Mall Street @ IHS

Small business incubator for entrepreneurship and small business certificate

Office of Academics and Administration

Common Goals of Parents Everywhere

- Good Health
- Good Education
- Economic Stability
- A Better Future

Do Buildings Matter? YES!

- Increased Achievement
- Increased Attendance
- Better Behavior
- Transform Lives

Making Parents' Goals a Reality

- Education
- Opportunity
- Skills
- Access to the Economy

Main Street Intersects with Mall Street

Provide the space, support, and pathways to connect students with skills and real life experiences that will greatly enhance their opportunities for success both in high school and beyond.

Visioning and Planning

- Creating the space:
  - Dedicate one hallway - PRIDE
  - Remove lockers and install storefronts
- Establish or enhance partnerships with local businesses and colleges
- Gather input from stakeholders

Visioning and Planning

- School-based enterprise
  - Create business plans (9th, 10th)
  - Application process
  - Secure funding and open storefronts (11th, 12th)

- Connect students with their learning, work-based learning experiences, and opportunity

Career and Technical Education (CTE)

CTE Business Pathways:

General Management Major:
Accounting 1
Accounting 2
Entrepreneurship

Banking Services Major:
Banking Services
Business Finance
Entrepreneurship

Business Finance Major:
Accounting 1
Business Finance
Entrepreneurship

Marketing Communications Major:
Advertising
Marketing
Entrepreneurship

Career and Technical Education (CTE)

Marketing Management Major:

Marketing
Sports and Entertainment Management
Entrepreneurship

Merchandising Major:

Marketing
Merchandising
Entrepreneurship

Student Certifications:

Entrepreneurship and Small Business
Microsoft Office 2016
QuickBooks Certified User
Retail Industry Fundamentals

Innovation in progress

At the intersection of Main and Mall is innovation.

IHS will be able to offer the opportunity to:

- Make connections to various programs and levels to include dual enrollment, IB - Career related Programme, college prep and honors courses
- Further support The 1st Jobs Initiative
- Strengthen the culture of college and career readiness

Community Connection

By being a small business incubator, Irmo High School will be able to directly impact the local Irmo economy. With the support of the community, the following will be developed to compliment student experiences:

- Business advisories
- Student-led business planning
- On the job training programs

Community Connection

Community Vision Meeting with Architect



May 18, 2022

Irmo High School

5:00 PM