

Ferris Independent School District

District Improvement Plan

2023-2024 Goals/Performance Objectives/Strategies



Mission Statement

FISD recognizes the complex challenge of empowering students to succeed in a world of unprecedented change, a world where our graduates are filling jobs that did not even exist when they entered high school. We are committed to embracing that challenge. FISD is a family, a community, a team; and we dedicate ourselves and our resources to providing every child with every opportunity to become more tomorrow than even they imagined possible today.

Vision

Ferris ISD is a technology-rich school district with classroom instruction and extracurricular opportunities designed to promote creativity, critical thinking, and problem solving; and inspire students as they work collaboratively with their peers.

Core Beliefs

Given the right opportunity, every student can blossom.

Our students are appreciative of the opportunities afforded them.

Respect, honor, and pride will mark our path.

Family and Community engagement is essential.

Strong leadership and exceptional teachers are the bedrock of success.

Instructional excellence is founded on a professional, motivated, and passionate staff that understands, embraces, and serves our diverse population.

Individuals support what they help create.

Table of Contents

Goals 4

Goal 1: Ensure all students receive high-quality instruction. 4

Goal 2: Ferris ISD will actively recruit, develop, and retain high quality staff and will provide ongoing, relevant professional development to support and to ensure high-quality 10 and effective instruction.

Goal 3: Ferris ISD will provide safe and secure working, teaching, and learning environments and will foster a positive physical, social, and emotional culture extending 12 beyond school and into the community.

Goal 4: Ferris ISD will build and strengthen positive relationships through transparent communication and engagement processes with all stakeholders. 17

Goals





Goal 1: Ensure all students receive high-quality instruction.

Performance Objective 1: To obtain a B or higher designation for district ratings in the 2023-2024 school year while increasing special populations (EL, SpED, ECO DIS) achievement data to equal to or greater than the State average.

Evaluation Data Sources: Texas Academic Performance Report

Strategy 1 Details	Reviews			
<p>Strategy 1: Ferris ISD will continue to use Texas Essential Knowledge and Skills (TEKS) as the district-wide curriculum. Resources including TEKS Resource System (TRS) will be used to support the district-wide curriculum.</p> <p>Strategy's Expected Result/Impact: Seamless instruction as evidenced by classroom walk-throughs; improved STAAR scores; improvement of student achievement across all student groups.</p> <p>Staff Responsible for Monitoring: Assistant Superintendent of Academic Services, Director of Curriculum and Instruction, Campus Principals</p> <p>Funding Sources: Curriculum Resources - 199 - General Fund, Curriculum Resources - 255 - Title II, Part A, TPTR - \$18,000, Curriculum Resources - 211 - Title I, Part A - \$14,600</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 2 Details	Reviews			
<p>Strategy 2: Teachers will participate in purposeful planning through campus PLCs for PreK-12 and will implement the TRS curriculum resources in all core K-12 classrooms with fidelity.</p> <p>Strategy's Expected Result/Impact: Campus Walk Throughs, CFA Data</p> <p>Staff Responsible for Monitoring: Assistant Superintendent of Academic Services, Director of Curriculum and Instruction</p> <p>Funding Sources: - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June

Strategy 3 Details	Reviews			
<p>Strategy 3: Data analysis meetings will be conducted at the district and campus level to analyze current campus and student data to guide next steps for instructional practices in the classroom.</p> <p>Strategy's Expected Result/Impact: Meetings with campus principals regarding data disaggregation</p> <p>Staff Responsible for Monitoring: Assistant Superintendent of Academic Services, Director of Curriculum and Instruction</p> <p>Funding Sources: - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 4 Details	Reviews			
<p>Strategy 4: English learners will receive targeted instruction at each campus to improve their level of English proficiency on the oral language tests and their reading, listening, speaking and writing ability ratings on TELPAS.</p> <p>Strategy's Expected Result/Impact: Increased scores on TELPAS; increased scores on state assessments</p> <p>Staff Responsible for Monitoring: Bilingual/ESL Coordinator</p> <p>Funding Sources: - 263 - Title III, LEP - \$70,000, - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 5 Details	Reviews			
<p>Strategy 5: Students identified as "at risk" will be provided with intervention and accelerated instruction to improve their chances of academic success.</p> <p>Strategy's Expected Result/Impact: Small group intervention, quality instructional resources, BUZZ time</p> <p>Staff Responsible for Monitoring: Campus Principals, Assistant Superintendent of Academic Services, Director of Curriculum and Instruction</p> <p>Funding Sources: - 199-PIC 30 - State Comp Ed, Title IA, Schoolwide - \$1,768,956, - 199 - General Fund, - 211 - Title I, Part A - \$117,500</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 6 Details	Reviews			
<p>Strategy 6: GT students will be identified and served through GT trained staff. The district will provide yearly training for all certified staff.</p> <p>Strategy's Expected Result/Impact: Identified GT students at each grade level and identified in on PEIMS</p> <p>Staff Responsible for Monitoring: Assistant Superintendent of Academic Services, GT Coordinator, Director of Curriculum and Instruction</p> <p>Funding Sources: - 199-PIC 21 - State Gifted & Talented, - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June





