

# WSSDA 2023 Annual Conference

- B Breakout Session  
 E Exhibits  
 G General Information  
 M Meetings/Committees  
 O OnBoard  
P Pre-Conference  
 S Small Schools Forum

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## NOVEMBER 16 • THURSDAY

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7:30am – 1:00pm	G	<b>Pre-conference Registration</b>	Grand Foyer, 2nd Floor Olympic Tower
7:30am – 5:00pm	G	<b>WSSDA Bookstore Open</b>	Grand Foyer, 2nd Floor Olympic Tower
7:30am – 6:00pm	E	<b>Olympic Tower Exhibits Open</b>	Grand Foyer, 2nd Floor Olympic Tower; Evergreen Foyer & Evergreen E, 1st Floor Olympic Tower
8:00am – 4:00pm	E	<b>Regency Foyer Exhibits Open</b>	Regency Foyer, 2nd Floor Cascade Tower
9:00am – 2:00pm	P	<b>Pre-conference: Board Boot Camp (requires pre-registration)</b> <i>Speakers: Sandra Zavala-Ortega, Amy Cast, Tricia Lubach, Luckisha Phillips</i>	Regency Ballroom, 2nd Floor Cascade Tower
9:00am – 2:00pm	P	<b>Pre-conference: Law Conference (requires pre-registration)</b> <i>Moderators: Abigail Westbrook, Kelsey Winters</i> <i>Speakers: Deborah Callahan, Sonia Trainor, J.D., Thomas Ahearne, J.D., Dean Kawamoto, J.D., Felicia J. Criack, Kasha Roseta, J.D., Charles Leitch, J.D., Anthony Anselmo, J.D., Jon Dalley, J.D., Sarah Albertson, J.D.</i>	Evergreen Ballroom, 1st Floor Olympic Tower
9:00am – 2:00pm	P	<b>Pre-conference: Strategic Advocacy Academy (requires pre-registration)</b> <i>Speakers: Marissa Rathbone, Melissa Beard, Clifford Traisman, Tyler Muench, Nora Burnes, Corey Paulson, Cathy Hoover, Heather Lewis-Lechner</i>	Cedar Ballroom, 2nd Floor Cascade Tower
1:00pm – 6:00pm	G	<b>Conference Registration</b>	Grand Foyer, 2nd Floor Olympic Tower
2:00pm – 8:30pm	G	<b>Washington School Boards' Educational Foundation Auction Open</b>	Evergreen Foyer, 1st Floor Olympic Tower
2:15pm – 5:15pm	O	<b>OnBoard: Deciphering District Budgets (requires pre-registration)</b> <i>Speakers: Cassandra Sage, Maya Vengadasalam</i>	Evergreen F, 1st Floor Olympic Tower
2:30pm – 4:00pm	G	<b>Open Government Training</b> <i>Speakers: WA Office of the Attorney General</i>	Regency A-D, 2nd Floor Cascade Tower
2:30pm – 5:00pm	O	<b>OnBoard: Foundations of Cultural Proficiency (requires pre-registration)</b> <i>Speakers: Scott Dolquist, Vanessa Medalla Edwards</i>	Evergreen H/I, 1st Floor Olympic Tower
2:30pm – 5:30pm	M	<b>AESD Executive Board Meeting</b>	Cottonwood, 3rd Floor Cascade Tower
5:15pm – 6:00pm	G	<b>Pre-Dinner Social Hour</b>	Grand Foyer, 2nd Floor Olympic Tower
6:00pm – 7:30pm	G	<b>President's Dinner</b> <i>Speakers: Tricia Lubach, Marissa Rathbone, Sandy Hayes, Ron Mabry, Cindy Kelly</i>	Grand Ballroom, 2nd Floor Olympic Tower
6:00pm – 7:30pm	G	<b>Student Representatives Dinner</b> <i>Speakers: Erin Jones, Logan Endres</i>	Cedar Ballroom, 2nd Floor Cascade Tower

