

GCHS New Course Proposals 2022-2023



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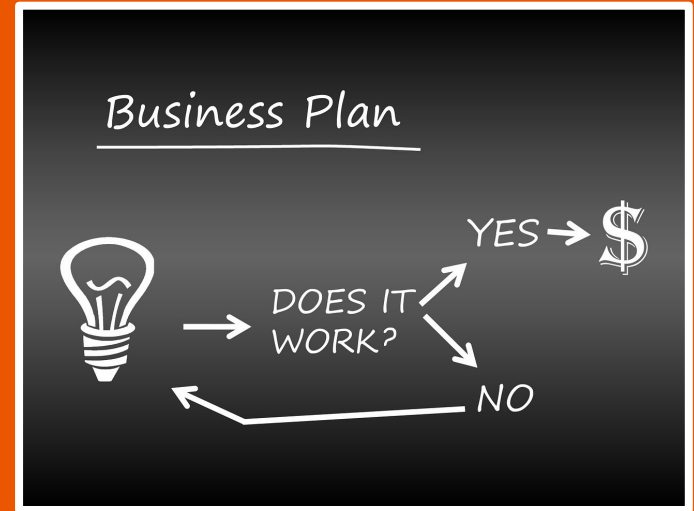
Dr. Sheena Jacob, Coordinator of Social Studies (K-12)

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Introduction to Business



GCHS -Business

Introduction to Business (1 credit full year course)

- ★ Students will be introduced to basic and foundational business practices.
- ★ Students in grades 9-12 will be introduced to real-life business skills and/or business principles.
- ★ Students will understand the basic forms of business ownership.
- ★ Develop an understanding of the marketing concept and the various elements of the marketing mix.
- ★ Understand the introductory concepts of accounting and the analysis of financial statements.



What projects will the students be involved in?



Career Interests Presentation (individual project)

- Research multiple career paths

- Take career/vocational/personality tests

- Develop a powerpoint highlighting career interests and all career information

Business Cycle Research and Development (individual project)

- Research economic history and current business cycle

- Factors that contribute to stage

- Productivity outlook and generation in each cycle

Business Ethics: Developing a company ethics policy(group project)

- Importance of an ethical environment

- Examples of Ethics Policy across multiple careers

- Develop business ethics policy

Small Business Start Up (group project)

