

What is BULLYING?



Bullying is unwanted, aggressive behavior that involves a real or perceived power imbalance. The behavior is repeated, or has the potential to be repeated, over time.

In order to be considered bullying, the behavior must be aggressive and include...

An imbalance of **POWER**

REPETITION

Types of Bullying

- ★ **Verbal bullying** – teasing, name-calling, taunting, threatening harm
- ★ **Social bullying (relational)** – hurting someone's reputation or relationship (e.g. spreading rumors, embarrassing someone in public, leaving someone out on purpose)
- ★ **Physical bullying** – hitting, kicking, pushing, hurting someone's body or possessions

What is Cyberbullying?



Cyberbullying is bullying that takes place using electronic technology. This includes cell phones, computers, iPads, tablets and other communication tools such as social media sites, text messages, chat, and websites.



What makes cyberbullying different?

- ★ First, cyberbullying can happen **24** hours a day, **7 days a week**, and can occur **anytime** of the day or night.
- ★ Secondly, cyberbullying **messages and images can be posted anonymously** and **distributed quickly** and **can be difficult and sometimes impossible to trace the source**.
- ★ Thirdly, **deletion** is extremely difficult after messages and have been posted and sent.
- ★ Advanced technologies like **SnapChat** are making things really difficult for parents and school leaders



SCHOOL DISTRICT FIVE

Bullying Report:



★ During the first quarter of the 2013-2014 school year, (**7**) schools have recorded bullying incidents in Power School

(**2**) ES; (**4**) MS; (**1**) HS

★ To date, a total of (**26**) incidents have been addressed by school administration

Prevention at School

-  Have a trained Olweus Guidance Counselor;
-  Administered student/staff survey spring 2013;
-  Analyzed data and adjusted supervision protocols in response to findings;
-  Working on plans to implement an Olweus period aligned with Expeditionary Learning's CREW model;
-  Inserted a 30 minute advisory period to educate students, staff, and respond to our tagline:

iAM....AGAINST BULLYING!



Before you



think

t = is it true?

H = is it helpful?

i = is it inspiring?

n = is it necessary?

K = is it kind?