Strategy 7 Details	Reviews			
<p>Strategy 7: Digital learning will facilitate training for teachers at all campuses in strategies and programs to integrate technology into the classroom and differentiate instruction for students.</p> <p>Strategy's Expected Result/Impact: Training documentation and sessions offered/monitoring of software usage reports</p> <p>Staff Responsible for Monitoring: Digital Learning Coordinator</p> <p>Funding Sources: - 199 - General Fund, - 211 - Title I, Part A - \$60,000</p>	Formative			Summative
	Nov	Feb	Apr	June
<div style="display: flex; justify-content: space-around; align-items: center;">  No Progress  Accomplished  Continue/Modify  Discontinue </div>				

Goal 1: Ensure all students receive high-quality instruction.

Performance Objective 2: 90% of the 2023 graduates will demonstrate college readiness through TEA Accountability measures.

Evaluation Data Sources: Monitor CCMR Insights for all student including: industry based certifications, level 1 and 2 certifications, dual credit, OnRamps credit, ACT, SAT, TSIA2, CTE pathways





Strategy 1 Details	Reviews			
<p>Strategy 1: Teachers in ELAR, Math, Science and Social Studies at the HS level will be provided professional development to help them understand the ACT exam.</p> <p>Strategy's Expected Result/Impact: Core teachers will attend professional development and begin implementing test strategies in their classrooms so students will be prepared for the ACT test.. Increase student pass rate from 1% to 5% for the 2023 class. Mastery Prep curriculum will be provided.</p> <p>Staff Responsible for Monitoring: Director of Innovation, Innovation Specialist, Advanced Academics CLT</p> <p>Funding Sources: Mastery Prep - 199-PIC 38 College, Career, and Military Readiness</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 2 Details	Reviews			
<p>Strategy 2: CTE pathways will be aligned with an Industry Based Certification off the TEA approved list.</p> <p>Strategy's Expected Result/Impact: Students in every CTE path will have the opportunity to earn an Industry Based Certification to better prepare them for their futures</p> <p>Staff Responsible for Monitoring: CTE/PTECH Coordinator, Director of Innovation, CTE teachers</p> <p>Funding Sources: - 244 - Perkins Career & Technical Ed (CTE)</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 3 Details	Reviews			
<p>Strategy 3: All graduating seniors will be college ready by passing TSIA2 exams in English and math or by complete College Bridge.</p> <p>Strategy's Expected Result/Impact: All students who choose will be able to enter Texas college or trade school without taking remediation courses in math or English. Students completing the TSI requirement through College Bridge will only be able to attend schools on the list of approved schools for two years after graduation.</p> <p>Staff Responsible for Monitoring: Director of Innovation, Innovation Specialist, teachers</p> <p>Funding Sources: - 199-PIC 38 College, Career, and Military Readiness, - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June

Strategy 4 Details	Reviews			
<p>Strategy 4: The AVID program will be implemented at Ferris Junior High and Ferris High School to close achievement gaps of at-risk students so they are better prepared for post secondary education.</p> <p>Strategy's Expected Result/Impact: 100% of AVID students will be college ready before graduation.</p> <p>Staff Responsible for Monitoring: AVID District Director, AVID Coordinators, AVID teachers, Director of Innovation</p> <p>Funding Sources: - 199-PIC 30 - State Comp Ed, Title IA, Schoolwide - \$65,500</p>	Formative			Summative
	Nov	Feb	Apr	June
<div style="display: flex; justify-content: space-around; align-items: center;">  No Progress  Accomplished  Continue/Modify  Discontinue </div>				

Goal 1: Ensure all students receive high-quality instruction.

