



WSPRA

ADVANCING SCHOOL COMMUNICATIONS

2016 PUBLICATION & ELECTRONIC MEDIA AWARDS

SUMMARY

Second year of new online submissions, judging platform

Second year of two divisions: fewer or more than 10,000 students

Received 253 entries in 13 categories

Record 35 judges reviewed the entries that were judged on a curve for the first time

61 entries received Awards of Excellence

74 entries received Award of Merit

57 entries received Honorable Mentions

1 entry received a Perfect Score

Scores & judges comments will be available online Tuesday, May 3.



Recognition

As we go through each category and division – we would like to have all recipients at each award level to stand and be recognized. **Please hold applause until all winners from both divisions have been announced** (*otherwise, you'll applaud approximately 50 times before the night is over.*)

Best in Category Winners – We will ask you to come forward and share **1 to 2** minutes about the process and creation of your award-winning work.

(Certificates will be mailed after the conference. Judge's scoring rubrics and comments will be available online.)



ANNUAL REPORT



HONORABLE MENTION

- Clover Park School District



AWARD OF MERIT

- Longview School District
- Camas School District
- Central Kitsap School District



AWARD OF EXCELLENCE


- Highline Public Schools
- Issaquah School District
- Shoreline Public Schools



**BEST IN CATEGORY
DISTRICT LESS THAN 10,000
STUDENTS**



SHORELINE PUBLIC SCHOOLS



Our students, staff and schools are recognized as some of the highest performing in the State. A culture of high expectations, engaging instruction and collaborative leadership supports the award-winning success of our students and staff.

We Succeed Together

Highlights of 2015 Student and Staff Honors

**BEST IN CATEGORY
DISTRICT MORE THAN
10,000 STUDENTS**



HIGHLINE PUBLIC SCHOOLS



HIGHLINE PUBLIC SCHOOLS

2014-15 Annual Report to the Community

OUR
Promise:

EVERY STUDENT in Highline Public Schools is known by **NAME, STRENGTH,** and **NEED,** and graduates ready for **COLLEGE, CAREER,** and **CITIZENSHIP.**

Delivering on Our Promise

Highline's strategic plan sets 6 bold goals for students. We are tracking the progress of students who entered Kindergarten, Grade 6, and Grade 9 in 2013-14 when the plan was adopted.

MASTERY by Grade 3

At least **19 out of 20** students entering Kindergarten in 2013 will **meet or exceed standards** in all core subjects by the end of Grade 3.

SUCCESS in Algebra

At least **19 out of 20** students entering Grade 6 in 2013 will **pass Algebra** by Grade 9.

High School **GRADUATION**

At least **19 out of 20** students entering Grade 9 in 2013 will **graduate prepared** to choose their future.

ZERO Suspensions

Out-of-school suspensions will **drop to zero** by 2015 (*except when critical for student and staff safety*).

BILINGUAL Biliterate

Every student in the class of 2026 will graduate bilingual and biliterate.

Tech-Savvy **TECH-LITERATE**

Every student in the class of 2026 will graduate tech-savvy and tech-literate.

CALENDAR



HONORABLE MENTION

- Bellingham Public Schools



AWARD OF MERIT

- Olympia School District
- Kent School District
- South Kitsap School District



AWARD OF EXCELLENCE

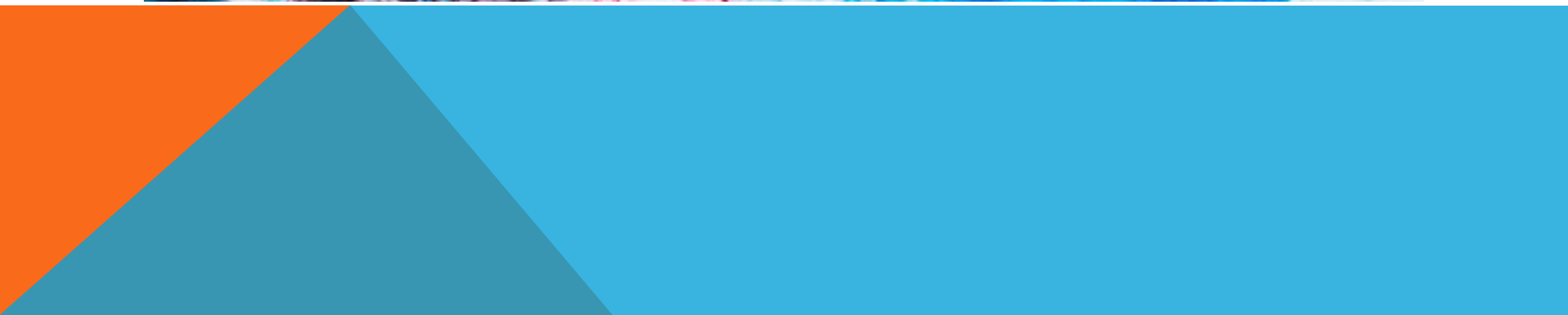
- Lake Stevens School District
- Sumner School District
- Tacoma Public Schools



