

## Sponsorship Opportunities

### ★ Presenting Sponsor \$10,000 + Tax deductible amount: \$9,400

VIP table for ten at the Gala Auction on March 9, 2024. Enjoy private wait staff, dinner for ten, premier wines, bar service, and parking for five vehicles.

**FULL-PAGE AD ON INSIDE FRONT COVER OF THE KATCH AUCTION CATALOG (prior to Jan. 19, 2024).**

Company or individual name listed as "Presenting Sponsor" on all KATCH Auction communication, including:

- Video screens
- Event signage
- Invitations (prior to Dec. 14, 2023)
- Auction website with hyperlink
- Auction email/newsletters with hyperlink
- Continuous verbal recognition during event

### ★ Premier Sponsor \$5,000 + Tax deductible amount: \$4,400

VIP table for six at the Gala Auction on March 9, 2024. Enjoy your dinner for six, premier wines, bar service, and parking for three vehicles.

**FULL-PAGE AD ON INSIDE BACK COVER OF THE KATCH AUCTION CATALOG (prior to Jan. 19, 2024).**

Company or individual name on all KATCH Auction communication, including:

- Video screens
- Event signage
- Invitations (prior to Dec. 14, 2023)
- Auction website with hyperlink
- Auction email/newsletters with hyperlink
- Continuous verbal recognition during event

### ★ Patron Sponsor \$2,500 + Tax deductible amount: \$2,100

VIP table for four at the Gala Auction on March 9, 2024. Enjoy dinner for four, and parking for two vehicles.

**HALF-PAGE AD IN THE KATCH AUCTION CATALOG (prior to Jan. 19, 2024).**

Company or individual name on all KATCH Auction communication, including:

- Video screens
- Event signage
- Auction website with hyperlink
- Auction email/newsletters with hyperlink
- Continuous verbal recognition during event

### ★ Friend of Kennedy Catholic \$1,000 + Tax deductible amount: \$800

VIP table for two at the Gala Auction on March 9, 2024. Enjoy dinner for two, and parking for one vehicle.

**QUARTER-PAGE AD IN THE KATCH AUCTION CATALOG (prior to Jan. 19, 2024).**

Company or individual name on all KATCH Auction communication, including:

- Video screens
- Event signage
- Auction website with hyperlink
- Auction email/newsletters with hyperlink
- Continuous verbal recognition during event

### ★ Paddle Sponsor \$2,500 + Tax deductible amount: \$2,500

- Company or individual name and logo placement on all Live Auction bid cards
- Continuous visual representation during Live Auction

### ★ Silent Table Sponsor \$1,000 + Tax deductible amount: \$1,000

- Company or individual name and logo placement in one of three Silent Auction sections (up to nine tables)
- Verbal recognition during event each time silent table is mentioned

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*March 9*

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*2024*

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## *Advertising Opportunities*

### *+ Catalog Advertising Opportunities*

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- Full-page ad – \$500
- Half-page ad – \$300
- Quarter-page ad – \$150 (business card)

All ads include logo placement at event and on website.

*Deadline for submittal is Jan. 19, 2024.*

### *+ Recommended Advertisement Sizes*

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- Full-page vertical ad – 5" x 8"
- Half-page horizontal ad – 5" x 3.875"
- Quarter-page horizontal ad – 5" x 1.875"

### *+ Logo Specifications*

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- Please provide a high resolution color and black & white logo
  - Color logos will be displayed on a looping slideshow throughout the Gala evening, and on the Auction website
  - Black and white logos will appear in the catalog
- Logo files need to be high quality, preferably vector EPS or Ai (High quality PDF, PSD, PNG and JPG are also acceptable)

***SEE BACK FOR MORE DETAILS >>***

For more information on sponsorship opportunities or catalog advertising, please contact Megan Duffy at [duffym@kennedyhs.org](mailto:duffym@kennedyhs.org) or 206.957.9792.



# Ad Specifications

## *Quarter-page / Horizontal*

- 5" x 1.875"
- No bleeds available
- PDF or JPEG at 150 dpi minimum
- Export without crop marks

## *Half-page / Horizontal*

- 5" x 3.875"
- No bleeds available
- PDF or JPG at 150 dpi minimum
- Export without crop marks

## *Full-page / Vertical*

- 5" x 8"
- No bleeds available
- PDF or JPG at 150 dpi minimum
- Export without crop marks