

EXECUTIVE COUNCIL MEETING
September 6, 2023

The Executive Council met on Wednesday, September 6, 2023 at 8:30 a.m. Room 153 at the Oxford Campus with the following present:

Dr. Michael Heindl, President
~~Mr. Jeff Horton, Vice President for Administration and Finance~~
Dr. Andrew Dale, Associate Vice President for Community Outreach
Dr. Matthew Domas, Vice President of Instruction
Dr. Tonyalle Rush, Associate Vice-President for Student Services and Enrollment Management

Mr. Dwayne Casey, Associate Vice-President for Workforce Solutions and Career-Technical Education
Mrs. Angel Nickens, Dean of eLearning
Dr. Don Jones, Dean of Lafayette/Yalobusha Technical Center
~~Ms. Patti Gordon, Executive Director of Institutional Advancement~~
Dr. Keith Reed, Dean of DeSoto Center
Mrs. Kristin Davis, Associate Vice-President of Academic Instruction
TBD, Dean of Health Sciences

Mrs. Leslie Legendre, Executive Assistant to the President

I. CALL TO ORDER/REVIEW AGENDA:

Dr. Heindl called the meeting of the September 6, 2023 Executive Council meeting to order.

Dr. Rush made a motion that the Executive Council approve the agenda for the Executive Council meeting dated September 6, 2023. The motion was seconded by Dr. Dale and carried unanimously.

II. APPROVAL OF THE EXECUTIVE COUNCIL MINUTES:

Dr. Jones made a motion that the Executive Council approve the minutes of the Executive Council meeting dated August 2, 2023 as presented. The motion was seconded by Dr. Domas and carried unanimously.

III. REVIEW OF ACTION TRACKER ITEMS

IV. AGENDA ITEMS- Dr. Heindl

A. Updates

Dr. Heindl welcomed everyone to Oxford Campus and thanked Dr. Jones for the great hospitality. Dr. Heindl shared a podcast that he has been listening to about culture. Sharing that our culture is shaped by what we teach and what we tolerate. Dr. Heindl shared the colleges values, which are: Accountability, Integrity, Excellence, Resect, Service, Sustainability, Accessibility, Creativity, and Leadership.

Dr. Heindl shared the Mississippi Association of Community Colleges Legislative Priorities for Fiscal Year 2025.

- Community College General Support increase for FY 2025
 - Salary Improvements \$22,000,000
 - Basic Operational Cost \$ 8,000,000
 - CTE Advantage Program Increase \$ 5,000,000
 - Total \$35,000,000

- Funding Request for Facilities, Equipment, and Technology (\$100,000,000 for each of the next three years)
 - To upgrade Nursing/Allied Health and other CTE Facilities \$40,000,000
 - Capital Improvements and Repair & Renovation Projects \$45,000,000
 - Technology needs at the community colleges o include cybersecurity and artificial intelligence \$15,000,000
 - Total \$100,000,000

Dr. Heindl shared that Northwest Mississippi Community College has been asked to join in with 30 other institutions throughout Alabama, Tennessee, Georgia, and Mississippi to collectively create a Southeast Biotechnology Consortium. This consortium will be able to apply for federal funds for research and development for technology, biotechnology, research, and training. Northwest is one of three community colleges in the state. The other two community colleges are Coahoma and Northeast.

Dr. Heindl invited the Executive Council to attend an MOU signing on Thursday, September 7, 2023 in the Ranger Room at 9:00 am. This is an agreement between Northwest Mississippi Community College and the Alabama-Mississippi Region American Red Cross.

Dr. Heindl shared some of opportunities for engagement:

- Red Cross Clubs
- Leadership Volunteers
- Student Internships
- International Humanitarian Services (IHL) Youth Action Campaign
- Home Fire Campaign
- Service to the Armed Forces
- Volunteer Recruitment
- Fund Development
- Preparedness Presentations
- Training Services

Dr. Heindl reported on fall 2023 enrollment:

- Headcount 7,470
- Credit Hour 87,239
- Enrollment Increase in Headcount 6.3%
- Enrollment Increase in Credit Hour 5.1%

Dr. Heindl shared that he would be on a site visit for SACSCOC September 18-21, 2023 in Kentucky.

Dr. Heindl shared that Kerry Goff has accepted a position and is moving back to Texas at the end of September. The new director for the Heindl Center is Dr. Blake Bostick.