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**NOVEMBER 17 • FRIDAY**

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7:00am – 8:30am	M	<b>WASA Superintendents Component Meeting</b>	Regency A-D, 2nd Floor Cascade Tower
7:00am – 5:00pm	G	<b>Conference Registration</b>	Grand Foyer, 2nd Floor Olympic Tower
7:00am – 5:00pm	G	<b>WSSDA Bookstore Open</b>	Grand Foyer, 2nd Floor Olympic Tower
7:15am – 8:15am	G	<b>Breakfast</b>	Grand Ballroom, 2nd Floor Olympic Tower
7:15am – 8:15am	M	<b>Large Schools Caucus Meeting</b>	Cedar Ballroom, 2nd Floor Cascade Tower
7:15am – 8:15am	M	<b>Small Schools Advisory Committee Meeting</b>	Executive Boardroom, 3rd Floor Cascade Tower
7:30am – 2:00pm	E	<b>Grand Foyer Exhibits Open</b>	Grand Foyer, 2nd Floor Olympic Tower
7:30am – 2:00pm	G	<b>Washington School Boards' Educational Foundation Auction Open</b>	Evergreen Foyer, 1st Floor Olympic Tower
8:30am – 10:15am	G	<b>Opening General Session with Emcee Erin Jones</b> <i>Speakers: Tim Garchow, Kyle Scheele, Erin Jones</i>	Grand Ballroom, 2nd Floor Olympic Tower
10:00am – 4:45pm	E	<b>Evergreen and Regency Exhibits Open</b> Evergreen Foyer, 1st Floor Olympic Tower & Regency Foyer, 2nd Floor Cascade Tower	
10:45am – 12:15pm	B	<b>1.1 - Attracting, Supporting, and Sustaining School Leaders</b> <i>Speakers: Scott Seaman, Roz Thompson</i>	Evergreen B, 1st Floor Olympic Tower
10:45am – 12:15pm	B	<b>1.2 - Engaging Families and Community to Improve Student Outcomes</b> <i>Speakers: Martin Brewer, Summer Cooper, Rebecca Larsen, Julie Maron, Sarah Methner</i>	Regency A-D, 2nd Floor Cascade Tower
10:45am – 12:15pm	B	<b>1.3 - Get Ready for the 2024 Legislative Session</b> <i>Speakers: Mike Hoover, Marissa Rathbone</i>	Evergreen A, 1st Floor Olympic Tower
10:45am – 12:15pm	B	<b>1.4 - Leading as Board President</b> <i>Speakers: Lori Oviatt, Patty Wood</i>	Evergreen C, 1st Floor Olympic Tower
10:45am – 12:15pm	B	<b>1.5 - Listening to Student Voices &amp; Others to Increase Student Learning &amp; Make Better Decisions as a Board Team</b> <i>Speakers: Kerri Helgeson, Sheri Kelly, Erica Knapp, Mariska Lebahn, Mary Levesque, Chryst Sweeting</i>	Evergreen G, 1st Floor Olympic Tower
10:45am – 12:15pm	B	<b>1.6 - Superintendent Evaluation: The board's role in the year-round process to support excellent district leadership</b> <i>Speakers: Amy Cast, Mary Fertakis, Sandy Hayes, Cindy McMullen, Cassandra Sage</i>	Regency E-G, 2nd Floor Cascade Tower
10:45am – 12:15pm	B	<b>1.7 - Supporting LGBTQ+ Students</b> <i>Speakers: Joseph Bento</i>	Juniper, 3rd Floor Cascade Tower
10:45am – 12:15pm	B	<b>1.8 - The New Reality of Career Exploration Using Augmented/Virtual Reality</b> <i>Speakers: David Elliott</i>	Laurel, 3rd Floor Cascade Tower
10:45am – 12:15pm	B	<b>1.9 - Thinking Inside the Box - Making a Difference In An Environment Of Constraints</b> <i>Speakers: Kyle Scheele</i>	Auditorium, 3rd Floor Cascade Tower
10:45am – 12:15pm	B	<b>1.99 - Using District Goals to Improve Student Learning</b> <i>Speakers: Dr. Laurie Dent, Dr. Larry Nyland, Israel Vela</i>	Cedar Ballroom, 2nd Floor Cascade Tower

