

# WAYS to GIVE



**The IDEAL School of Manhattan strives to expand the ways we live our mission and grow the number of students whose lives we can change.**

Like all nonprofit independent schools, IDEAL relies on the generosity of families, friends, and foundations to meet expenses not covered by tuition. Giving at IDEAL is about much more than budgets and bottom lines--it is about supporting our core values of inclusion, diversity, acceptance, excellence, and leadership.

Every gift to IDEAL is meaningful and makes a difference, ensuring that our students get the individualized, differentiated education that allows them to reach their fullest potential. Your donation provides vital classroom resources in the arts, sports, and technology and also funds professional development for our skilled educators. Donations preserve the socioeconomic diversity of our community, reflecting the world in which we live.

## **WAYS TO GIVE:**

- 1) **Donate using a credit card** with the donation form on the reverse or online at our safe and secure website: [www.theidealschool.org/giving](http://www.theidealschool.org/giving). All major credit cards accepted.
- 2) **Donate by contacting [give@theidealschool.org](mailto:give@theidealschool.org).**
- 3) **Mail a check** to The IDEAL School of Manhattan, 5 Hanover Square, New York, NY 10004, payable to The IDEAL School of Manhattan.
- 4) **Make a gift of stock** by following the directions on the IDEAL website.
- 5) **Employer matching funds** may be available to double your donation at no cost to you. Check with your employer to find out if you are eligible.

## **THE PIONEER FUND**

The Pioneer Fund is IDEAL's annual giving program that runs from July 1 to June 30. All gifts to the Pioneer Fund are 100% tax deductible and support the operating budget for the current fiscal year.

Our goal is 100% participation from our families and staff. Strong support demonstrates that our community is fully committed to IDEAL's mission.

## **THE ANNUAL GALA**

The Gala is IDEAL's largest and most important fundraiser, supporting the current year's operating budget. IDEAL families participate in many ways, from volunteering for a committee, to soliciting, donating, or participating in the auction and raffle, to sponsoring and attending the celebration.

## **AN IDEAL DAY OF GOLF**

The annual golf outing supports IDEAL's sports and physical fitness programs. The event is open to all and donors can purchase foursomes, bring friends, play individually, or attend the cocktail party and reception.

## **5 HANOVER CAPITAL CAMPAIGN**

The capital campaign seeks donations and pledges over a 5-year period to cover costs incurred by the school's relocation from the Upper West Side to 5 Hanover Square in the Financial District.

## **OPEN DOOR SCHOLARSHIP FUND**

This fund provides meaningful scholarship opportunities for students from low-income families. Every dollar donated goes directly toward the tuition of IDEAL students.

## **PARENTS ASSOCIATION EVENTS**

The IDEAL Parents Association organizes community-building events and supports the school's fundraising efforts. Volunteering or making a donation at a PA event is a wonderful way to meet other families and give back to the community. We encourage every IDEAL family to volunteer for at least one PA event each year.

If you have any questions about supporting The IDEAL School of Manhattan, please send an email to [give@theidealschool.org](mailto:give@theidealschool.org).

[www.theidealschool.org/giving](http://www.theidealschool.org/giving)

# Why We Give

*More than 90% of IDEAL families, faculty, and staff donate to the school every year. The school counts on those donations to complete its operating budget, fund financial aid, and provide professional development to its faculty and staff. Here, some of our community members share their reasons for giving back to IDEAL.*

“Three years ago, Lalla’s life was changed. She was accepted into The IDEAL School. Being a student at IDEAL, Lalla has developed tremendously thanks to the faculty and staff! This is why I give to IDEAL!”  
—Yolanda W



“We give because an education with the kind of attention and personalization that IDEAL teachers provide is important. The teachers and staff are IDEAL’s most valuable resource, and supporting them through giving helps the school community thrive.”  
—Alyssa PS

“The IDEAL community is preparing the next generation of world leaders. Students and families learn from each other, we celebrate each other, and we uplift each other. I believe that donating to IDEAL will continue to help facilitate the change we would like to see in this world.”  
—Megan M

## Ways to Give to IDEAL

### Cash, Checks, and Credit Cards

A gift of cash is the simplest and most efficient way to support The IDEAL School of Manhattan. Cash donations are put to immediate use for programs, financial aid, salaries, professional development, and other projects.

### Matching Gifts

Your gift can be doubled if you are employed by a company that matches donations to nonprofit organizations. You can obtain the appropriate forms from your company’s human resources department or corporate foundation and forward them to IDEAL with your gift. You will receive credit for both the original gift and the matching gift, and your employer will also be listed as a donor.

### Securities

Gifts of appreciated securities may enable the donor to take a tax deduction on the full value of the gift and avoid capital gains on the transfer. In many cases, the actual cost to the donor is far less than the value of the gift to the school.

### Planned Giving

Naming The IDEAL School of Manhattan as a beneficiary of an estate, trust, or insurance policy, or establishing a charitable gift annuity can offer many tax advantages for donors and their heirs. Prospective donors should seek the advice of an attorney since gifts of this kind require variations to accommodate individual circumstances.

### Gifts-In-Kind

Gifts-in-kind are tangible items, such as works of art, auction items, equipment, books, furniture, real estate, and similar non-monetary contributions. A gift of tangible property may result in a tax deduction for the donor.

## THE IDEAL PLEDGE

I/We wish to make a gift of \$ \_\_\_\_\_  
to The IDEAL School of Manhattan Pioneer Fund.

Names as they should appear in our Annual Report of Giving

Address

City

State Zip

Phone

Email

**Please complete this form and mail it to:**  
The IDEAL School of Manhattan  
5 Hanover Square, New York, NY 10004

- Please list gift in honor of \_\_\_\_\_
- Please list gift anonymously
- A check, made out to The IDEAL School of Manhattan, is enclosed
- Please charge my  Amex  Mastercard  Visa

Card Holder Name

Credit Card Number

Expiration Date

- A matching gift form is enclosed