Performance Objective 3: Ferris ISD will ensure aligned PreK curriculum, progress monitoring, intervention and enriching experiences for all PreK students.





Evaluation Data Sources: Monitor CLI test data for PK students in order to progress monitor, create intervention groups and track growth. Utilize the updated PreK guidelines with Crosswalk comparisons to the old guidelines and the TEKS Resource System (TRS) PreK Outcomes Framework resource to align learning standards.

Strategy 1 Details	Reviews			
<p>Strategy 1: Teachers will participate in purposeful planning through campus PLCs for PreK and will implement the TRS curriculum resources and PreK on My Way Scholastic in all core PreK classrooms with fidelity.</p> <p>Strategy's Expected Result/Impact: Increased reading and math skills</p> <p>Staff Responsible for Monitoring: Assistant Superintendent of Academic Services, Director of Curriculum and Instruction</p> <p>Funding Sources: - 199 - General Fund, - 225 - IDEA B - Preschool Special Ed - \$15,291, - 199-PIC 36 Early Education Allotment - \$261,800</p>	Formative			Summative
	Nov	Feb	Apr	June
<p style="text-align: center;">  No Progress  Accomplished  Continue/Modify  Discontinue </p>				

Goal 1: Ensure all students receive high-quality instruction.

Performance Objective 4: Ferris ISD will ensure PreK programs identify essential foundational skills that will enable early childhood students to successfully transition to upper elementary.





Evaluation Data Sources: Heggerty phonological awareness curriculum resources and iStation data to track student progress along with their CLI beginning and end of the year assessments.

Strategy 1 Details	Reviews			
<p>Strategy 1: Teachers in PreK will utilize the Heggerty phonological awareness curriculum resources to teach and assess fluency while learning letters and sounds as the building blocks of reading.</p> <p>Strategy's Expected Result/Impact: Increased Reading Levels</p> <p>Staff Responsible for Monitoring: Assistant Superintendent of Academic Services, Director of Curriculum and Instruction, and Principals</p> <p>Funding Sources: - 199 - General Fund, - 199-PIC 36 Early Education Allotment - \$261,800, - 211 - Title I, Part A - \$1,600</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 2 Details	Reviews			
<p>Strategy 2: Teachers will utilize iStation data to track student progress along with their CLI beginning and end of the year assessments.</p> <p>Strategy's Expected Result/Impact: Increased reading and math levels.</p> <p>Staff Responsible for Monitoring: Assistant Superintendent of Academic Services, Director of Curriculum and Instruction, and Principals</p> <p>Funding Sources: - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June
<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  No Progress </div> <div style="text-align: center;">  Accomplished </div> <div style="text-align: center;">  Continue/Modify </div> <div style="text-align: center;">  Discontinue </div> </div>				

Goal 2: Ferris ISD will actively recruit, develop, and retain high quality staff and will provide ongoing, relevant professional development to support and to ensure high-quality and effective instruction.

Performance Objective 1: For the 2023-2024 school year, using a competitive salary schedule, Ferris ISD will maintain excellent faculty and staff through effective recruitment and retention of high quality teachers.





Evaluation Data Sources: TAPR report data for the state
 Ferris ISD HR records

Strategy 1 Details	Reviews			
<p>Strategy 1: Ferris ISD will pay above the state base salary for teachers to remain competitive with surrounding districts.</p> <p>Strategy's Expected Result/Impact: At least 75% of teachers hired for the 2023-2024 school year will remain in FISD for the 2024-2025 school year.</p> <p>Staff Responsible for Monitoring: Human Resources, Deputy Superintendent, Principals</p> <p>Funding Sources: Final Payroll/Incentive Payments - 255 - Title II, Part A, TPTR - \$42,100, - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 2 Details	Reviews			
<p>Strategy 2: Host a New to Ferris Academy for all teachers (both new and veteran) who are in their first year of teaching in Ferris ISD that provides support and mentoring in the form of a campus-level mentor and support from the Learning Specialist.</p> <p>Strategy's Expected Result/Impact: Teachers who are new to the district will feel welcome in Ferris ISD and will be well equipped for success in their first year in FISD. This will result in positive outcomes related to student achievement and in 90% or more of teachers who were newly hired in 2023-2024 returning to teach with FISD in 2024-2025.</p> <p>Staff Responsible for Monitoring: Director of Teaching and Learning, Learning Specialists, Instructional Technology Specialists, CLT/Lead Teachers</p> <p>Funding Sources: - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 3 Details	Reviews			
<p>Strategy 3: Ferris ISD will provide a robust and comprehensive benefits package competitive with surrounding districts.</p> <p>Funding Sources: - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June
<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  No Progress </div> <div style="text-align: center;">  Accomplished </div> <div style="text-align: center;">  Continue/Modify </div> <div style="text-align: center;">  Discontinue </div> </div>				

