NORTHWEST MISSISSIPPI COMMUNITY COLLEGE





NAME A SPACE. LEAVE A LEGACY.



We are incredibly excited about the Heindl Center for the Performing Arts on the Northwest Mississippi Community College campus and are thankful that you are considering naming one of the spaces in this state-of-the-art facility. This modern venue gives opportunity for our students to experience national and international talent right here at home; the opportunity for our students to rehearse and perform in such a magnificent hall; the opportunity to bring local communities together to enjoy award-winning

fine arts experiences on our stage. With appearances by Kristin Chenoweth, Jay Leno, and Dr. Ben Carson during our inaugural season, you can be assured that the exceptional caliber of performances will continue for many years to come.

Our Senatobia Campus enjoys easy access to Interstate 55 and Highway 51. Parking at the Heindl Center is complimentary and monitored by our own campus police. With food service options at the center, restaurants in Senatobia, and new local hotel accommodations, evenings on campus are safe and enjoyable with friends and family. We are committed to continue to bring to the Heindl Center Broadway traveling tours, select musical talent, family-friendly theatre events, interactive simulcast Steinway artist performances, classic movie opportunities, and more!

The inspiration and plans for the Heindl Center are just part of a larger goal. This facility and the programs that are planned here fulfill Northwest's vision by "transforming students' lives, enriching our communities, and striving for excellence in our educational programs and services." We are delighted to bring this facility to life and know that it will dramatically add to the college student experience, build campus culture, and drive greater community togetherness through all that our college has to offer. You are invited to consider naming a space and be a part of this new culture.

Sincerely,

Michael J. Heindl, Ph.D., J.D.

President, Northwest Mississippi Community College





HEINDL CENTER FOR THE PERFORMING ARTS

The new Heindl Center for the Performing Arts includes a 1,200-seat performing arts auditorium, additional smaller performance spaces, performing arts classrooms, recording studio and faculty offices. The design allows for new performing arts program development. This first-class facility draws performances and accommodates crowds that enhance fine art appreciation for all the surrounding communities.

A limited number of areas in the Heindl Center are available for naming. Donors have an opportunity to honor or memorialize individuals important to them, or may wish to show their support of art and culture. Naming opportunities also provide organizations a way to elevate their brand, while also showing their commitment to higher education, lifelong education, and fine arts.

NAMING OPPORTUNITIES AT-A-GLANCE

Theater	\$1,000,000
Front Lobby	\$500,000
Balcony Lobby	\$250,000
Large Band Hall	\$150,000
VIP Room & Courtyard	\$100,000
Small Band Hall	\$75,000
Student Lounge	\$75,000
Choir Hall	\$50,000
Orchestra Pit	\$50,000
Recording Studio	\$35,000
Rehearsal Room	\$30,000
Piano Lab	\$30,000
Piano Lessons Room	\$30,000
Dressing Room (2 Available)	\$25,000
Classroom (3 Available)	\$20,000
Instruments Room (2 Available)	\$20,000
Music Library (2 Available)	\$15,000
Practice Room (14 Available)	\$5,000
Green Room	NAMED

Theater \$1,000,000

The Heindl Center Theater/Auditorium is a 1203 seat venue that has hosted celebrities like Jay Leno, Kristin Chenoweth, Dr. Ben Carson, and many more events with both touring and student performances. The lower orchestra has 489 seats, the upper orchestra has 493 seats, and the balcony has 219 seats.



Front Lobby \$500,000

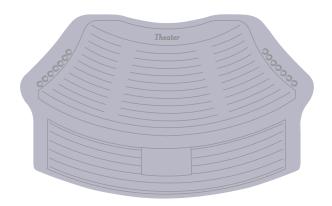
The front lobby features the ticket and concession booths, ample space to socialize and sit, and will display the Steinway piano piece from the "Sign the Steinway" campaign. This is the perfect place to mingle pre and post shows. Stylishly decorated, the front lobby is the welcoming face of the Heindl Center.

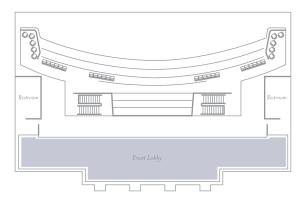


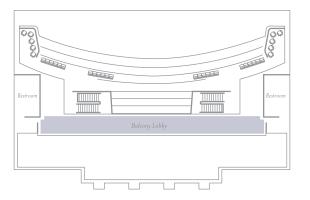
Balcony Lobby \$250,000

From the balcony lobby, you get a bird'seye view of the front lobby and all those mingling in the area below. There's ample seating for relaxing before and after shows or socializing in the beautiful atmosphere during intermission.









Large Band Hall \$150,000

The large band hall is used for band practice for the Northwest Mississippi Community College Symphonic Band and Wind Ensemble. These bands have performed in the Heindl Center and the fine arts auditorium on campus.

VIP Room & Courtyard \$100,000

The VIP room and Courtyard are beautiful spaces for photographs, meet and greets, and various other receptions. The room features surround sound with Bluetooth connections and a bar/sink and beverage cooler.

Small Band Hall \$75.000

This secondary band hall is used for band practice for the Northwest Mississippi Community College Symphonic Band and Wind Ensemble.

