bond Scenario

62% of respondents support finishing the middle school.

- 34% support the MS & HS
- 28% support the MS, HS, and Elem

Which bond scenario would you most support?

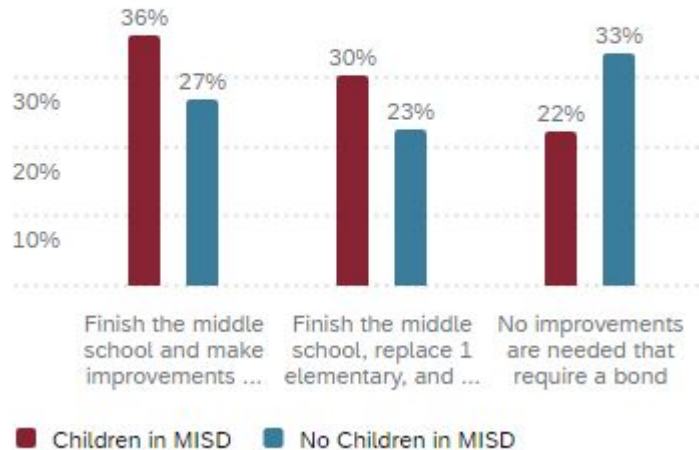


# Your Favored Bond Scenario

- 65% of ppl w/children vs 50% w/o children support MS.



Which bond scenario would you most support 5

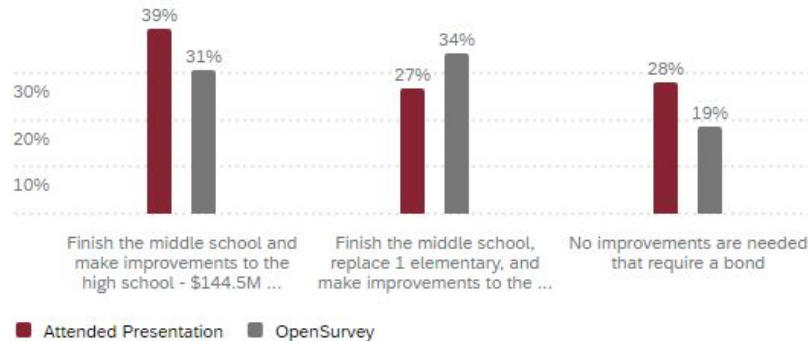


# Your Favored Bond Scenario



- Those who attended the presentation are more likely to support *just* the MS/HS than those who did not

Which bond scenario would you most support? 395



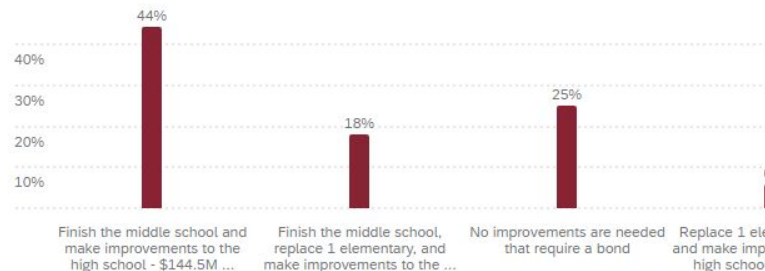
# Community's Favored Bond Scenario



“Wisdom of the Crowds” may be a more accurate prediction.

- Comparable “no improvement needed”
- 63% Continue to support the MS options
  - The ‘community’ supports *just* the MS/HS option far more (44%-34%) than the individual supports it

Which bond scenario do you think the Mercer Island community would most support?

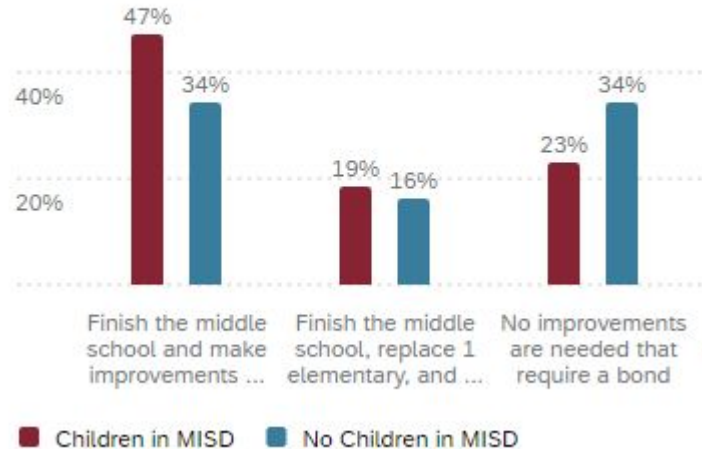


# Community's Favored Bond Scenario



- No change for “No Improvement”
- Support for replacing the elementary school drops