**BEST IN CATEGORY
DISTRICT LESS THAN 10,000
STUDENTS**



SUMNER SCHOOL DISTRICT



**BEST IN CATEGORY
DISTRICT MORE THAN
10,000 STUDENTS**



TACOMA PUBLIC SCHOOLS



COMMUNITY ENGAGEMENT



HONORABLE MENTION

- Partnership for Learning



AWARD OF EXCELLENCE

- North Thurston Public Schools



**BEST IN CATEGORY
DISTRICT MORE THAN
10,000 STUDENTS**



NORTH THURSTON PUBLIC SCHOOLS



Meet



award-winning author



Kwame Alexander

As we celebrate his work all month long with
FREE Community Literacy Events!

EXCELLENCE IN WRITING



HONORABLE MENTION

- Bellingham Public Schools
- Battle Ground Public Schools



AWARD OF MERIT

- North Thurston Public Schools



AWARD OF EXCELLENCE

- Camas School District
- Longview Public Schools
- Tacoma Public Schools (3)



**BEST IN CATEGORY
DISTRICT LESS THAN 10,000
STUDENTS**



CAMAS SCHOOL DISTRICT



Fox fourth-grader shares passion for programming with after school club

LONGVIEW PUBLIC SCHOOLS



Literacy & Music

TEACHERS USE MUSIC TO BUILD LANGUAGE AND MATH SKILLS

**BEST IN CATEGORY
DISTRICT MORE THAN
10,000 STUDENTS**



TACOMA PUBLIC SCHOOLS



No one is alone in the battle to graduate.
Mount Tahoma reaches struggling seniors.

ELECTRONIC NEWSLETTER INTERNAL OR EXTERNAL



HONORABLE MENTION

- Lake Stevens School District
- Highline Public Schools



AWARD OF MERIT

- Lake Stevens School District
- Bainbridge Island School District



AWARD OF EXCELLENCE

- Longview Public Schools (ESD 112)
- Clover Park School District
- Tacoma Public Schools



