OVERALL SNAPSHOT

10,296 STUDENTS
2,228 STAFF & TEACHERS
13,001 PARENTS
38 GUESTS

99.5% CONTACTABLE

10,296 STUDENTS' FAMILIES

CONTACTABLE 10,248
At least one student contact is contactable

NON-CONTACTABLE 25
No student contact is contactable

NO CONTACT INFO 23
There are no student contacts listed

LANGUAGES

Great! 99.5% of your students' families are contactable. You need to fix only 40 family records to get to 100%.
42% have downloaded the app

In your next newsletter make sure to highlight the benefits of downloading the app to increase engagement with parents. Here are some posters you can print and put up.
INTERACTION

5,960
OUT OF 13,001
PARENTS INTERACTED

COMMENTS
693 Commented

APPRECIATIONS
1,933 Appreciated

RSVPS
810 RSVP’d

VOLUNTEERS
1,737 Volunteered

ITEMS
375 Signed Up

FORMS / PERMISSIONS
4,022 Completed

PAYMENTS
2,105 Paid

POLLS
9 Voted

*all values are totaled starting from July 24, 2023

Amazing! Give yourself a pat on the back
Typically there are 2 contacts per student. 46% parent interaction could mean that 92% of families are interacting!
### FEATURES USAGE

<table>
<thead>
<tr>
<th>Feature Used</th>
<th>Count</th>
<th>Additional Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auto Notices</td>
<td>24,213</td>
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<tr>
<td>Direct Messages</td>
<td>20,381</td>
<td>6330 Threads</td>
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<tr>
<td>Forms / Permission Slips</td>
<td>83</td>
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<tr>
<td>Payment Items</td>
<td>691</td>
<td>32 Posts</td>
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<tr>
<td>Polls</td>
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<tr>
<td>Posts Shared on Social</td>
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<tr>
<td>Smart Alerts</td>
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<tr>
<td>Calendar Events</td>
<td>110</td>
<td>17 RSVP Requested</td>
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<tr>
<td>Files Shared</td>
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<td>310 Posts</td>
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<td>44 Posts</td>
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<tr>
<td>Photos / Videos Shared</td>
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<td>Posts</td>
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<td>Volunteers Requested</td>
<td>10,833</td>
<td>1,355 Posts</td>
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</tbody>
</table>

*All values are totaled starting from July 24, 2023*

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**You can get more use out of ParentSquare**

Let ParentSquare work hard for you and make your life easier, building a tighter community that loves you and your school. Click to read more about [Secure Documents](#).
DISTRIBUTION

POST DISTRIBUTION
- 24 District Posts
- 877 School Posts
- 4,008 Class Posts
- 148 Group Posts

BY SCHOOL

TOP AUTHORS
- **Escondido PTA**
  - Escondido Elementary
- **Paly PTSA**
  - Palo Alto High
- **El Carmelo Elementary**
- **Addison Elementary**

*all values are totaled starting from July 24, 2023*
545,103 emails sent to 18,658 users

AVG. EMAILS
24,777 / Week Day

AVG. TEXT MESSAGES
1,476 / Week Day

AVG. APP NOTIFICATIONS
13,329 / Week Day

AVG. VOICE CALLS
16 / Week Day