



# Sponsorship Opportunities

## ABOUT WSPRA

The Washington School Public Relations Association (WSPRA) is a nationally recognized professional organization of K-12 education professionals. We strive to improve communication among all stakeholders in our state's public school systems.

## MEMBERS

Our members represent schools, school districts, educational associations, consulting agencies and organizations. WSPRA is a state affiliate of the National School Public Relations Association. In 2022-2023, WSPRA had over 250 members.

## PROFESSIONAL DEVELOPMENT

WSPRA provides opportunities for members to engage in both online and in-person professional development opportunities throughout the year to collaborate, learn and build our professional capacity as communication professionals.

## SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are available for organizations interested in reaching communications professionals working in Washington State K-12 public schools

### October 22-23, 2023 | **Annual Conference**

Skamania Lodge in Stevenson, WA  
*Nearest Airport: Portland (PDX), 41 miles*

- **Platinum Plus** (2) Presentation
- **Platinum** (1) Keynote Sponsor
- **Gold** (1) Evening Social Sponsor
- **Silver** (Unlimited)
- **Printing** (2, Event-level) Swag Sponsor, Program Sponsor

### March 7-8, 2024 | **Winter Workshop and Social**

Davenport Grand Hotel in Spokane, WA  
*Nearest Airport: Spokane (GEG), 8 miles*

- **Platinum Plus** (2) Presentation
- **Platinum** (1) Keynote Sponsor
- **Gold** (1) Evening Social Sponsor(1)
- **Silver** (Unlimited)
- **Printing** (2, Event-level) Swag Sponsor, Program Sponsor

## CONTACT INFORMATION

Curtis Campbell, WSPRA President-Elect  
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*Would you like to offer a discount to WSPRA members for new contracts and/or services?*



## Event Sponsorship Opportunities

	SILVER	GOLD	PLATINUM	PLATINUM +
Opportunity to present at event alongside a school pr professional				✓
Investment will sponsor an event attendee				✓
Opportunity to address event participants for up to 5 minutes			✓	✓
Opportunity to address event participants for up to 3 minutes		✓		
Social media shoutout	✓	✓	✓	✓
Logo and link on the registration and sponsorship web page	✓	✓	✓	✓
Logo included in promotional materials	✓	✓	✓	✓
Complimentary registration	✓	✓	✓	✓
Vendor display table	✓	✓	✓	✓
Event registration list	✓	✓	✓	✓
Opportunity to provide attendee swag	✓	✓	✓	✓
Investment	\$1500	\$3000	\$5000	\$7500



## Print Sponsorship Opportunities

	SINGLE	SERIES/EVENT
Social media shoutout		✓
Logo and link on the registration and sponsorship web page	✓	✓
Logo included in promotional materials	✓	✓
Complimentary registration	✓	✓
Event registration list		✓
Opportunity to provide attendee swag	✓	✓
Investment	In Kind	In Kind



Sponsorship opportunities are available for organizations interested in supporting our educators and PR professionals responsible for communicating with students, families and local communities across Washington state.



## PLATINUM PLUS+ LEVEL SPONSORSHIPS - \$7500



- In-person event sponsor
- Prominent display of logo on promotional materials
- Opportunity to present at event alongside a school pr professional
- Investment will sponsor an attendee
- Social media shoutout
- Logo and link on the registration and sponsorship page
- Logo included in promotional materials
- 2 complimentary registrations
- Vendor display table
- Event registration list
- Opportunity to provide attendee swag

Available	Full	Event
2		Fall Workshop (October 22-23, 2023)
2		Winter Workshop (March 7-8, 2024)

## PLATINUM-LEVEL SPONSORSHIPS - \$5000



- In-person event sponsor
- Prominent display of logo on promotional materials
- Opportunity to address event participants for up to 5 minutes
- Social media shoutout
- Logo and link on the registration and sponsorship page
- Logo included in promotional materials
- 2 complimentary registrations
- Vendor display table
- Event registration list
- Opportunity to provide attendee swag

Available	Full	Event
1		Fall Workshop (October 22-23, 2023)
1		Winter Workshop (March 7-8, 2024)



## GOLD-LEVEL SPONSORSHIPS - \$3000



- In-person event sponsor
- Logo on promotional materials
- Opportunity to address event participants for up to 3 minutes
- Social media shoutout
- Logo and link on the registration and sponsorship web page
- 1 complimentary event registration
- Opportunity to provide attendee swag at tables
- Vendor display table
- Event registration list

Available	Full	Event
1		Fall Workshop (October 22-23, 2023)
1		Winter Workshop (March 7-8, 2024)

## SILVER-LEVEL SPONSORSHIPS - \$1500



- In-person event sponsor
- Logo on all promotional materials
- Social media shoutout
- Logo and link on the registration and sponsorship web page
- 1 complimentary annual workshop event registration
- Vendor display table
- Event registration list
- Opportunity to provide attendee swag
- Name on promotional materials

Available	Event
unlimited	Fall Workshop (October 22-23, 2023)
unlimited	Winter Workshop (March 7-8, 2024)