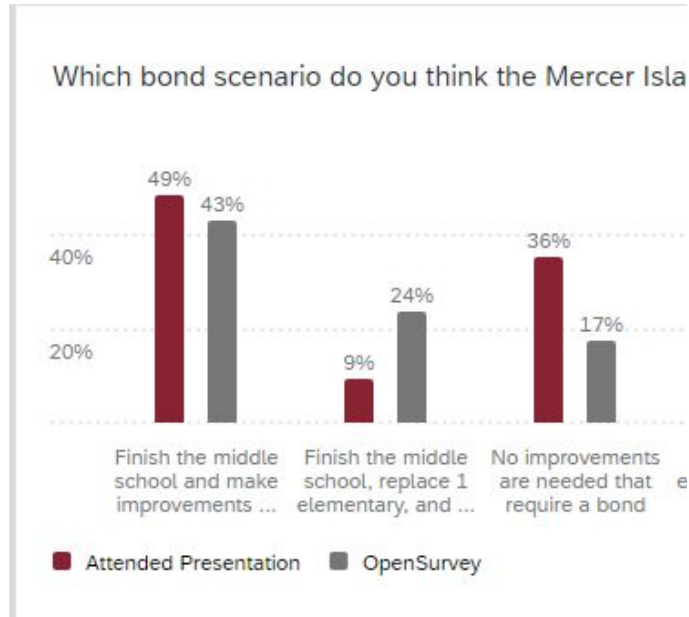
Which bond scenario do you think the Mercer Isla



# Community's Favored Bond Scenario



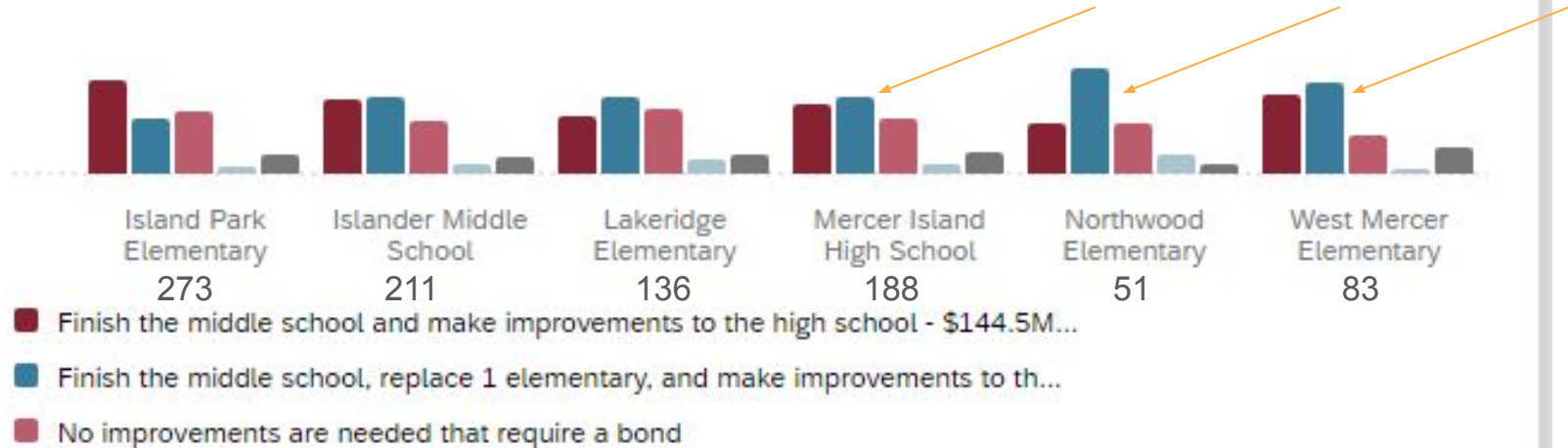
- MS/HS remains the most popular option regardless of presentation attendance.
- Support for replacing the elementary drops & moves to MS/HS