V. AGENDA ITEMS- Dr. Andrew Dale

A. Updates

Dr. Dale reported on the following:

- Numbers on marketing impressions with WMC since August 2023 is 5.6M. This has doubled since last year.
- There has been more geofencing ads.
- September 18-19, 2023 Get2College has a grant that allows for filming at community colleges for their ads. This filming will take place on these dates. Dr. Dale will be getting with the departments to set up a time that works well with their scheduling. Dr. Dale is hoping to have some filming take place at the September 21, 2023 football game.
- Carly Fox is new to the Communications Department and is the Assistant Director of Marketing & Strategic Communications for Digital Media.

VI. AGENDA ITEMS- Dr. Matthew Domas

A. Updates

Dr. Domas shared the following report from the Instructional departments:

- Nursing has 111 applicants for spring admissions. The Nursing Program will accept 89 for this cohort. The deadline is October 1, 2023. Mrs. Thweatt will be hosting an information session on September 8, 2023 at 2 pm.
- Mrs. Allen is hosting Mental Health Mondays in the basement of the Nursing Building each Monday.
- Dr. Domas will be submitting his request for the Dean of Health Sciences for approval soon.
- Pinning for Nursing will take place on December 7, 2023 at 6 pm in the Heindl Center.
- On September 18-22, 2023 Achieving the Dream will be hosting a Data & Analytics Summit in College Park, Maryland. Dr. Domas, Stacy Reeves, Stacy Honeycutt, and Denise Willis will be attending this conference.
- IR/IE Report for Employee Surveys will be going out to the Departmental Chairs to evaluate and make necessary changes for the survey that will go out campus wide later in the year.
- Rodeo fundraising- Dr. Domas would like to meet with Ms. Gordon to help the Rodeo team become more strategic in their fundraising efforts.
- Thursday, September 7, 2023 the Football Team will be traveling to Mississippi Gulf Coast Community College for the first game of the season.

- Monday, September 18, 2023 Northwest will host a motivational Speaker, Mark Potter. The topic will be mental health. This is a student event at 5:00 pm in the Heindl Center.
- Monday, September 18, 2023 will be the start date for the new Golf Coach, Ryan Brickley, USGA pro. He is moving from Las Vegas, NV.

~~VII. AGENDA ITEMS- Mr. Jeff Horton~~

VIII. AGENDA ITEMS- Dr. Keith Reed

A. Updates

Dr. Reed shared the following information from the DeSoto Campus:

- Dr. Reed shared a document that has upcoming events at the DeSoto Campus. He highlighted the following activities:
 - Suicide Prevention Week; September 11-14, 2023.
 - Food Truck Day; September 26, 2023
 - Transfer College Fair; October 3, 2023
 - Homecoming Events; October 18, 2023
 - Superhero Fall Festival; October 24, 2023
 - Spooktacular; October 30, 2023
 - Chamber of Commerce Tailgating; October 26, 2023 at 5:00 pm

~~IX. AGENDA ITEMS- Ms. Patti Gordon~~

X. AGENDA ITEMS- Dr. Tonyalle Rush

A. Updates

Dr. Rush reported on the following:

- **AVP for Student Services**
 - Enrollment:
 - Headcount 7,470
 - Credit Hour 87,239
 - Enrollment Increase in Headcount 6.3%
 - Enrollment Increase in Credit Hour 5.1%
 - Facilities Use Committee:
 - The Facilities Use Committee is working hard to approve all internal and external request. The committee has received a request from a Rodeo Youth Group. This request has been denied because this event is scheduled the same weekend as the Soiree weekend.
 - SHS Pinning Committee met September 1, 2023. The next meeting will be at the end of this month.
 - Pinning is December 7, 2023 at 6pm.
 - Commencement December 8, 2023.
 - Communication for 2nd mini term students sent out yesterday

- CX & Eloqua implementation still ongoing
- Mississippi Community College Policy Fellows Program with the first meeting being next Tuesday in Jackson, MS.
- Title IX Training is September 28, 2023 with Brett Harvey from MSU.
- **Advising & Retention Center**
 - New Hire: Abby Casey, One Stop Specialist
 - Transfer College Fair in Haraway on October 4, 2023.
 - National ACT test is September 9 and October 28, 2023
- **Student Counseling, Disability, and Testing Services**
 - The Vision Board party went well.
 - September 12, 2023 Shatter the Silence Suicide Prevention Program will be at the Math and Science Building at 3pm and flags will go out.
 - Missy Kelsey is working with students with accommodations.
 - The Director position is still open.
- **Housing**
 - Fully staffed at DeSoto with the hire of Shonnie Sullivan as the Assistant Coordinator.
 - Prior to move-in days, we had waiting list. 1237 total beds. We are currently at 99% occupancy for the beds that are open.
- **Financial Aid**
 - The consultant on campus, Ryan Perdone from DriveStream. Training has begun.
 - Working on clean up and preparing for disbursements.
 - FAFSA application change for 2024

