

## SAP Phase II Meeting 9

Tuesday, May 2, 2023

### Meeting Minutes:

Table conversations about why ACC isn't full and rumors

- Wasn't a strong cultural component – a black family not a part of ACC.
- Energy isn't behind it; not encouraging about the program. Lack of district motivation.
- Data said <50% lack of marketing.
- Families don't know about the program or what it really is about. Who is the program for? Target outreach could increase enrollment.
- Identity development has been shown but this is a very racist society, ignorance, and bias.
  - Not a dominant way of teaching – may go against the “culture” or “traditional” way of teaching.

Problem We're Solving

#### The Question

**What needs to be done to strengthen the ACC program goals as a means to increase the magnetization of the program?**

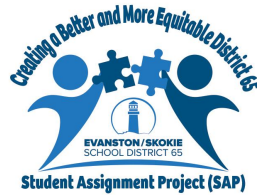
SCAN Problem Solving Process

#### Group 1

Both data sources show a lack of understanding about the program before being enrolled. It's hard to understand how the principles are integrated into the teaching and that the way of teaching.

Lack of resources and desire to promote the program—it's being held back. You need an ACC parent committee!

Side notes/Ideas:



Information should be available about the program at local events, like Juneteenth, Kwanzaa, AA Youth Achievement, Pre-K events, etc. (Who will run these? Set up a parent group for ACC)

Change name to make it more inclusive?

Promote the teaching style more—it's different than gen ed. Normalizes diverse environments and is one of the only chancee to learn in this model outside of opting into it in college.

Take footage from ACC events. Have families opt out of being in it vs. getting media releases. (Talk to someone who has experience w/ promoting programs)

Pipe dream: Make Oakton TWI and ACC ;)

## **Group 2**

The district need to support the program - teacher recruitment and training, sharing ALL the successes that are unique to ACC outcomes, clearer marketing throughout the year and not just as enrollment time.

The issue is clear that we should be addressing historic inequities and ACC is a program to be invested in to demonstrate action toward a commitment to equity.

(For next time - expansion doesn't need to just thought of as lateral expansion, but also at the pre-k level or up to middle school)

## **Group 3**

The physical visibility even within Oakton school building has changed – Do not see ACC So visibility. Lack of deep cultural elements in the program. (i.e. crossover attire no longer African growth). 50% of black families do not know about the program.

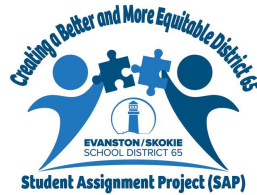
Needs: 1. Add testimonials from parents, alums, middle/high school teachers who see ACC students in their classrooms. 2. Special outreach to parents who check black/caribbean/African American/Mixed demographics on registration of Kindergarten. Targeted outreach to interracial students.

We don't need outside curriculum resources for BLM @ schools week. We have it in- house in the district. The district leadership uplifts this.

## **Group 4**

The marketing and outreach of ACC, especially in Black communities needs to improve. This should be the responsibility of the District to connect with and educate families about the program, not the responsibility of the current ACC families, Oakton PTA, etc, etc.

Dr. Allen suggested changing the name to “Culturally Responsive Pedagogy” but we don't want to take away the African Centered part of the name. So, part of the marketing strategy should be to keep the name African Centered Curriculum and add a tag line explaining that students will be learning in a culturally responsive environment.



## Group 5

Data shows that a low percentage of families know about ACC. This is concerning because ACC enrollment numbers have historically been low. Also faculty changes, some faculty more supportive than others.

Families may feel that this program is for lower income of families or with disparities. Working to get quality teachers.

## Next Steps

- Review the data set for speciality program placement (RICE, RISE, PARK, STEP)
- Review master facility enrollment (is there space for these programs in underutilized buildings?)
- Prepare for the PLAN process

## Parking Lot

None