



## Picture yourself!

Here's your chance work in a creative studio setting while gaining valuable experience interacting with *real* clients. Experience the satisfaction of building a professional portfolio while completing your course requirements. Explore theory and concepts while learning how to use today's software to fine tune and present your best work! Advanced standing of up to 9 college credits are available from participating colleges to students who qualify. Picture yourself in an exciting future as you take the first step toward becoming a professional photographer!



Advanced college/trade school credit is available to qualifying students from the following institutions:



**COURSE TITLE: PROFESSIONAL PHOTOGRAPHY AND DIGITAL IMAGING**

**COURSE DESCRIPTION**

This course will focus on cultivating students' styles, techniques, personal aesthetics, and personal growth using photographic imaging by enabling students to become critical thinkers using photography as a means of inquiry. Students will gain an understanding of photography from historical to recent criticism and understand its social implications.

Both fine art photography and commercial photography (business side of photography industry) will be covered, with a strong emphasis placed on studio lighting, location lighting, black and white darkroom and developing, as well as digital imagery.

Analog photography will serve as the foundation for understanding the photographic process, film cameras, and darkroom printing before moving to digital photography using a Macintosh platform and Adobe Photoshop® and Lightroom software. Problem solving, originality, and collaboration will be an integral part of in-class exercises, reading, assignments, presentations, critiques and independent projects.

**COURSE CONTENT**

**Camera Techniques:** Medium format film cameras and digital cameras

**Lighting Techniques:** The study of natural light, bounce, flash and portable lighting as well as studio lighting

**Darkroom and Developing:** How to process and make a print from film

**Computer Software:** Exposure to Adobe Photoshop® and Lightroom software, and processing digital imagery including scanning and retouching negatives into a final print image product

**Portfolio Development:** A student portfolio exemplifying the process of photography, from inception to completion, will be developed into a book layout that can be used for employment

**EDUCATIONAL OPPORTUNITIES**

Associate Degree

Baccalaureate Degree

**CAREER OPPORTUNITIES**

Studio or Photographer's Assistant  
 News Photographer  
 Portrait Photographer  
 Photo Editor  
 Photo Stylist  
 Product Stylist  
 Photo Equipment

Advertising Photographer  
 Industrial Photographer  
 Fashion Photographer  
 Wedding Photographer  
 Fashion Stylist  
 Photo Lab Technician  
 Sales Representative

**SUGGESTED SUPPORTIVE COURSES**

Algebra, Basic Art, Science

**ADDITIONAL INFORMATION**

**COSTS** ..... Incidental supplies and reference material approximately \$100

**LENGTH OF COURSE**..... 1 or 2 years

**LOCATION** ..... Gary D. Bixhorn Technical Center

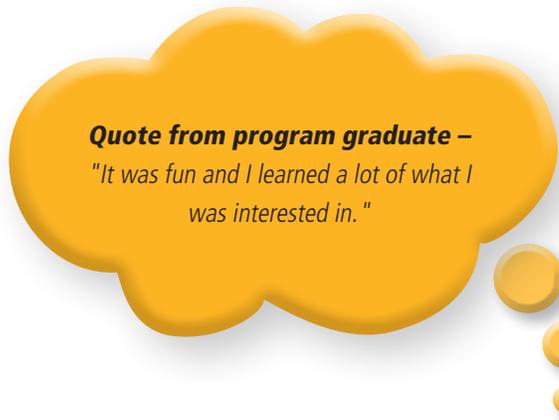
**CTE/ACADEMIC CREDIT** ..... Please see chart on pages 4 and 5 for updated details

**INDUSTRY CERTIFICATION** ..... Adobe Photoshop®

**Arts, A/V Technology and Communications**

- Art, Design and Visual Communications (BTC)
- Audio Production (MTC, WTC)
- Professional Photography (BTC)
- Television Production (BTC)
- Computer Graphic Arts Technology (ICC)
- Digital Media Production (ICC)
- Fashion Merchandising and Design (BTC)





**Quote from program graduate –**  
*"It was fun and I learned a lot of what I was interested in."*



**Quote from program graduate –**  
*"The time spent here allowed me to actually work on my craft."*