12:30pm – 1:00pm	G	<b>Book Signing with Kyle Scheele</b> <i>Speakers: Kyle Scheele</i>	Grand Foyer, 2nd Floor Olympic Tower
12:30pm – 1:45pm	G	<b>Lunch</b>	Grand Ballroom, 2nd Floor Olympic Tower
12:30pm – 1:45pm	M	<b>School Directors of Color Caucus</b>	Cedar Ballroom, 2nd Floor Cascade Tower
12:30pm – 1:45pm	M	<b>Trust Lands Advisory Committee Meeting</b>	Cottonwood, 3rd Floor Cascade Tower
2:00pm – 3:00pm	B	<b>2.1 - Curriculum Adoption Process from the Board Perspective</b> <i>Speakers: Amy Cast, Mary Fertakis, Sandra Zavala-Ortega</i>	Evergreen A, 1st Floor Olympic Tower
2:00pm – 3:00pm	B	<b>2.2 - Data Driven Equity and the Tribal Consultation Process</b> <i>Speakers: Tavis Peterson, Dr. Kenneth Olden, Shannon Torres</i>	Evergreen C, 1st Floor Olympic Tower
2:00pm – 3:00pm	B	<b>2.3 - Five Ways for School Directors to Enhance Professional Learning in Your District</b> <i>Speakers: Chris Beals, Dr. Peter DeWitt, Michael Nelson</i>	Evergreen B, 1st Floor Olympic Tower
2:00pm – 3:00pm	B	<b>2.4 - Governing Coherently: Do or do not, there is no try</b> <i>Speakers: John Steach</i>	Auditorium, 3rd Floor Cascade Tower
2:00pm – 3:00pm	B	<b>2.5 - Leveraging Authentic Engagement with Student Representatives</b> <i>Speakers: Logan Endres, Student Leaders, Marissa Rathbone</i>	Evergreen G, 1st Floor Olympic Tower
2:00pm – 3:00pm	B	<b>2.6 - Levies and Bonds: facts, data, trends and strategies to share with your community</b> <i>Speakers: Rachel Nakanishi, Cory Plager</i>	Regency A-D, 2nd Floor Cascade Tower
2:00pm – 3:00pm	B	<b>2.7 - Prioritize Student Learning and Still Build Your Fund Balance</b> <i>Speakers: Dr. Laurie Dent, Bang Parkinson C.P.A</i>	Cedar Ballroom, 2nd Floor Cascade Tower
2:00pm – 3:00pm	B	<b>2.8 - Public Records Essentials for Board Members</b> <i>Speakers: Alex Fern</i>	Larch, 3rd Floor Cascade Tower
2:00pm – 3:00pm	B	<b>2.9 - The Art of Approaching Controversial Topics with Dignity</b> <i>Speakers: Ron Mabry</i>	Regency E-G, 2nd Floor Cascade Tower
2:00pm – 3:00pm	B	<b>2.99 - The Healthy Youth Survey: A resource for schools and communities</b> <i>Speakers: Matthew Frizzell, Maayan Simckes, Tyler Watson</i>	Laurel, 3rd Floor Cascade Tower
2:00pm – 4:30pm	O	<b>OnBoard: Advancing Inclusion Through Belonging (requires pre-registration)</b> <i>Speakers: Vanessa Medalla Edwards, Luckisha Phillips</i>	Evergreen H/I, 1st Floor Olympic Tower
2:15pm – 5:15pm	O	<b>OnBoard: Vision-Aligned Budgeting (requires pre-registration)</b> <i>Speakers: Cassandra Sage, Maya Vengadasalam</i>	Evergreen F, 1st Floor Olympic Tower
3:00pm – 3:20pm	E	<b>Coffee Break   Visit Exhibits   Networking</b>	Evergreen Foyer, 1st Floor Olympic Tower & Regency Foyer, 2nd Floor Cascade Tower
3:00pm – 4:30pm	G	<b>WA School Boards' Educational Foundation Auction: Pick up items for winning bids</b>	Evergreen Foyer, 1st Floor Olympic Tower
3:20pm – 4:20pm	B	<b>3.1 - Creating the Reality that All Students can Thrive by Twenty-Five</b> <i>Speakers: Lynette Brower, Paul Randall</i>	Juniper, 3rd Floor Cascade Tower
3:20pm – 4:20pm	B	<b>3.2 - Financial Fact Finding in Bargaining</b> <i>Speakers: Anthony Murrietta, Michelle Reinhardt, John Steach, Sarah Thornton</i>	Evergreen C, 1st Floor Olympic Tower
3:20pm – 4:20pm	B	<b>3.3 - School Director Recall: A Primer on the process</b> <i>Speakers: Sandy Hayes, Rick Jansons</i>	Larch, 3rd Floor Cascade Tower
3:20pm – 4:20pm	B	<b>3.4 - Security - From Simple to Scale</b> <i>Exhibitors: Dave Teague</i>	Laurel, 3rd Floor Cascade Tower