**BEST IN CATEGORY
DISTRICT LESS THAN 10,000
STUDENTS**



LONGVIEW PUBLIC SCHOOLS

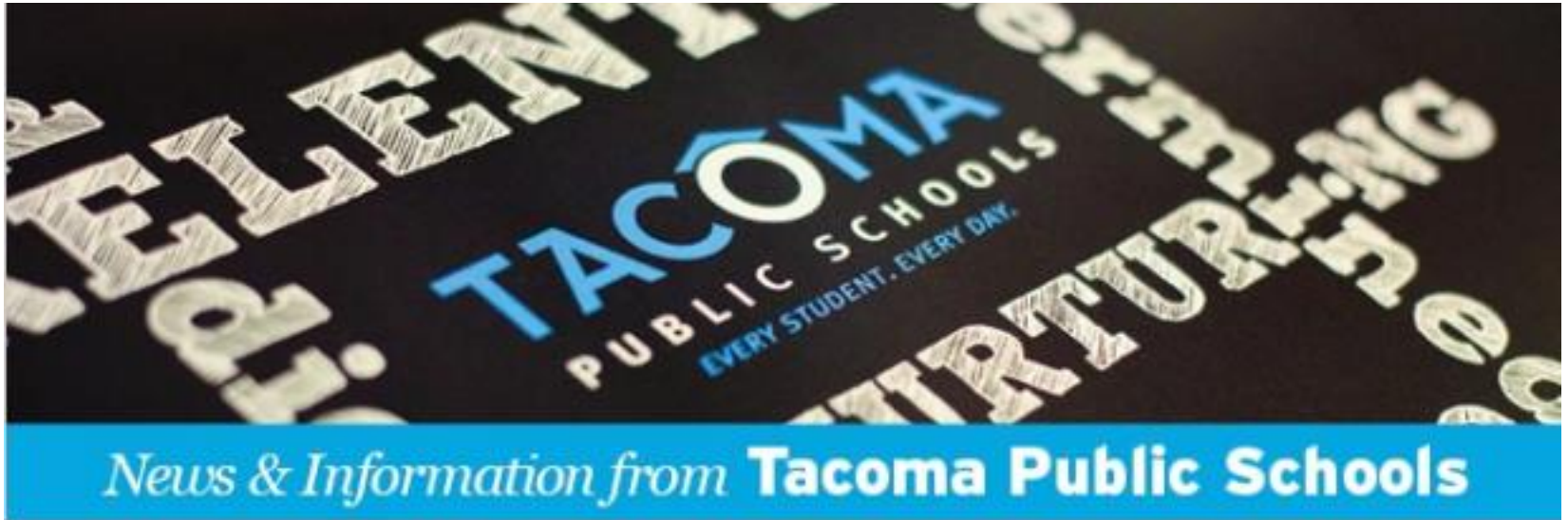
DIGITAL LONGVIEW SCHOOLS
Review



**BEST IN CATEGORY
DISTRICT MORE THAN
10,000 STUDENTS**



TACOMA PUBLIC SCHOOLS



PRINT NEWSLETTER INTERNAL OR EXTERNAL



HONORABLE MENTION

- Sedro-Woolley School District
- Central Kitsap School District
- Issaquah School District



AWARD OF MERIT

- Lake Stevens School District
- Spokane Public Schools
- Central Kitsap School District
- Sequim School District
- Yelm Community Schools
- Battle Ground Public Schools
- Federal Way Public Schools



AWARD OF EXCELLENCE

- Wenatchee School District (ESD 123)
- Tacoma Public Schools
- Walla Walla Public Schools
- Kent School District
- South Kitsap School District



**BEST IN CATEGORY
DISTRICT LESS THAN 10,000
STUDENTS**



WENATCHEE SCHOOL DISTRICT (ESD 123)



Class of 2015

The 111th Wenatchee High School Commencement will be held Saturday, June 6, 2015 7:00 PM at the Town Toyota Center, 1300 Walla Walla Avenue. About 430 seniors will be graduating.

Faculty Speaker is **Mr. Jay Young**

Distinguished Alumnus is **Dr. Kory Kalahar**, Principal of WestSide High School

Senior Boy Speaker is **Mr. Eduardo Ramos**

Senior Girl Speaker is **Ms. Francesca Nevill**

The WestSide High School Commencement is Thursday June 11, 2015 at the Wenatchee Convention Center, 7:00 PM, reception will follow. About 55 students will be graduating.

Distinguished Guest Speaker is **Diana Haalund**

**BEST IN CATEGORY
DISTRICT MORE THAN
10,000 STUDENTS**



KENT SCHOOL DISTRICT



FINANCE PUBLICATION



AWARD OF MERIT

- Cosmopolis School District (ESD 112)



AWARD OF EXCELLENCE

- Cosmopolis School District (ESD 112)
- Vancouver Public Schools
- Bellingham Public Schools



**BEST IN CATEGORY
DISTRICT LESS THAN 10,000
STUDENTS**



COSMOPOLIS SCHOOL DISTRICT (ESD 112)



**BEST IN CATEGORY
DISTRICT MORE THAN
10,000 STUDENTS**



VANCOUVER PUBLIC SCHOOLS

REPLACEMENT EDUCATIONAL
MAINTENANCE AND OPERATIONS (M & O)

LEVY FACTS

FOR VANCOUVER PUBLIC SCHOOLS

MARKETING - BRANDING



HONORABLE MENTION

- Kennewick School District (2)
- ESD 123
- Highline Public Schools



AWARD OF MERIT

- Kennewick School District (4)
- Kent School District (2)
- Olympia School District (2)
- Willamette Educational Service District (ESD 112)
- ESD 112
- Partnership for Learning
- Clover Park School District
- Central Kitsap School District
- Pasco School District
- Bethel School District



AWARD OF EXCELLENCE

- White River School District (ESD 112)
- South Bend School District (ESD 112)
- ESD 112
- Kennewick School District
- Tacoma Public Schools
- Sumner School District
- Olympia School District



**BEST IN CATEGORY
DISTRICT LESS THAN 10,000
STUDENTS**



WHITE RIVER SCHOOL DISTRICT (ESD 112)



Your vote counts!
February 9, 2016



**BEST IN CATEGORY
DISTRICT MORE THAN
10,000 STUDENTS**



TACOMA PUBLIC SCHOOLS



PERFECT SCORE

PHOTOGRAPHY




HONORABLE MENTION

- Educational Service District 112 (2)
 - Evergreen Public Schools (2)
 - Clover Park School District (2)
 - Omak School District
 - Kent School District
 - North Thurston Public Schools
 - Bethel School District
- 