- Process when developing a small business

- Business Plan

- Presentation

Marketing DECA I
9,10 grade

Business Sequence/Pathway

Marketing DECA II
11,12 grade

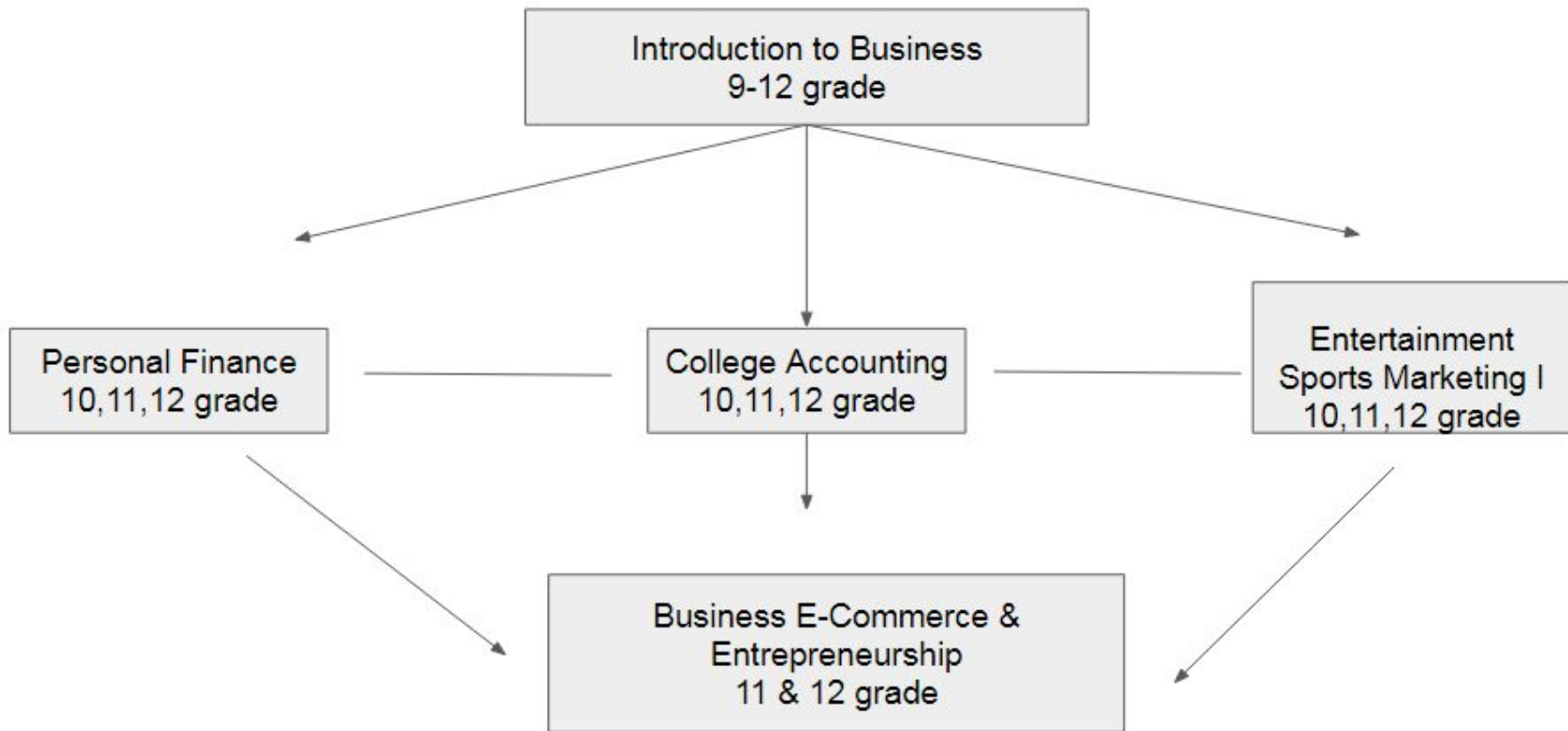
Introduction to Business
9-12 grade

Personal Finance
10,11,12 grade

College Accounting
10,11,12 grade

Entertainment
Sports Marketing I
10,11,12 grade

Business E-Commerce &
Entrepreneurship
11 & 12 grade



GCHS -Visual Arts

- Sculpture
- Advertising Art & Design
- Fashion Illustration/Design II
- Portfolio Development and Explorations (PDE)



These two courses will provide additional opportunities for students to enhance their knowledge and specific skill set in art. Each of the two course can be used to complete the (5) credit art sequence.

Sculpture: 1 credit

- ★ Students will focus on the creation of 3 dimensional forms through a creative problem solving approach.
- ★ During this full year course students will work with a variety of materials to construct various sculptures.
- ★ Students will learn to use the elements and principles of design to solve 3-dimensional problems in both the round and relief.
- ★ Students will explore experimental techniques in sculpture media.

Advertising Art & Design: .5 credit

- ★ This course will specifically address the techniques behind creating art in the advertising world.
- ★ Students will learn the history of advertising art and design, concept art package design, layout design, color theory, typography, and production, in both the tangible and digital world.

SCULPTURE

Literature Representational Portrait



Advertising Art & Design

ILLUSTRATION & PHOTOGRAPHY
IN ADVERTISING WILL BE EXPLORED
AND CREATED USING BOTH TRADITIONAL MATERIALS
AND DIGITAL PROGRAMS



Wake up to a—
Real American Breakfast

M-m-m! **LOG CABIN SYRUP**
and Butter on Pancakes—
served with Bacon!

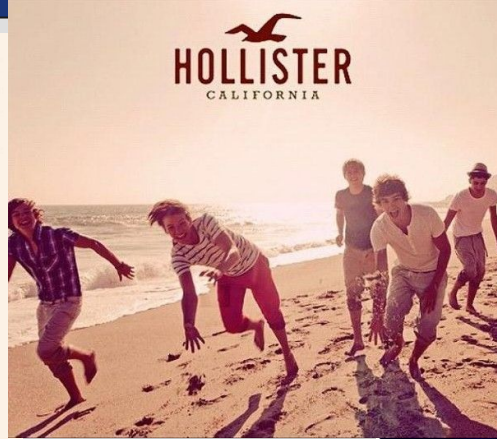


Real Maple Flavor!