3:20pm – 4:20pm	B	<b>3.5 - Strengthening Supports for Native Students</b> <i>Speakers: Maxine Alex, Anna Armstrong, Chandra Hampson, Henry Strom</i>	Evergreen G, 1st Floor Olympic Tower
3:20pm – 4:20pm	B	<b>3.6 - Student Mental Health: Don't do more, do different</b> <i>Speakers: David Herrera, Melissa Pelochino</i>	Regency A-D, 2nd Floor Cascade Tower
3:20pm – 4:20pm	B	<b>3.7 - The School Funding Napkin Speech</b> <i>Speakers: Joey Castilleja, PhD, Wendy Morrow</i>	Evergreen A, 1st Floor Olympic Tower
3:20pm – 4:20pm	B	<b>3.8 - Transforming the Strategic Planning Process: Inspire, engage, and reimagine</b> <i>Speakers: David Beil, Meghan Hein, Erin Prince, Denise Tracy</i>	Auditorium, 3rd Floor Cascade Tower
3:20pm – 4:20pm	B	<b>3.9 - Washington's Regressive Education Funding System: Why it matters</b> <i>Speakers: Dave Larson, Dennis Nguyen, David Knight Ph.D</i>	Cedar Ballroom, 2nd Floor Cascade Tower
3:20pm – 4:20pm	B	<b>3.99 - What School Boards Need to Know about Restraint and Isolation</b> <i>Speakers: Lee Collyer, Andrea Kadlec, Nikki Lockwood</i>	Evergreen B, 1st Floor Olympic Tower
4:40pm – 5:40pm	B	<b>4.1 - Are Disruptive Behaviors Causing Traffic Jams in your School Discipline Systems?</b> <i>Speakers: Ronanda Liberty</i>	Auditorium, 3rd Floor Cascade Tower
4:40pm – 5:40pm	B	<b>4.2 - Developmental Disabilities Administration (DDA) and Schools: Partners in inclusive communities</b> <i>Speakers: Kacie Smarjesse MPA, Rose Spidell, Justin Straight, Melanie Ingram</i>	Evergreen B, 1st Floor Olympic Tower
4:40pm – 5:40pm	B	<b>4.3 - Leg Rep Network(ing) Hour</b> <i>Speakers: Marissa Rathbone</i>	Cedar Ballroom, 2nd Floor Cascade Tower
4:40pm – 5:40pm	B	<b>4.4 - Live Q &amp; A with Tim Garchow and Chris Reykdal</b> <i>Speakers: Tim Garchow, Chris Reykdal</i>	Regency Ballroom, 2nd Floor Cascade Tower
4:40pm – 5:40pm	B	<b>4.5 - Promising Practices for Promoting Equity through Instructional Leadership and Evaluation</b> <i>Speakers: Ann Gray, Pete Perez, Jeff Snell</i>	Larch, 3rd Floor Cascade Tower
4:40pm – 5:40pm	B	<b>4.6 - Regional Safety Centers: Essential supports for student safety &amp; well-being</b> <i>Speakers: Kevin Chase, Jessica Vavrus</i>	Evergreen G, 1st Floor Olympic Tower
4:40pm – 5:40pm	B	<b>4.7 - Using Parliamentary Procedure to Run an Effective Board Meeting</b> <i>Speakers: Patty Wood</i>	Evergreen A, 1st Floor Olympic Tower
4:40pm – 5:40pm	B	<b>4.8 - WIAA as an Educational Partner</b> <i>Speakers: Mick Hoffman</i>	Evergreen C, 1st Floor Olympic Tower

