



WINTON WOODS CITY SCHOOLS
A NEW TECH NETWORK DISTRICT

Communications Department
8 Enfield Street
Cincinnati, OH 45218

RE: School Year 2023-24 for Publicity Notification

Dear Parents/Guardians,

As part of the Winton Woods City Schools communication plan, the Communications Department takes photos, promotional videos and writes articles that highlight student activities, athletics, academics, recognitions and awards. These photos, videos and articles are often sent to area newspapers, used in district publications, displayed on the district website, shared on social media outlets including Facebook, Instagram, NextDoor, LinkedIn, YouTube, and Twitter, posted on local media websites and aired on local television. Typically, publicity includes a photo, the student's name, grade and school.

If you prefer that your child **NOT** be included in this positive district publicity, we ask that you send a **written notification** to the address below indicating parent/guardian name (printed and signature), student name and grade by **August 18, 2023**.

Please note that this publicity notification is **different** from directory information and/or other forms you may have signed. This deals **exclusively with publicity**. Even if you have signed a letter this year dealing with your student's directory information, you still need to send written notification directly to us for publicity purposes. If we do not receive notification by the above date, we will assume that your permission is implied.

Our goal is to showcase our students' accomplishments and recognitions, as well as our district's outstanding programs and activities. We would be proud to include your student(s) in this endeavor.