The real maple flavor of Log Cabin Syrup tops the Real American Breakfast. Log Cabin® Rich, smooth, delicious! A delicious, just-right blend of sugar and pure maple sugar syrup. One taste and you'll have visions of "sugar" all time" in the North Woods! Get Log Cabin—in the familiar tin or handsome "Early American" bottle—today!



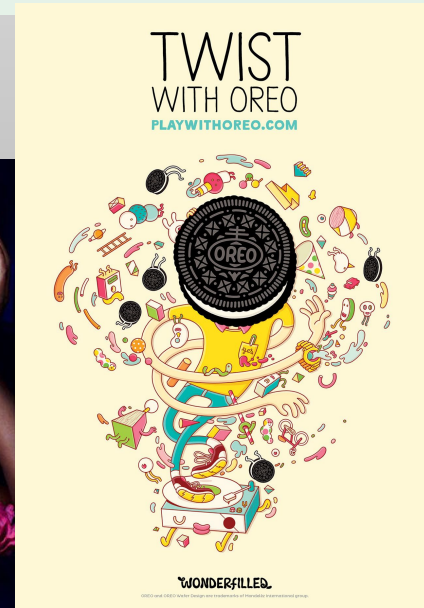
A Product of General Foods



Casper



THE PERFECT MATTRESS
FOR NEW PARENTS



Advertising Art & Design

PACKAGE DESIGN WILL BE EXPLORED AND CREATED BOTH IN CONCEPT AND WITH TRADITIONAL MATERIALS



BETTER (AND *Brighter*) BREAKFASTS

KELLOGG'S, "GREATEST NAME IN CEREALS," BRING OUT FOUR CHARMING NEW PACKS FOR SPRING-TIME

From a lifetime of gusto, from more ability to colour and picture, has been the mark of the famous Kellogg Company in "dressing up" their top-favourite breakfast cereals.

This well-known name now gives the nation's breakfast table a new and sparkling cheerfulness.

New dressings for better days

"Let good digestion wait on appetite, and health on both," said a famous physician. And "Appetite comes with the eating," is an old Irish proverb. Kellogg's, famous manufacturers of ready-cooked cereals, have found that their products are almost universally served from the packet. So that, for Kellogg's, one important part of the appealing appearance of their products is the picture themselves.

In re-dressing their packets they feel they are making some contribution to the cheering-up of the breakfast tables of today.

Certainly the contents of each are every one of the Kellogg's products as found independent both the good digestion that waits on appetite, and the appetite that comes with eating.

Now, the packets will reflect both. The accompanying illustrations show some of the new very well.

These two (1 credit) courses will provide additional opportunities for students to enhance their knowledge and specific skill set pertaining to art. Additionally, these can be used to complete an art sequence.

Fashion Illustration / Design II: 1 credit

- ★ This course will allow students to continue their exploration in fashion design. They will have hands-on opportunities to create their designs using fabric and other mediums.
- ★ Students will learn to apply the elements and principles of design to solve 3-dimensional problems in both fabric and mixed media while modeling their own fashion and illustration creations.

Portfolio Development & Explorations:

- ★ This 1 credit course will be for serious art students who have completed the prerequisite art course sequence and wish to work on more advanced Pre-AP art projects.
- ★ Students will develop mastery in the use of specific media and processes in preparation for taking Advanced Placement Studio in Art the following year.