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**NOVEMBER 18 • SATURDAY**

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7:00am – 8:00am	G	<b>Breakfast</b>	Grand Ballroom, 2nd Floor Olympic Tower
7:00am – 8:00am	M	<b>Equity &amp; Access Caucus Meeting</b>	Evergreen F, 1st Floor Olympic Tower
7:00am – 8:30am	M	<b>WASA Second Year Superintendent Cohort Meeting</b>	Maple Room, 3rd Floor Olympic Tower
7:00am – 4:00pm	G	<b>Conference Registration</b>	Grand Foyer, 2nd Floor Olympic Tower
7:00am – 4:00pm	G	<b>WSSDA Bookstore Open</b> <i>Speakers: Shannon Epps</i>	Grand Foyer, 2nd Floor Olympic Tower
8:15am – 9:45am	B	<b>5.1 - All Things Non-High</b> <i>Speakers: Laurie Cox, Paul Wieneke</i>	Laurel, 3rd Floor Cascade Tower
8:15am – 9:45am	B	<b>5.2 - Are ALL the Kids Learning and How Do We Know?</b> <i>Speakers: Robert Dompier, Janel Keating, Kyle Rydell, Denise Vogel</i>	Auditorium, 3rd Floor Cascade Tower
8:15am – 9:45am	B	<b>5.3 - Building Trust and Improving Buildings: Transparency in capital bonds</b> <i>Speakers: Heath Gardner, Cassie Hibbert, Ruth Ladderud, Dr. Wade Smith</i>	Cedar Ballroom, 2nd Floor Cascade Tower
8:15am – 9:45am	B	<b>5.4 - Design Build: On Budget, On Schedule, High Quality, A Single Source of Responsibility</b> <i>Speakers: Brian Aske</i>	Evergreen G, 1st Floor Olympic Tower
8:15am – 9:45am	B	<b>5.5 - Ending the Silence: Supporting youth mental health</b> <i>Speakers: Summer Starr, Alondra Torres, Deidra Burke</i>	Evergreen C, 1st Floor Olympic Tower
8:15am – 9:45am	B	<b>5.6 - Indigenous Success in La Conner Schools: Identity, Culture, and Belonging</b> <i>Speakers: Will Nelson, Michael daniseten Vendiola</i>	Juniper, 3rd Floor Cascade Tower
8:15am – 9:45am	B	<b>5.7 - Involving the Community in a Successful Superintendent Search</b> <i>Speakers: Harlan Gallinger, Marnie Maraldo, Anne Moore, Sydne Mullings, Heather Tow-Yick, Suzanne Weaver</i>	Larch, 3rd Floor Cascade Tower
8:15am – 9:45am	B	<b>5.8 - Policy, Coherent, Student Outcomes Focused: Which governance model is right for your board?</b> <i>Speakers: Rick Maloney, Ed.D., Cassandra Sage</i>	Evergreen B, 1st Floor Olympic Tower
8:15am – 9:45am	B	<b>5.9 - The Board's Role in Closing the Opportunity Gap: Using research to guide the way</b> <i>Speakers: Ivan Lorentzen, Tricia Lubach, Dr. William McCaw</i>	Regency Ballroom, 2nd Floor Cascade Tower
8:15am – 9:45am	B	<b>5.99 - Unlocking the Power of Student Agency to Drive Change</b> <i>Speakers: Andrea Ceballos, Valeria Garza, Trevor Greene, Luanna Huang, Ezra Rottman, Marcello Sgambelluri</i>	Evergreen A, 1st Floor Olympic Tower
10:00am – 12:15pm	G	<b>General Session II with Emcee Erin Jones</b> <i>Speakers: Erin Jones, Sandy Hayes, Ron Mabry, Dana Miles</i>	Grand Ballroom, 2nd Floor Olympic Tower
12:15pm – 12:45pm	G	<b>Book Signing with Erin Jones</b> <i>Speakers: Erin Jones</i>	Grand Foyer, 2nd Floor Olympic Tower
12:30pm – 1:45pm	G	<b>Lunch</b>	Grand Ballroom, 2nd Floor Olympic Tower
12:30pm – 1:45pm	M	<b>Federal Relations Network Meeting</b>	Evergreen F, 1st Floor Olympic Tower