# Your Favored Bond Scenario



Which bond scenario would you most support? 568



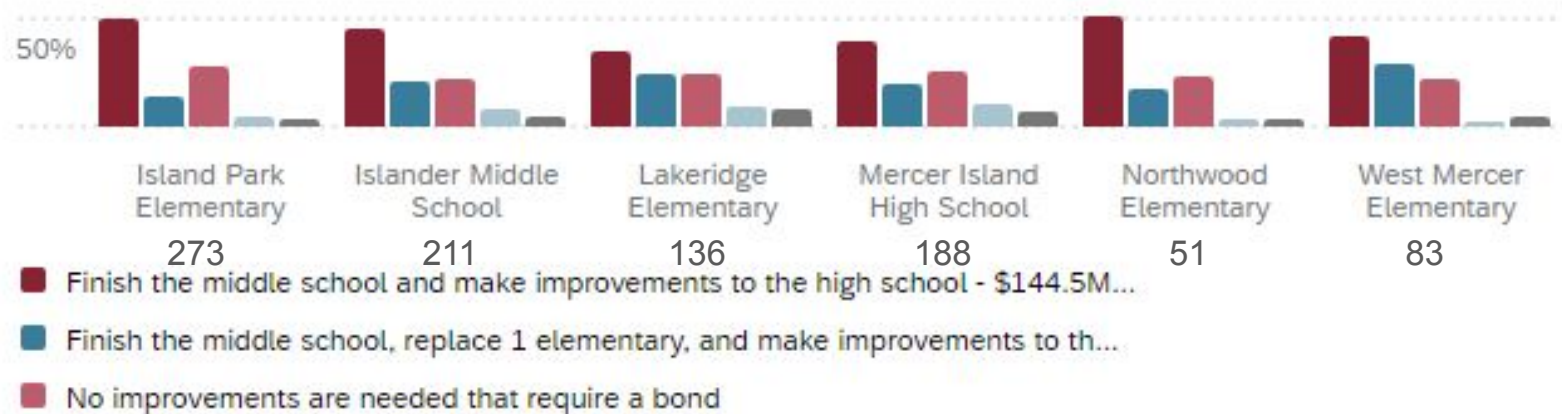
# Community's Favored Bond Scenario



Schools more closely follow district when looking at community.

Which bond scenario do you think the Mercer Island community would ...

568



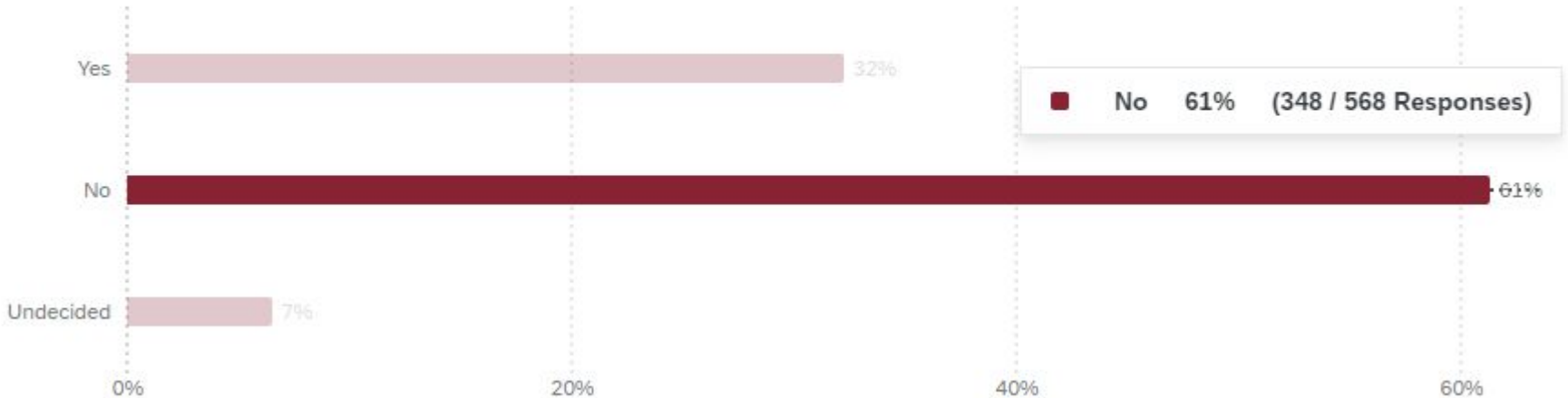
# Consolidation

Respondents overwhelmingly are against consolidation



Should the District continue studying school consolidation from 4 to 3 elementary schools? 568

...