Goal 2: Ferris ISD will actively recruit, develop, and retain high quality staff and will provide ongoing, relevant professional development to support and to ensure high-quality and effective instruction.

Performance Objective 2: 100% of Ferris ISD teachers will be provided targeted, high-quality professional development opportunities that will increase their confidence and efficacy in the classroom.

Evaluation Data Sources: FISD PD records
Staff survey data


Strategy 1 Details	Reviews			
<p>Strategy 1: FISD will provide opportunities for teachers to attend targeted professional development workshops and conferences related to their individual area of instruction (Region 10 PDs, CKH, TRS, CAST, READ academies, ISTE, TCEA, NBPC, etc.).</p> <p>Strategy's Expected Result/Impact: Teachers will learn about and implement effective, research-based strategies to their classrooms and will increase their confidence in using them, as evidenced in walkthrough notes and classroom observation records.</p> <p>Staff Responsible for Monitoring: Director of Special Populations, Director of Teaching and Learning, Director of Innovation, Bilingual/ESL Coordinator, Principals</p> <p>Funding Sources: Professional Development, Conference Fees - 199-PIC 30 - State Comp Ed, Title IA, Schoolwide - \$44,000, Professional Development, Conference Fees - 211 - Title I, Part A - \$87,250, Professional Development/Conference Fees - 199-PIC 21 - State Gifted & Talented, Professional Development/Conference Fees - 199-PIC 25 - State Bilingual/ESL - \$6,500, Professional Development/Conference Fees - 255 - Title II, Part A, TPTR - \$28,091, Professional Development/Conference Fees - 265 - Title IV, Part A - \$40,000</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 2 Details	Reviews			
<p>Strategy 2: District-level special programs staff will provide targeted, on-campus training for all teachers. These training will be centered around special program compliance as well as best practices for supporting students from special populations such as Special Education and Emergent Bilinguals.</p> <p>Strategy's Expected Result/Impact: Teachers will learn about and implement effective, research-based strategies to their classrooms and will increase their confidence in using them, as evidenced in walkthrough notes and classroom observation records. This will also result in teachers feeling valued and supported as a result of the district's investment in their professional growth and development, reducing the probability of teacher turnover.</p> <p>Staff Responsible for Monitoring: Director of Teaching and Learning, Director of Special Populations, BE/ESL Coordinator, Coordinator of Guidance and Assessment, Assistant Superintendent of Academic Services</p> <p>Funding Sources: Professional Development, Conference Fees - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June
<div style="display: flex; justify-content: space-around; align-items: center;">  No Progress  Accomplished  Continue/Modify  Discontinue </div>				


Goal 3: Ferris ISD will provide safe and secure working, teaching, and learning environments and will foster a positive physical, social, and emotional culture extending beyond school and into the community.


Performance Objective 1: 100% of students in crisis for social, emotional, or psychological reasons will receive support and guidance.


Evaluation Data Sources: PASS assessment data, counselor records

Strategy 1 Details	Reviews			
<p>Strategy 1: Provide all FISD staff with training on suicide prevention and the identification and support of students in mental health crises and incorporate the use of a district assessment protocol and parent/guardian notification procedure in handling student mental health crises and suicidal ideations.</p> <p>Strategy's Expected Result/Impact: All staff will be trained on the identification of students in crisis and will be well equipped to ensure students' needs are met by reporting each crisis to the appropriate school counselor or administrator. All counselors and administrators will be trained in and become familiar with the district's assessment protocol, resulting in all suicidal ideations being proactively addressed.</p> <p>Staff Responsible for Monitoring: District Lead Counselor</p> <p>Funding Sources: - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June

 0% No Progress

 100% Accomplished





 Continue/Modify

 Discontinue

Goal 3: Ferris ISD will provide safe and secure working, teaching, and learning environments and will foster a positive physical, social, and emotional culture extending beyond school and into the community.