FASHION ILLUSTRATION AND DESIGN II



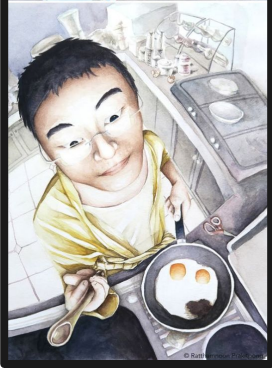
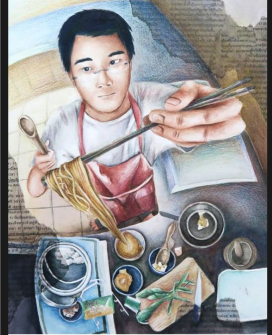
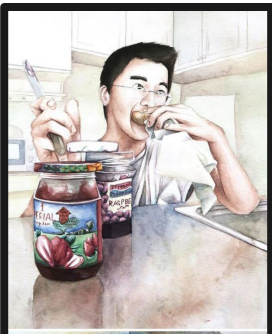
Recycled clothing, Costume Design, creating patterns for illustrations that they have created.

PORTFOLIO DEVELOPMENT AND EXPLORATIONS

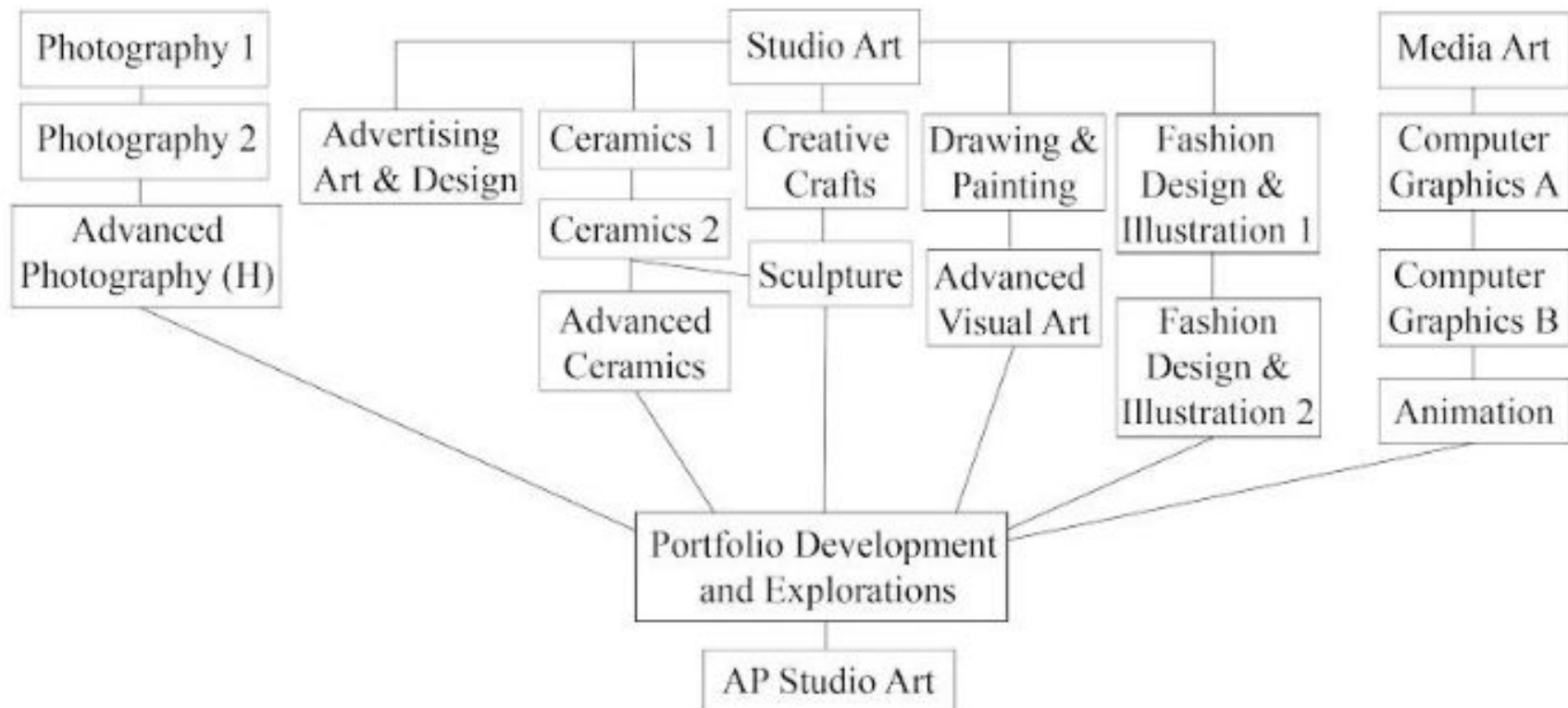


The Breadth section of the Studio Art portfolio is a great chance to brush up on skills and experiment. The Breadth section of the portfolio consists of works of art that demonstrate a mastery of skills whilst showing the artistic range of a student.