Student Lounge \$75,000

The student lounge is equipped with seating and vending machines for students to relax, study, and hang out before and after classes.

Choir Hall \$50.000

The choir hall has ample space to practice with a Steinway piano. The various Northwest choirs utilize this space to practice.

Orchestra Pit \$50.000

The fantastic orchestra pit was first used for the performance of Pirates of Penzance in March of 2023. It has ADA access availability and is 40 feet wide.

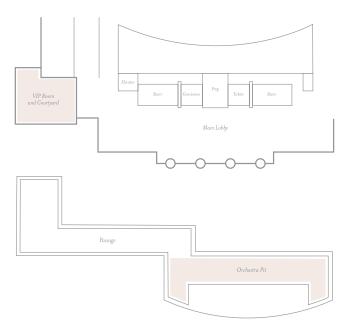












Recording Studio \$35,000

Used for educational and professional purposes, the Heindl Center's recording studio helps prepare students by getting hands-on experience.

Rehearsal Room \$30,000

The rehearsal room is a space for preparation pre-show.

Piano Lab \$30,000

The piano lab is an educational resource equipped with Steinway pianos to help instructors hear directly what students are doing and engage with them during class times.

Piano Lessons Room \$30,000

This room is equipped with Steinway pianos and allows for students to have a good place to practice their skills and prepare for performances.

Dressing Room (2 Available) \$25,000

The men's and women's dressing rooms are equipped with 12 mirror/makeup stations in the men's dressing room, 14 mirror/makeup stations in the women's and an open space in the center for additional performers. Both have restrooms and showers

Classroom (3 Available) \$20,000

The classrooms provide educational spaces for Fine Arts lecture courses taught at Northwest.

Instruments Room (2 Available) \$20,000

This room is a storage location for band equipment for the Northwest bands. Students drift in and out as needed for their instruments and equipment.

Music Library (2 Available) \$15,000

The music library has an array of compositions for students and faculty to explore and use.

Practice Room (14 Available) \$5.000

Practice rooms are available for students to practice their skills before performing or to perfect something they have learned in classes.

Green Room NAMED

The green room is a place for performers to have as a place for relaxation and waiting before going on stage. It is beautifully decorated in Ranger reds and blues.

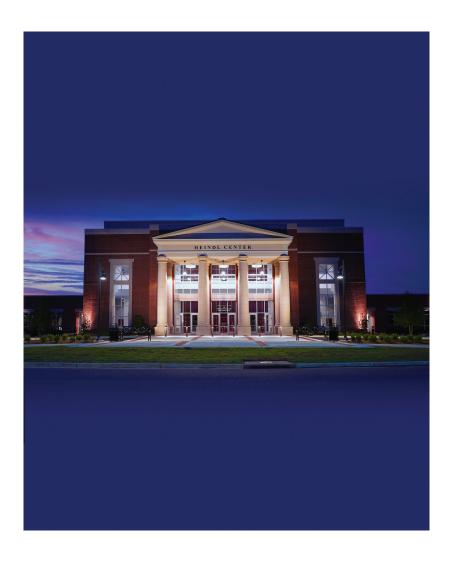




Piano Lessons Room Recording Studio



TIMELINE OF OUR BEGINNING...





First organized as Tate County Agricultural High School in 1915, Northwest Mississippi Community College today serves the citizens of its 11-county district by providing academic and career-technical education at three campus locations and four off-campus sites throughout northwest Mississippi. The vision of the college is to "transform our students' lives, enrich our communities, and strive for excellence in our educational programs and services."

Northwest is a learning-centered community providing educational opportunities with quality instruction for students from all walks of life. Our college fosters a culture of innovation, collaboration, and student success. We strive for continuous improvement, with a standard of excellence in every area of the institution. Our college partners with businesses and industries that seek to grow the economy and the workforce, as well as partners with alumni, friends, and others. Engagement takes place in all communities that the college serves.

The college provides an exceptional opportunity to achieve educational goals through programs and services designed for students who plan to seek a four-year degree, train for immediate employment, or transition to a new career. Skilled and caring faculty provide instruction in a variety of class formats, and campus facilities offer state-of-the-art classrooms and lab spaces. Extracurricular activities such as athletics and performance arts, coupled with opportunities for student engagement through on-campus events and residence hall life, offer students the complete "college experience" while providing adult learners the flexibility to further their education on their schedule. Whatever the path, Northwest is the perfect choice!



For more Information about naming opportunities please contact:

Patti Gordon

Executive Director of Institutional Advancement pgordon@northwestms.edu 662.560.1103

Please visit the Northwest website at www.northwestms.edu/affirmative-action to view the College's Notice of Non-Discrimination, Equal Opportunity and Affirmative Action.

The safety and security of students, faculty, and staff is very important to Northwest Mississippi Community College. A copy of the Annual Security Report, published annually by the Campus Police Department, details Northwest policies and procedures regarding campus safety. A copy of the report, which contains the annual crime statistics report, is available online in the current Northwest Bulletin (www.northwestms.edu/bulletin) or on the Northwest website (www.northwestms.edu) and in printed form upon request from the Campus Police Office at (662) 562-3314.