Performance Objective 2: Ferris ISD will continue to foster a culture of parent and community engagement that includes a variety of activities in which parents and community members to attend both in person or virtually.





Evaluation Data Sources: Parent and family engagement event attendance

Strategy 1 Details	Reviews			
<p>Strategy 1: Ferris ISD will continue to utilize the Remind app, as well as Seesaw, website, and social media to increase school to home communications across the district.</p> <p>Strategy's Expected Result/Impact: All principals and at least 85% of FISD teachers will use Remind to communicate with parents and students regarding school- and class-related activities. Campuses utilizing Seesaw will have 100% of teachers utilizing the program on a regular basis. The District's website and social media accounts will be updated frequently.</p> <p>Staff Responsible for Monitoring: Superintendent, Assistant Superintendent, Director of Technology, Principals</p> <p>Funding Sources: Seesaw Subscription - 211 - Title I, Part A - \$6,500</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 2 Details	Reviews			
<p>Strategy 2: Expand community and parent education opportunities offered in Ferris ISD by continuing a partnership with Navarro College to provide parent ESL classes and HSE classes on-site in Ferris.</p> <p>Strategy's Expected Result/Impact: Improved school-family communication and increased job opportunities, and thereby increased financial resources, for FISD students and their families.</p> <p>Staff Responsible for Monitoring: Bilingual/ESL Coordinator</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 3 Details	Reviews			
<p>Strategy 3: Coordinate Parent Family Engagement events.</p> <p>Strategy's Expected Result/Impact: Increased parental involvement, increased student attendance, academic success of students</p> <p>Staff Responsible for Monitoring: State and Federal Programs Director and Campus Principals</p> <p>Funding Sources: Strong Fathers, Strong Families program costs - 211 - Title I, Part A - \$25,700</p>	Formative			Summative
	Nov	Feb	Apr	June
<div style="display: flex; justify-content: space-around; align-items: center;">  No Progress  Accomplished  Continue/Modify  Discontinue </div>				

Goal 3: Ferris ISD will provide safe and secure working, teaching, and learning environments and will foster a positive physical, social, and emotional culture extending beyond school and into the community.

Performance Objective 3: Ferris ISD will develop a long-range plan for district growth that is anticipated with incoming housing developments within district boundaries.

Evaluation Data Sources: Long-Range plan





Strategy 1 Details	Reviews			
<p>Strategy 1: Ferris ISD district-wide facilities committee that includes staff members, administrators, parents, and community members have continued work to assess the current state of FISD facilities, analyze district growth projections and ongoing housing development projects, and determine priorities for construction and renovation projects related to growing enrollment in the district.</p> <p>Strategy's Expected Result/Impact: The district will have a clear picture of the community's level of support for upcoming construction and renovation projects, which will provide some insight into the potential success of a bond election.</p> <p>Staff Responsible for Monitoring: Superintendent, Deputy Superintendent</p>	Formative			Summative
	Nov	Feb	Apr	June
<div style="display: flex; justify-content: space-around; align-items: center;">  No Progress  Accomplished  Continue/Modify  Discontinue </div>				

Goal 3: Ferris ISD will provide safe and secure working, teaching, and learning environments and will foster a positive physical, social, and emotional culture extending beyond school and into the community.

Performance Objective 4: The Police Department will meet the safety and security mandates by working with other district departments in implementing the district's comprehensive Safety and Security Plan.

