Palm Beach Day Academy
Golf & Tennis Classic
Presented by Natalie & Ed Emerson
April 12, 2024
Sponsorship Opportunities
Your Sponsorship Matters

Thanks to the generosity of the Macfarland and Matthews families, Palm Beach Day Academy has acquired an administrative office building adjacent to the Flagler campus - the Wildemere House. This new facility will house PBDA’s admissions team, Spirit Shop, business offices, and parent meeting space, and ultimately open up space on both the Flagler and Seaview campuses for much needed classrooms and student programming. This year’s Golf & Tennis Classic will allow our community, alumni, current and past parents to come together in support of the required construction and furnishing of that new space. Long term signage recognizing all event sponsors will be featured at the Wildemere House.
Event Schedule & Participation levels

Friday, April 12, 2024

All participation includes cocktail party invitation

12:30PM - Check In
1PM - Tennis Start at Seaview Tennis Center
340 Seaview Ave, Palm Beach, FL 33480
Davis Cup-style tournament, prizes, buffet lunch, and drink stations
$750/individual or $2,000/bring your doubles team

12:30 - Check In
1PM - Golf Shotgun at The Park West Palm
7301 Georgia Ave, West Palm Beach, FL 33405
Contests and prizes, boxed lunch, snack and drink stations
$750/individual or $5,000/bring your foursome

5PM - Cocktails at The Park West Palm
7301 Georgia Ave, West Palm Beach, FL 33405
$250/individual
Golf & Tennis Sponsorship Opportunities

All sponsorship levels include recognition on event signage and PBDA website, emails and social channels, as well as 2 tickets to cocktail party.

$75,000 - Title Sponsor (Exclusive) - Natalie & Ed Emerson
- Recognition within event name
- Opportunity to address cocktail party attendees
- 2 foursomes or 2 tennis doubles

$30,000 - Cocktail Party Sponsor (1) - SOLD
- Opportunity to welcome cocktail party attendees
- Opportunity to create a branded signature cocktail/mocktail
- 1 foursome

$25,000 - Gift Sponsor (1)
- Co-branding with PBDA on a unique gift to be distributed to all event participants (approx. 300)
- 1 foursome or 1 double

$5,000 - Awards Sponsor (1)
- Opportunity to join in award presentation ceremony
- Cocktail party admission for 6
Golf Sponsorship Opportunities

All sponsorship levels include recognition on event signage and PBDA website, emails and social channels, as well as 2 tickets to cocktail party.

$50,000 - Golf Presenting Sponsor (1)
- Topline recognition
- 1 foursome

$15,000 - Golf Ball Sponsor (1) - SOLD
- Branding on all tournament golf balls
- 1 foursome

$10,000 - Caddy Sponsor (1)
- Branding opportunity on all caddy bibs
- 1 foursome

$10,000 - Boxed Lunch Sponsor (1)
- Branding opportunity on the grab-and-go lunches provided to all participants
- 1 foursome

$7,500 - Golf Hydration Stations Sponsor (2)
- Branding opportunity at one of two hydration stations

$2,500 - Tee Sponsor (1)
- Branding on golf tees distributed to all foursomes

$2,000 - Hole Sponsor (18)
- Branding opportunity/signage at one hole including QR codes for easy navigation to your website
Tennis Sponsorship Opportunities

All sponsorship levels include recognition on event signage and PBDA website, emails and social channels, as well as 2 tickets to cocktail party.

$50,000 - Tennis Presenting Sponsor (1)
- Topline recognition
- 2 doubles teams

$10,000 - Food & Beverage Sponsor (1)
- Branding at buffet lunch and cocktail station
- 1 doubles team

$7,500 - Tennis Hydration Station Sponsor (1)
- Branding opportunity on hydration station

$5,000 - Court Sponsor (7)
- Branding opportunity/signage at one of the tournament tennis courts including QR codes for easy navigation to your website
- Opportunity for branded item display

$2,500 - Tennis Ball & Towel Sponsor (1)
- Branding on all tournament tennis ball cans and towels
- Branded cans and towels will be distributed to each player
**SPONSORSHIP REPLY FORM**

Thank you for supporting the Palm Beach Day Academy Golf & Tennis Classic! For questions, please contact Amy Mauser at amauser@pbday.org or call 561-655-1188. Please send logo to Megan Sedlacek at msedlacek@pbday.org.

### Premier Sponsorship

- $75,000 - Title Sponsor (Exclusive)
- $30,000 - Cocktail Party Sponsor (1)
- $25,000 - Gift Sponsor (1)
- $5,000 - Awards Sponsor (1)

### Tennis Sponsorship

- $50,000 - Tennis Presenting Sponsor (1)
- $10,000 - Food & Beverage Sponsor (1)
- $7,500 - Hydration Station Sponsor (1)
- $5,000 - Court Sponsor (7)
- $2,500 - Tennis Ball & Towel Sponsor (1)

### Golf Sponsorship

- $50,000 - Golf Presenting Sponsor (1)
- $15,000 - Golf Ball Sponsor (1)
- $10,000 - Caddy Sponsor (1)
- $10,000 - Boxed Lunch Sponsor (1)
- $7,500 - Hydration Stations Sponsor (2)
- $2,500 - Tee Sponsor (1)
- $2,000 - Hole Sponsor (18)

### Bulldog Gifts

*Make a gift at your own discretion and choose how you’d like to be listed:*

- $__________
- Name: ______________________

### Contact / Billing

Name (as to appear on marketing material): ____________________________________________

Address: ________________________________________________________________________

City/State/Zip: __________________________________________________________________

Email: ____________________________ Phone: ________________________________

Enclosed is a check for $ ____________ Please make payable to: Palm Beach Day Academy

I wish to pay by credit card: ☐ American Express ☐ Master Card ☐ Visa

Name (as it appears on card): _______________________________________________________

Card Number: ___________________________________________________________________

Expiration: ________________________ Security Code: ____________________________

Signature: _________________________ Date: _____________________________