PORTFOLIO DEVELOPMENT AND EXPLORATIONS



Visual Art Pathways





College U.S. History & Politics & College

Economics



These semester (.5 credit) course will complement the New York Social Studies Framework, historical thinking skills, and broaden skill sets. U.S. History & Politics and College Economics will be running in partnership with LIU Post. Interested students can earn three college credits for this one semester course, tuition is \$290.

College U.S. History & Politics

- ★ Examine the functions of bureaucracy, the roles of the political parties, the actions of interest and advocacy groups, and the impact of mass media, civil liberties, civil rights, civil responsibilities, and public policies.
- ★ Structured to enable students to analyze, understand and debate current issues in the areas of political, social and economic aspects.

College Economics

- ★ Examine and demonstrate an understanding of the operation of the economic system of the United States, the economic interdependence of the world today and the basic differences between major economic systems.
- ★ Provide knowledge and skills that will enable students to better understand and become informed within the economic aspects at the domestic and international economic levels.

Agents of Change -Youth Activism in American History



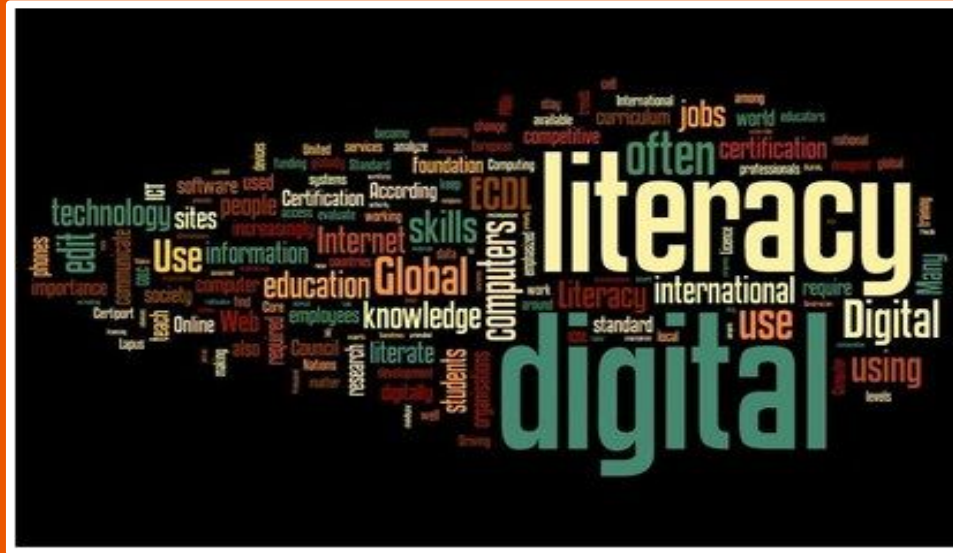
This course will examine the roles and experiences of children throughout major events and turning points in American History.

In this course students will:

- ★ examine how events and circumstances throughout time have impacted the lives of children, shaped their lives and generations, and promoted resilience within each generation.
- ★ explore how times of challenge and triumph helped to fuel youth activism in America. Some topics may include Child Labor, Immigration, the Roaring Twenties, the Great Depression, WWII and Japanese Internment, the Civil Rights Movement, and modern-day topics such as the Children of 9/11.
- ★ select a topic to research and propose demonstrating their ability to be an Agent of Change; culminating project titled, *Agents of Change*.

This course can be taken in lieu of the required Participation in Government course.

ENL Digital Literacy II



This will be the second course in the ENL Digital Literacy sequence.

In this elective course students will:

- ★ Continue their study of effective use of communication through computer skills
- ★ Enhance their skills for careers and jobs
- ★ Learn how to use a variety of digital platforms and applications
- ★ Create projects that will align with real world scenarios
- ★ Be prepared for computer based-assessments