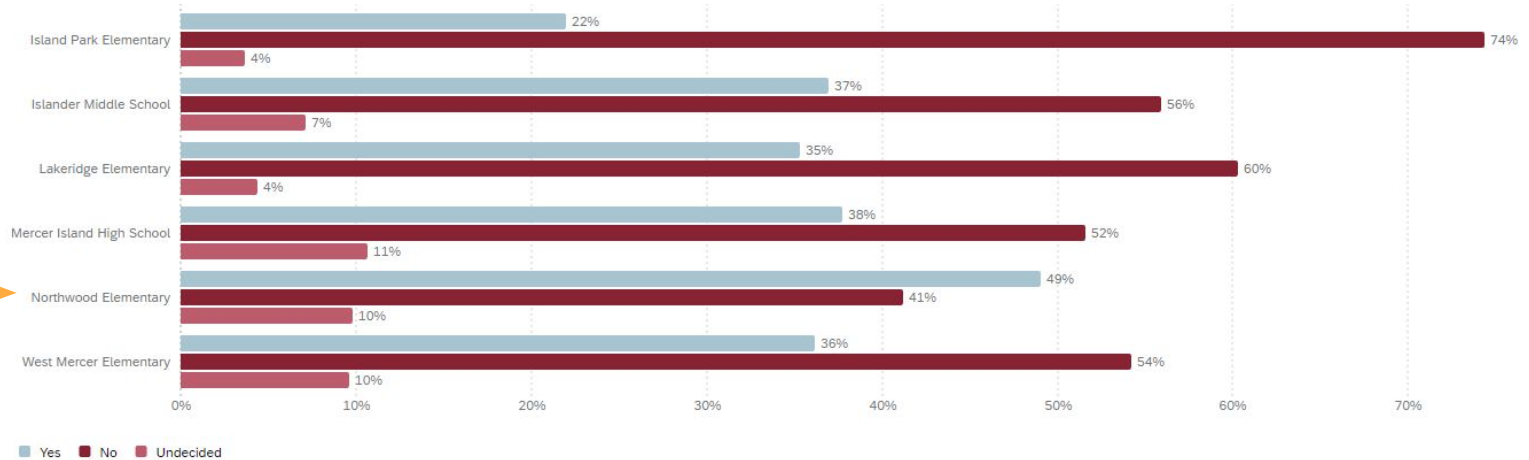


# Consolidation

Northwood EI has much more support for consolidation

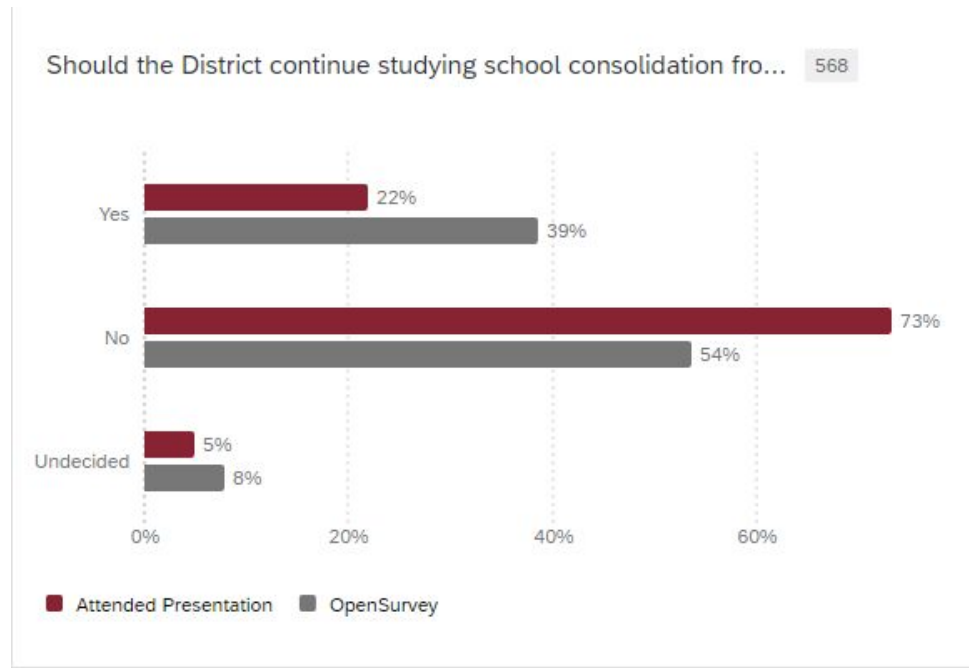


Should the District continue studying school consolidation from 4 to 3 elementary schools? 568



# Consolidation

Continued study of consolidation has more support amongst those *not attending* the presentation



# Consolidation

Consolidation hurts support regardless of child status



How might school consolidation influence your decision regard... 568