Major Changes for FAFSA for 24-25

- The FAFSA has been available beginning October 1st each year. However, because of significant changes to the application and the rebuild of the FAFSA processing system, the 2024-25 FAFSA will not be available until sometime in December 2023. Date is still TBD.
- Both students and parents must create a Student Aid Account to get an FSA ID before completing the form. An FSA ID is an account username and password combination.
- Allow at least three days because in the new process, the Social Security Administration will require verification of FSA IDs before tax information can be accessed. Students and parents must log in to the FAFSA separately to complete each of their respective sections.
- FAFSA is becoming more user friendly by reducing the number of questions from 108 to 46. And because the FAFSA on the Web is dynamic, some students won't even be presented with all 46 questions. This streamlined format will simplify the application process and make it less daunting for students and their families.
- Students can now list up to 20 colleges. Previously only 10
- Applicants will be required to use the IRS Direct Data Exchange. Previously, users had the option to enter their tax information manually or use the IRS Data Retrieval Tool. Beginning with 2024-25, all persons on the

FAFSA will be required to use the IRS Direct Data Exchange to share tax information or confirm non-filing status. This change makes it easier to complete the FAFSA and reduces the number of questions to be answered.

- All “contributors” must provide financial information.

A contributor—a new term being introduced on the 2024-25 FAFSA—refers to anyone who is required to provide information on a student's form (such as a parent/stepparent or spouse). A student's or parent's answers on the FAFSA will determine which contributors (if any) will be required to provide information.

Contributors will receive an email informing them that they've been identified as such, and will need to log in using their own FSA ID (if they don't already have one) to provide the required information on the student's FAFSA.

Being a contributor does not mean they are financially responsible for the student's education costs, but it does mean the contributor must provide information on the FAFSA or the application will be incomplete and the student will not be eligible for federal student aid.

- The Student Aid Index is replacing Expected Family Contribution.

A notable terminology update within the new FAFSA is the replacement of the term Expected Family Contribution (EFC) with the Student Aid Index (SAI). This name more accurately describes the number used to determine aid eligibility and, unlike the EFC, the SAI may be a negative number down to -1500.

- The number in college will not be used to calculate SAI.

Previously, the FAFSA calculated the number of household members attending college into the EFC, dividing it proportionately to determine federal aid eligibility. Beginning with the 2024-25 FAFSA, the application will still ask how many household members are in college, but your answer will not be calculated into the SAI. As such, NWCC students with siblings in college may see a change in their federal aid eligibility.

- Some students will automatically be awarded a Pell Grant

Families making less than 175% and single parents making less than 225% of the federal poverty level will see their students receive a maximum Federal Pell Grant award. Minimum Pell Grants will be guaranteed to students from households below 275%, 325%, 350%, or 400% of the poverty level, depending on household structure. Pell awards between the maximum and minimum amounts will be determined by SAI.

- Family farms and small businesses must be reported as assets

How might these changes negatively affect us?

- The later start in December will cut the time families have to submit FAFSA, which will still have a final deadline of June 30, 2025.
- Families with more than one student in college will be eligible for less financial aid.

Benefits to these changes

- FAFSA dates return to normal the following 2025-26 year, opening on Oct. 1, 2025, and closing on June 30, 2026.
- Lower-income families will be eligible for more aid under the new formulas

- Incarcerated students and students who have been convicted of drug-related offenses will be eligible again for financial aid.
- **Recruiting**
 - Educator's Summit is Sept. 21, 2023.
 - Starting high school visits last week; reviewing how many direct from high school students we received.
 - Taking football passes to all schools for seniors early next week.
 - Campus tours begin September 13, 2023
 - College Fairs are scheduled.
 - October 1, 2023 the scholarship applications open.
- **TRiO Student Support Services**
 - Dr. Parker planned, organized and lead Ranger Roundup.
 - TRiO College Fair is Sept. 13, 2023.
- **Admissions/Registrar**
 - Graduation applications are due Sept. 15, 2023.
 - Auditors were on campus last week.
 - SEVIS update: The International Students have been approved!
- **Campus Recreation, Intramurals & Student Activities**
 - Student Activities:
 - Welcome Week:
 - Ranger Roundup had over 750+ students,
 - 00s party had about 450 students,
 - Scavenger Hunt had about 100 students to participate.
 - Movie Night in Heindl Center on September 5, 2023 had 100 students participating.
- **Dean of Students**
 - Relaunching SGA information has been sent out to students. 10 students have expressed interest we will target these 15 to develop this year and we hope to move to full campaigns, etc. next year. The meeting was held August 31, 2023.
 - Student Organizations and Clubs: updating advisor sponsorship information, Northwest has 40 student organizations.
 - Rowdy Rangers Student Tailgate section & tailgate for Sept. 14, 2023 the game theme is White out.
 - Homecoming planning is in motion for October 19, 2023. The nominations are from September 5-13, 2023 then campaign the week later. Brandon Casey is lead for Homecoming.
 - Notice to Student Orgs went out Sept. 5, 2023.
 - Nominations are due Sept. 13, 2023.

