



PUYALLUP
SCHOOL DISTRICT
A Tradition of Excellence

Business Sponsorship Agreement for Advertising Signage

1. Complete and sign Business Sponsorship Agreement for Advertising/Signage.
2. Submit signed agreement to school.
3. Make payment (school main office) for advertising option selected (new banner or seasonal renewal).
4. Once approved, sponsor will be sent a link to order advertising banner according to guidelines for banner/artwork (attached).
5. Upon approval of design by both the district and sponsor, banner will be created and mailed to sponsor.
6. Sponsor will deliver banner to school of choice.



BANNER AD ORDER FORM

Type	Size	Cost	Select
NEW BANNER PURCHASE	3' X 4'	\$400	<input type="checkbox"/>
SEASONAL BANNER RENEWAL (Price per sport)	3' X 4'	\$300	<input type="checkbox"/>

The following information must be completely and accurately filled out

FIRM/ORG NAME

CONTACT NAME

ADDRESS

CITY

ST

ZIP _____

PHONE

OTHER



Guidelines for Banner Artwork

Once you receive approval to order your banner, you must follow the guidelines below per Puyallup School District policy 6815. The district reserves the right to disapprove any banner that does not align with district goals and guidelines.

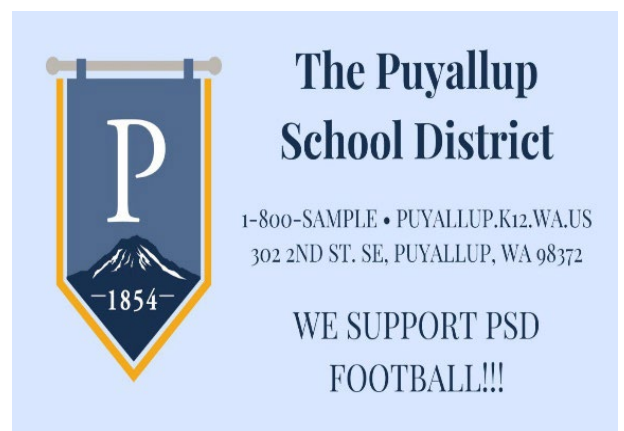
Please note, this is the only type of commercial advertising allowed at PSD events. Advertising on activity event programs, brochures and flyers is prohibited.

Banners may only include three elements:

- (1) Business name and/or logo.
- (2) Contact information (can include address, phone number, and email address).
- (3) Supportive quote (optional).
 - A. If you choose to include a quote, we recommend choosing a variation of the suggested supportive quotes below to include on your banner. All quotes must be team supportive, not individual:

- ✓ "Go (Jags/Tyees/Etc.)!"
- ✓ "We Support (Viking/Falcon/Etc.) Football!"
- ✓ "We Root for (Ram/Storm/Etc.) Volleyball!"

Banner Template Examples (3' x 4'):





BUSINESS SPONSORSHIP AGREEMENT FOR ADVERTISING/SIGNAGE

Signage

The sponsor will submit their logo, business information and supportive quote (optional) via an order link sent to sponsor once agreement is approved and payment received. The sign will be produced in the format of a vinyl banner to maintain uniformity and will be delivered to the sponsor. The sponsor will deliver the completed sign to the school of choice. The district reserves the right to review and approve or not approve the wording, type, and final location of any sign related to this agreement.

Sponsor Preferences

Area of dedication (athletic/activities):

Payment and Billing

The Sponsor agrees to pay the ASB an initial fee as indicated for a 3'x 4' sign to be placed at the designated athletic/activity facility at a Puyallup School District site for the duration of each individual season. Signage will be removed at the conclusion of each contest or event.

Terms and Conditions

This agreement shall be governed by the terms and conditions of the seasonal agreement.

Termination

The agreement terminates at the end of each athletic season or activity period. The district reserves the right to terminate the agreement at any time and for any cause. Should the District terminate the agreement, the ASB will refund the remaining balance for the season (prorated by the number of games remaining divided by the total number of games in the season).

Indemnification

Each party agrees to defend, indemnify, and hold the other party harmless from and against any liability, loss, cost, damage or expense of any kind and nature, arising out of injury to person or damage to property in any manner caused by the negligent or intentional act or omission of the indemnifying party (including its officers, agents, employees and contractors) in performance of its obligations pursuant to and in connection with this Agreement.

No Third-Party Beneficiaries

The Parties agree that this Agreement is solely for the benefit of the parties hereto and conveys no right to any other party.

Entire Agreement

This Agreement represents the entire Agreement between the parties regarding the subject matter addressed herein. No change, modification, termination, or attempted waiver of any of the provisions of this Agreement shall be binding upon any party unless executed in writing by authorized representatives of each party. This Agreement shall not be modified, supplemented, or otherwise affected by the course of dealing between the parties.

Severability

If, for any reason, any part, term, or provision of this Agreement is held by a court to be illegal, void, or unenforceable, the validity of the remaining provisions shall not be affected, and the rights and obligations of the parties shall be construed and enforced as if the Agreement did not contain the particular provision held to be invalid.

End of Season/Activity Period

Banners will be returned to sponsors at the end of each season.



BUSINESS SPONSOR

ASSOCIATED STUDENT BODY

Sponsor Signature

Date

Administrator/Designee Signature

Date

Sponsor Name

ASB Club Advisor Signature

Date

Business Name

ASB Officer Signature

Date

Business Address

Business Phone