Evaluation Data Sources: Safety Data





Strategy 1 Details	Reviews			
<p>Strategy 1: Maintain or reduce response time to emergencies to 5 minutes or less. Strategy's Expected Result/Impact: Improve/maintain a 5 minute or less response time to emergency calls for service within the district. Staff Responsible for Monitoring: Communications, Sergeant, Chief of Police</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 2 Details	Reviews			
<p>Strategy 2: Maintain an effective police K-9 program to prevent/reduce the number of illicit drugs found on campus. Strategy's Expected Result/Impact: Decrease number of finds of illegal and illicit drugs found at campuses across the district. Reduce the number of disciplinary referrals for students in possession of narcotics. Staff Responsible for Monitoring: Sergeant, Chief of Police Funding Sources: - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 3 Details	Reviews			
<p>Strategy 3: Ensure compliance with Texas Education Code for safety and security of all campuses/facilities. Strategy's Expected Result/Impact: Complete a minimum of nine (9) safety and security audits every three (3) years as required by the Texas Education Code. The audits ensure compliance with maintaining campus safety plans, drills, and intruder assessments for each campus. Staff Responsible for Monitoring: Chief of Police Funding Sources: - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June

Strategy 4 Details	Reviews			
<p>Strategy 4: Ensure compliance with the new Texas Education Agency, along with the Texas School Safety Center, safety and security guidelines to include an armed officer at each campus.</p> <p>Strategy's Expected Result/Impact: Complete the Summer Targeted Partial Safety Audit and Exterior Door Safety Audit Tracker as required by Texas Education Agency and the Texas School Safety Center each summer. The audits ensure compliance with maintaining campus safety.</p> <p>Staff Responsible for Monitoring: Chief of Police</p> <p>Funding Sources: - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June
Strategy 5 Details	Reviews			
<p>Strategy 5: Monitor and implementation of security cameras and access control.</p> <p>Strategy's Expected Result/Impact: Ensure all security cameras are in working order, not obstructed, and all district property has coverage. Maintaining constant surveillance of security cameras for signs of threats or emergency situations. Implement and maintain access control of district buildings.</p> <p>Staff Responsible for Monitoring: Technology, Police Department, Deputy Superintendent of Human Resources.</p> <p>Funding Sources: - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June
<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  No Progress </div> <div style="text-align: center;">  Accomplished </div> <div style="text-align: center;">  Continue/Modify </div> <div style="text-align: center;">  Discontinue </div> </div>				

Goal 4: Ferris ISD will build and strengthen positive relationships through transparent communication and engagement processes with all stakeholders.





Performance Objective 1: All Ferris ISD campuses will engage in weekly communication with parents and community members.

Evaluation Data Sources: Social media records
Principal communication records

Strategy 1 Details	Reviews			
<p>Strategy 1: All FISSD campuses will communicate with parents and community members on a weekly basis.</p> <p>Strategy's Expected Result/Impact: All FISSD parents will receive at least one communication from their child's school and/or programs of participation each week, resulting in improved home-school relations.</p> <p>Staff Responsible for Monitoring: Superintendent, Deputy Superintendent, Director of Teaching and Learning, Principals</p> <p>Funding Sources: - 199 - General Fund</p>	Formative			Summative
	Nov	Feb	Apr	June
<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  No Progress </div> <div style="text-align: center;">  Accomplished </div> <div style="text-align: center;">  Continue/Modify </div> <div style="text-align: center;">  Discontinue </div> </div>				

Goal 4: Ferris ISD will build and strengthen positive relationships through transparent communication and engagement processes with all stakeholders.

Performance Objective 2: Ferris ISD will engage in ongoing communication with parents and community members.

Strategy 1 Details	Reviews			
Strategy 1: Ferris ISD will increase social media presence and accessibility. Strategy's Expected Result/Impact: Better parent and community knowledge of District events and celebrations. Staff Responsible for Monitoring: Communication Coordinator, Principals Funding Sources: - 199 - General Fund	Formative			Summative
	Nov	Feb	Apr	June
Strategy 2 Details	Reviews			
Strategy 2: District website will be kept current and up to date with news and events. Strategy's Expected Result/Impact: Better parent and community knowledge of District events and celebrations. Staff Responsible for Monitoring: Communications Coordinator	Formative			Summative
	Nov	Feb	Apr	June
Strategy 3 Details	Reviews			
Strategy 3: District will move website from current platform to a new platform to enhance accessibility for all stakeholders. Strategy's Expected Result/Impact: Enhanced stakeholder accessibility to District news and information. Staff Responsible for Monitoring: Director of Technology	Formative			Summative
	Nov	Feb	Apr	June
<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  0% No Progress </div> <div style="text-align: center;">  100% Accomplished </div> <div style="text-align: center;">  Continue/Modify </div> <div style="text-align: center;">  Discontinue </div> </div>				