

# ISD

INTERNATIONAL  
SCHOOL OF  
DÜSSELDORF

SINCE 1968

# FUNDRAISING, PHILANTHROPY & ADVANCEMENT

## Together we achieve more

ISD is more than an educational institution; it's a close-knit community with a **shared vision of excellence**. Our commitment goes beyond traditional education, aiming to empower students as lifelong scholars, critical thinkers, and responsible global citizens. We foster continuous growth and improvement, preparing students for a dynamic global landscape.

## Fundraising & giving at ISD

We strive to offer the best facilities, faculty and staff, resources, and educational programmes to realise this vision. Fundraising helps us **bridge the gap** between our day-to-day costs covered by tuition fees, and any projects that go above and beyond the scope of our budget. In order to achieve some of our goals, we call upon our ISD family to **unite in the spirit of giving** by donating to the ISD **Annual Fund**, high-impact **Capital Campaigns** or long-term **Endowment Funds**.

*Since our founding in 1968, a spirit of fundraising has been an important part of our culture and traditions. I am excited and grateful to work together with our community as we continue this legacy of giving.*

- Frank Tschan, Director



# THE ISD ANNUAL FUND AT A GLANCE



The ISD Annual Fund offers a unique opportunity to create an **immediate and meaningful impact** on our school and community by fueling short-term, student-focused initiatives. Your contributions drive **visible change** and your support resonates not only in your child's education but in the future they will craft.

## The Annual Fund has helped to:



### Fuel student-focused initiatives

Student-led projects like the **greener spaces initiative** empower students to pursue their passions and translate them into meaningful actions that shape both their own future and the future of our planet.



### Sustain a diverse & enriching curriculum

**Student-directed short films**, resources for a comprehensive **book club**, and a **five-piece timpani drum-set** allow for educational excellence above and beyond the general syllabus.



### Elevate our world-class facilities

Projects such as the Elementary School **early years sensorimotor spaces**, the **amphitheatre** and **acoustic pods** have allowed for diversity and enrich our students' learning experience.



### Embrace cutting-edge technology

State-of-the-art technology such as the **thermographic imager** and **robotics equipment** allow students to explore and use cutting-edge innovations, expanding their knowledge and practical skills in exciting ways.

For a full overview of our past and current Annual Fund projects, please visit our website or follow the QR Code. [www.isdedu.de](http://www.isdedu.de)



## VOLUNTEERS WELCOME!

We value all types of support including your time! If you are interested in helping, please reach out to our fundraising office : [fundraising.office@isdedu.de](mailto:fundraising.office@isdedu.de)





# PHILANTHROPY & ADVANCEMENT

ELEVATE ISD FOR GENERATIONS TO COME



## Capital Campaigns

At ISD, our **culture of giving** runs deep. Our Capital Campaigns are ambitious, philanthropy-driven, long-term endeavours, often including physical infrastructure improvements (bricks and mortar).

These projects not only benefit current students but also lay a solid foundation for future generations.

Many of our past initiatives, often tailored to specific donor interests, have become a reality thanks to the **generosity of individual donors and ISD families.**

## Past donor-based projects

**Centre for Visual and Performing Arts:** A hub of artistic expression with stage-ready facilities, a fully-equipped pottery room, and a boundless canvas for creativity.

**Physics Lab:** Immersive learning with state-of-the-art equipment, sparking curiosity and hands-on exploration.

**Design and Technology Center:** Cutting-edge tools, including 3D printers, pyrography equipment, and modern design programmes for students to unleash their creativity.

**Elementary School Building:** A purpose-built learning environment made possible by ISD parents and generous donors - funded & built in just over two years.



*The families, institutions, and individuals who have taken part in our school's Capital Campaigns have left a timeless mark of generosity that still carries, fuels, and propels ISD to this day.*

- Beatrice Caston  
Director of Community Relations & Advancement



# PHILANTHROPY & ADVANCEMENT

As our school continues to expand, the evolving needs of our community remain a top priority. Our **future Capital Campaigns** focus on **transformative initiatives** such as revitalising the Elementary School playground & building a cutting-edge, state-of-the-art Senior School science laboratory.

Other projects could include a newly-imagined Sportverein athletic clubhouse or the refurbishment of our Dahms Theatre.

## Be part of the transformation!

Your valuable time, resources, and generous donations shape not only our children's futures but also the landscape of ISD for years to come.

*ISD's needs are real, its projects extraordinary!  
I am very grateful to be part of this community.*

- Michael Koch  
Board Member and Chair of the P&F Committee

In adherence to our strategic plan and sustainability promise, this brochure has been printed on eco-friendly paper.



## The role of the P&F Committee

The Philanthropy and Fundraising Committee is tasked with developing a vibrant philanthropic culture, and supports the ISD Board of Trustees in all philanthropic areas. Beyond numbers and strategies, it aims to energise the community with memorable events, enjoyable networking, and community-building activities.

## Find out how you can make an impact!

To learn more about how your contribution can support **Capital Campaigns & the Annual Fund**, or to explore our **Named Sponsorship** initiative, please contact our fundraising office.  
**[fundraising@isdedu.de](mailto:fundraising@isdedu.de)**