12:30pm – 1:45pm	S	<b>Small Schools Forum Lunch</b> <i>Speakers: Tim Garchow, Jim Kowalkowski, Gene Sharratt</i>	Regency Ballroom, 2nd Floor Cascade Tower
2:00pm – 3:00pm	B	<b>6.1 - Elevating the Assets of Our Students</b> <i>Speakers: Dana Miles</i>	Auditorium, 3rd Floor Cascade Tower
2:00pm – 3:00pm	B	<b>6.2 - Elma's Pathway to Mastery-based Learning and Beyond!</b> <i>Speakers: Bernadette Bower, Dr. Joshua Meek, Christopher Nesmith</i>	Juniper, 3rd Floor Cascade Tower
2:00pm – 3:00pm	B	<b>6.3 - Leveraging Student Voice: One district's approach</b> <i>Speakers: Isaac Morroquin, Amy Phillips, Michelle Whitney</i>	Evergreen A, 1st Floor Olympic Tower
2:00pm – 3:00pm	B	<b>6.4 - Operation Prevention: An educator's guide to the Fentanyl crisis</b> <i>Speakers: Lori Carpenter Butenschoen MSN FF, BSN, RN, Larry Otos, Carol Schweigert, Ismael Vivanco</i>	Evergreen B, 1st Floor Olympic Tower
2:00pm – 3:00pm	B	<b>6.5 - Securing Educational Environments in a Digital World</b> <i>Speakers: Brian Beckley, Pam LeSesne, Dr. Ian Saltzman, Dr. Peter Scott</i>	Evergreen G, 1st Floor Olympic Tower
2:00pm – 3:00pm	B	<b>6.6 - Successful Strategies in Forming a Cooperative with Another School District</b> <i>Speakers: Scott Carruth, Jani Melcher, Kris Robbins, Tina Schuler, Don Vanderholm</i>	Evergreen C, 1st Floor Olympic Tower
2:00pm – 3:00pm	B	<b>6.7 - Understanding Your Business Office</b> <i>Speakers: Daniel Lunghofer</i>	Larch, 3rd Floor Cascade Tower
2:00pm – 4:30pm	O	<b>OnBoard: Identity Discrimination - A Look at Federal Involvement (requires pre-registration)</b> <i>Speakers: Vanessa Medalla Edwards, Mary Fertakis</i>	Evergreen H/I, 1st Floor Olympic Tower
3:15pm – 4:15pm	B	<b>7.1 - Authentic &amp; Effective Engagement of Diverse Communities</b> <i>Speakers: Sandy Hayes, Cassandra Sage, Sandra Zavala-Ortega</i>	Evergreen B, 1st Floor Olympic Tower
3:15pm – 4:15pm	B	<b>7.2 - Book Challenges: How to prepare for the (un)expected</b> <i>Speakers: Eryn Duffee, Sarah Logan, Jamie Moffett, Elizabeth Roberts</i>	Evergreen G, 1st Floor Olympic Tower
3:15pm – 4:15pm	B	<b>7.3 - The New Performance-based Graduation Pathway Option</b> <i>Speakers: Linda Drake, J Lee Schultz</i>	Auditorium, 3rd Floor Cascade Tower
3:15pm – 4:15pm	B	<b>7.4 - The Role of Relationships in Effective Governance</b> <i>Speakers: Deborah Heart, Ellen Perconti</i>	Evergreen C, 1st Floor Olympic Tower
3:15pm – 4:15pm	B	<b>7.5 - Tools for Effective Governance</b> <i>Speakers: Cindy McMullen</i>	Evergreen A, 1st Floor Olympic Tower