



**Lights,  
camera,  
you're  
in the  
action!**

**B**e part of a growth industry with evolving technology and varied job opportunities. You will work both in front of and behind the camera, in studio and on location. This course emphasizes hands-on training, preparing you for the many career paths available in this field. Your creativity will soar as you work with professional cameras, lighting, and audio equipment and learn computer-based editing in a full studio setting. From commercials to music videos, and from TV journalism to short films, you can produce it all!

*Advanced college/trade school credit is available to qualifying students from the following institutions:*



## COURSE TITLE: **TELEVISION, VIDEO AND DIGITAL FILM PRODUCTION**

### COURSE DESCRIPTION

This course involves all phases of television and film production including planning, shooting and editing. Students will learn techniques in studio production, electronic journalism and digital filmmaking. Working in our 30' x 40' studio, students produce network-style talk and news shows and promotional videos. In addition to working in the studio, students use professional cinema and field cameras, as well as sound and lighting equipment to create their own news packages, public service announcements, short films and documentaries. Students learn current industry practices through hands-on experience, including direct work for real-world clients, which prepares them for an entry level position and/or post-secondary education in the field.

### COURSE CONTENT

Multi-Camera Studio Directing	Directing Talent
Video Switcher Operation	Non-Linear Editing
Master Control	3-D Animation
Camera Operation/Picture Composition	2-D Graphic Design
Field and Studio Lighting	Scripting and Storyboarding
Audio Console Operation	News Production
Microphone Use	Location Production
Communication Law	Basic Digital Film Production

### EDUCATIONAL OPPORTUNITIES

Advanced College Standing  
Associate and Baccalaureate Degrees

### CAREER OPPORTUNITIES

Technical Director	Production Assistant
Camera Operator	Writer
Lighting Director	Graphic Artist
Floor Manager	Talent
Audio Technician	Maintenance Engineer
Video Operator	Grip
Video Editor	News Reporter
Field Producer	Assignment Desk Editor
Gaffer	Equipment Sales and Rental



### ADDITIONAL INFORMATION

COST .....	Approximately \$20 for incidental supplies
LENGTH OF COURSE.....	1 or 2 years
LOCATION .....	Gary D. Bixhorn Technical Center
CTE/ACADEMIC CREDIT .....	Please see chart on pages 4 and 5 for updated details
INDUSTRY CERTIFICATION .....	Adobe® Premiere®

### Arts, A/V Technology and Communications

- Art, Design and Visual Communications (BTC)
- Audio Production (MTC, WTC)
- Professional Photography (BTC)
- Television Production (BTC)
- Computer Graphic Arts Technology (ICC)
- Digital Media Production (ICC)
- Fashion Merchandising and Design (BTC)