Dr. Rush gave a report from the Student Services Council:

Student Services Council made a motion to approve the Visitation Policy changes. These changes will streamline visitation as opposed to how the current policy reads. Attached you will find the proposed policy. The motion was seconded by Dr. Domas and carried unanimously.

XI. AGENDA ITEMS- Dr. Don Jones

A. Updates

Dr. Jones shared the following from the Lafayette/ Yalobusha Campus:

- Physical Plant is working on painting areas of the campus as time permits.
- The campus experienced plumbing concerns at the beginning of the school year. Serve Pro was called to assist in the clean up and all repairs have been made.
- The MOU between Ole Miss and Northwest have been signed for this upcoming year. This agreement is for Ole Miss to utilize the Northwest parking lot on game days.
- Personnel changes at the Water Valley location for HCA.
- Applications for the LPN are open for students to apply for the spring semester through September 29, 2023.
- Student Event: Ice Cream Social was held on campus last week and it was very successful.
- Homecoming week: organizing the activities for this event to include the steel band and grilling out for students.

XII. AGENDA ITEMS- Mr. Dwayne Casey

A. Updates

Mr. Casey reported on the following:

- On September 28, 2023 Congressman Kelly and Congressman Rick Crawford from Arkansas toured the Ag Tech Building. Following this meeting Mr. Casey heard back from John Deere executives. They were very impressed with the visit and had raving remarks.
- New Adult Ed. Instructor, Carrie Adams
- The Accelerate Mississippi Report is live.

XIII. AGENDA ITEMS- Mrs. Angel Nickens

A. Updates

Mrs. Nickens reported on the following for eLearning Department:

- Mrs. Nickens presented an online tutoring platform that will go live for all students on September 15, 2023, Brainfuse.
- Students will receive instant tutoring, the ability to use the writing lab, submit questions, and building of personalized skills. Other components are test prep, creating flashcards, forming online student groups, and use of eparachute.
- The goal is to inform faculty and offer training this week and also in Ranger Academy. This will be accessible for all courses.

XIV. AGENDA ITEMS- Kristin Davis

A. Updates

Mrs. Davis reported on the following:

- Directors have managed the courses with only a few that has low enrollment numbers. These courses are typically synchronous and offered at two campuses.
- ACUE; faculty are being encouraged in keeping the momentum of participation. ACUE aligns with the institutional goals and the data is showing improvement through instruction.
 - 26 certificates were awarded, 85 different instructors, 95% completion rate of course.
 - 14 instructors will complete in October 2023.
 - 28 instructors are enrolled in the course that started last week.
- PTK invitations will go to eligible students within the next two weeks. The Senatobia Chapter's Induction Ceremony is scheduled for October 13, 2023 at 10:00 am in the Haraway Center.
 - PTK is working toward becoming a 5 Star Chapter.

XV. ADJOURNMENT:

There being no further business to consider, the meeting was adjourned by Dr. Domas.

NWCC Visitation Policy Proposal

Visitation Policy: Residents will be allowed to have guests Monday – Wednesday from 3 PM- 10 PM. Guests within residence hall buildings must abide by the following:

- Host residents must sign in their guest at the front desk with a Housing and Residence Life staff member.
- All guests must be at least 18 years of age and provide an NWCC student ID, an ID from a recognized college or university, or a valid driver's license. The guest's form of identification will remain at the front desk until the guest is ready to leave.
- Host residents must always escort their guests throughout the building or in the main lobby and courtyard areas.
- Host residents will be responsible for the behavior and actions of their guests while visiting the residence hall.
- Guests must always keep their guest badge present while visiting and will be responsible for making this badge visible during visitation.
- Residents will be allowed one (1) guest at a time (one guest per resident).
- Guests must utilize the appropriate restroom facilities provided within the visiting residence hall.
- Host residents and guests will be instructed to checkout from visitation hours starting @9:30 PM
- Visitation is a benefit of the live-on experience, and therefore, residents and guests are subject to the suspension or removal of visitation in the event of conduct violations in alignment with the Northwest Mississippi Community College Student Code of Conduct.