AWARD OF MERIT

- Sequim School District (4)
 - Evergreen Public Schools (4)
 - Bethel School District (2)
 - Pasco School District (2)
 - White River School District (ESD 112)
 - Wenatchee School District
 - Walla Walla Public Schools
 - Wapato School District
 - Clover Park School District
- 

AWARD OF EXCELLENCE

- Tacoma Public Schools (5)
 - White River School District (ESD 112) (2)
 - Longview Public Schools (ESD 112)
 - Wenatchee School District
 - Walla Walla Public Schools
 - Wapato School District
 - Kent School District
 - Bethel School District
 - Battle Ground School District
 - Clover Park School District
- 

**BEST IN CATEGORY
DISTRICT LESS THAN 10,000
STUDENTS**



WAPATO SCHOOL DISTRICT



**BEST IN CATEGORY
DISTRICT MORE THAN 10,000
STUDENTS**



TACOMA PUBLIC SCHOOLS



SOCIAL MEDIA



HONORABLE MENTION

- Bellingham Public Schools (2)
- Federal Way Public Schools
- Wenatchee School District
- Kent School District
- Highline Public Schools



AWARD OF MERIT

- Evergreen Public Schools
- Sunnyside School District



AWARD OF EXCELLENCE

- Omak School District
- Spokane Public Schools
- Tacoma Public Schools



**BEST IN CATEGORY
DISTRICT LESS THAN 10,000
STUDENTS**



OMAK SCHOOL DISTRICT



Omak School District
Education



Call Now



Like



Message



Timeline

About

Photos

Reviews

More ▾

**BEST IN CATEGORY
DISTRICT MORE THAN
10,000 STUDENTS**



TACOMA PUBLIC SCHOOLS

**WE ARE HAPPY TO ANNOUNCE
A 2015 GRADUATION RATE OF...**

SPECIAL PURPOSE PUBLICATION



HONORABLE MENTION

- Partnership for Learning (2)
- Sequim School District



AWARD OF MERIT

- Battle Ground Public Schools (ESD 112) (2)
- Central Kitsap School District
- Walla Walla Public Schools
- Shoreline School District



AWARD OF EXCELLENCE

- Issaquah School District (2)
- Lake Stevens School District
- Bainbridge Island School District
- Olympia School District
- Highline Public Schools



**BEST IN CATEGORY
DISTRICT LESS THAN 10,000
STUDENTS**



LAKE STEVENS SCHOOL DISTRICT

Lake Stevens School District



**BEST IN CATEGORY
DISTRICT MORE THAN
10,000 STUDENTS**




HIGHLINE PUBLIC SCHOOLS



VIDEO / AUDIO PROGRAM



HONORABLE MENTION

- Federal Way Public Schools (3)
 - Bellingham Public Schools (2)
 - Evergreen Public Schools (2)
 - Pasco School District (2)
 - Sumner School District
 - Seattle Public Schools
 - Olympia School District
 - Partnership for Learning
 - Clover Park School District
 - Central Kitsap School District
 - Kent School District
 - Tacoma Public Schools
 - Sequim School District
 - Lake Washington School District
- 

AWARD OF MERIT

- Partnership for Learning (3)
 - Highline Public Schools (2)
 - Seattle Public Schools (2)
 - Central Kitsap School District (2)
 - Issaquah School District
 - Bellingham Public Schools
 - Spokane Public Schools
 - Shoreline Public Schools
 - Lake Washington School District
 - Kent School District
 - Bethel School District
- 

AWARD OF EXCELLENCE

- Tacoma Public Schools (2)
- Sumner School District
- Kennewick School District
- Bethel School District



**BEST IN CATEGORY
DISTRICT LESS THAN 10,000
STUDENTS**



SUMNER SCHOOL DISTRICT



**BEST IN CATEGORY
DISTRICT MORE THAN
10,000 STUDENTS**



TACOMA PUBLIC SCHOOLS



WEBSITE/BLOG



HONORABLE MENTION

- Central Kitsap School District
- Bethel School District
- Kent School District
- Sunnyside School District
- Federal Way School District



