



IRONDEQUOIT H.S.

BUSINESS DEPARTMENT

SPORTS MARKETING 9-12

1/2 Year

Students will learn how to use sports to market products and also how to market sports teams. This will be accomplished through connections with local professional sports teams and through I.H.S. varsity sports. DECA

COLLEGE BUSINESS LAW 10-12

1 Year

3 College Credits (MCC)

Studying contractual obligations (sales agreements, real estate, etc.) will prepare students for MCC credit and the CLEP test. DECA

College Accounting 10-12

1 Year

8 College Credits (MCC)

This course is designed to provide students with an understanding of financial and managerial accounting principles taught at the introductory college level; students have the opportunity to earn eight college credits via ACC-101 & ACC-102 through the dual credit program with MCC. DECA

PERSONAL LAW 9-12

1/2 Year

Enhanced by community speakers, field trips, and classroom videos, this elective will acquaint the student with relevant criminal and civil law principles.

ENTERTAINMENT BUSINESSES 9-12

1/2 Year

This course will utilize advanced computer skills in the following industries: Fashion, Agent, Entertainment, Travel, Event Planning, and Hotel & Restaurant Management. DECA

E-COMMERCE APPLICATIONS 9-12

1/2 Year

Provides an overview of how business is done on the Internet including:

- Types of Internet Businesses
- Retail & Business Purchases
- Digital Advertising
- Web Page Construction
- Web Page Management
- Traffic Building

VIRTUAL BUSINESS MANAGEMENT 9-12

1/2 Year

3 College Credits (MCC)

A business simulation software program will be used in this class to explore the effects of management decisions. Using management concepts and processes, students will make virtual simulated decisions and see the outcomes of their decisions through profit and sales results. DECA

CAREER & FINANCIAL MANAGEMENT 9-12

1/2 Year

3 College Credits (MCC)

This course prepares students to become effective workplace members and opens their eyes on what it takes to live on your own. Personal finance, tax returns, career exploration and job searching skills are major units of study.

Entrepreneurship 10-12

1/2 Year

Designed for those interested in learning how to start and manage a small business. It begins by defining and explaining the nature of small business in today's international economy and entrepreneurs in the context of the free enterprise system. Students will also learn the key components of a business plan, review case studies, and undertake a project.

Personal Investing 9-12

1/2 Year

3 College Credits (MCC)

This course is about making money. You will learn the "ins" and "outs" of investing in stocks, bonds, and mutual funds. Learn to use tax advantaged methods of investing, such as 401K plans and IRA's to help your money grow. Additional investment choices will be examined, such as real estate, options, and collectibles.

20 College Credits
can be earned in Business Education