AWARD OF MERIT

- Bellingham Public Schools
- Chehalis School District



AWARD OF EXCELLENCE

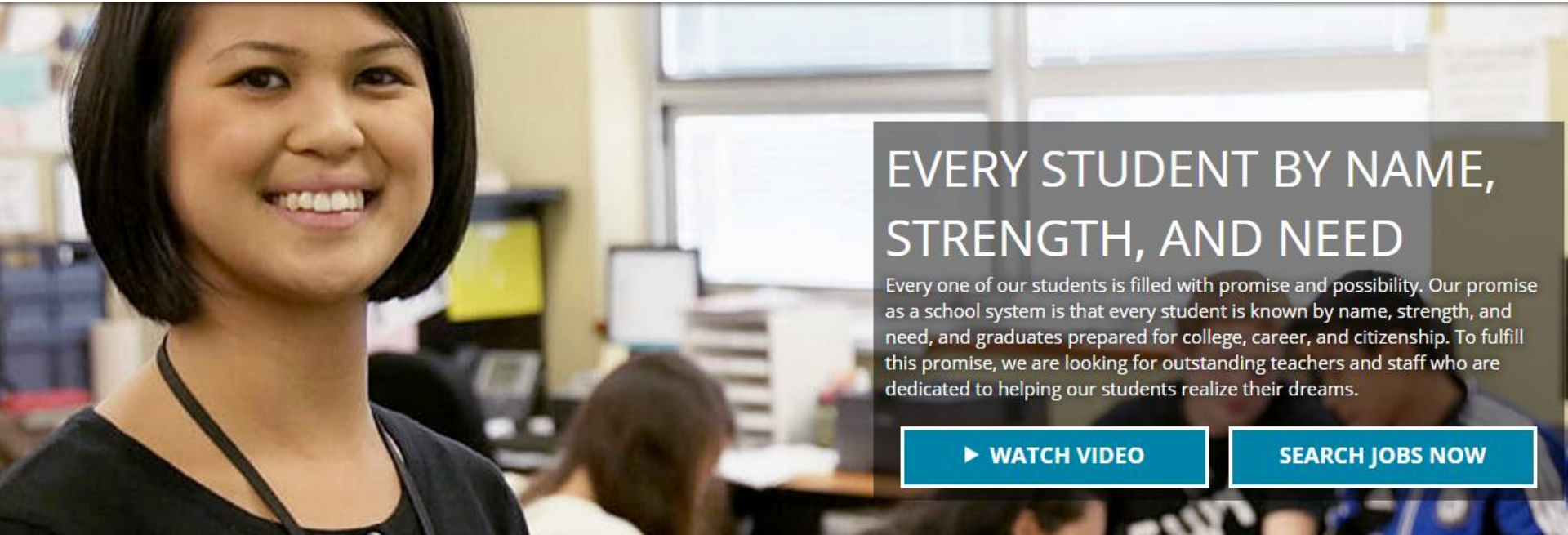
- Spokane Public Schools
- Highline Public Schools



**BEST IN CATEGORY
DISTRICT MORE THAN
10,000 STUDENTS**



HIGHLINE PUBLIC SCHOOLS



EVERY STUDENT BY NAME, STRENGTH, AND NEED

Every one of our students is filled with promise and possibility. Our promise as a school system is that every student is known by name, strength, and need, and graduates prepared for college, career, and citizenship. To fulfill this promise, we are looking for outstanding teachers and staff who are dedicated to helping our students realize their dreams.

► WATCH VIDEO

SEARCH JOBS NOW

CRYSTAL APPLE AWARD



ERIC WILSON, PRESIDENT & CEO FOUNDATION FOR TACOMA STUDENTS



LEARNING AND LIBERTY AWARD





L. Michelle

**EXECUTIVE DIRECTOR,
COMMUNICATIONS**

**ISSAQUAH
SCHOOL
DISTRICT**



LIFETIME ACHIEVEMENT AWARD



MARY WAGGONER, DIRECTOR OF COMMUNICATIONS EVERETT PUBLIC SCHOOLS



THANK YOU!

WSPRA BOARD

Curtis Campbell – Shoreline Public Schools, President

Catherine Carbone Rogers–Highline Public Schools, President Elect

Molly Curtiss– ESD 123, VP for Eastern WA

Willie Painter–Franklin Pierce Public Schools, VP, Finance

Conor Schober–Olympia School District, VP, Marketing

Cortny Martin– North Thurston Schools, VP, Membership/Electronic Communications

Dan Voelpel – Tacoma Public Schools, Immediate Past President

2015-2016



INTRODUCING WSPRA BOARD

Catherine Carbone Rogers–Highline PS, President

David Beil, Central Kitsap SD, President Elect

Molly Curtiss–ESD 123, VP for Eastern WA

Willie Painter–Franklin Pierce Schools, VP, Finance

Conor Schober–Olympia School District, VP Marketing

Melissa Laramie, Puget Sound ESD, VP, Membership/Electronic Communications

Curtis Campbell–Shoreline Public Schools, Immediate Past President

2016-2017





GOOD NIGHT!