



# BUSINESS AND FINANCE ACADEMY



The Business and Finance Academy focuses on teaching and learning that will empower students with a high-quality education along with essential skills needed in the world of finance and business. This Academy includes courses that are technologically-focused and are designed to produce students who are business-oriented, innovative, and highly marketable when pursuing higher education or a career. Students who have goals to become a business executive, an industry CEO, or even a financial wizard, should consider the Business and Finance Academy. This is the starting point for a wide range of industries and careers to explore. The focus of this academy is not only on financial matters of business, but also basic leadership. Students will be introduced to the key basics that prepare them for a long list of careers.

## Future Careers

- Accountant
- Auditor
- Bank Teller
- Business Manager/Owner
- Credit Analyst
- Financial Planner
- Financial Analyst
- Insurance Claims Analyst
- Loan Officer
- Personal Financial Advisor
- Tax Specialist

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*Students will develop a strong foundation in business principles, finance, communications, professionalism and leadership – while also building confidence through the creation and execution of business presentations.*

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## Accounting Pathway

Students in this pathway are required to complete a minimum of four of the following courses:

- Business Ownership
- Microsoft Office Applications
- Accounting 1 & Accounting 2 – *required* (or Honors Accounting 1)
- Advanced Applications – Excel/Access
- Personal Finance
- Economics

In addition, students may choose two courses from the list below:

- Advanced Applications – Word/PowerPoint
- Marketing/Advanced Digital Marketing & Social Media
- Multimedia Production
- Advanced Digital Marketing & Social Media
- Cooperative Education/Work Experience

## Business Administration Pathway

Students in this pathway are required to complete a minimum of four of the following courses:

- Business Ownership
- Microsoft Office Applications
- Accounting 1 or Honors Accounting
- Advanced Applications – Word/PowerPoint
- Advanced Applications – Excel/Access
- Personal Finance
- Marketing
- Economics

In addition, students may choose two courses from the list below:

- Accounting 2
- Multimedia Production
- Advanced Digital Marketing & Social Media
- Cooperative Education/Work Experience

## Business Management Pathway

Students in this pathway are required to complete a minimum of four of the following courses:

- Business Ownership
- Microsoft Office Applications
- Accounting 1 (or Honors Accounting)
- Advanced Applications – Word/PowerPoint
- Advanced Applications – Excel/Access
- Marketing
- Economics

In addition, students may choose two courses from the list below:

- Accounting 2
- Multimedia Production
- Advanced Digital Marketing & Social Media
- Cooperative Education/Work Experience

## Entrepreneurship Pathway

Students in this pathway are required to complete a minimum of four of the following courses:

- Business Ownership
- Microsoft Office Applications
- Accounting 1 & Accounting 2 (or Honors Accounting 1) – *required*
- Personal Finance
- Marketing

In addition, students may choose two courses from the list below:

- Advanced Applications – Word/PowerPoint
- Advanced Applications – Excel/Access
- Advanced Digital Marketing & Social Media
- Cooperative Education/Work Experience

## Finance Pathway

Students in this pathway are required to complete a minimum of four of the following courses:

- Microsoft Office Applications
- Accounting 1 & Accounting 2 (or Honors Accounting 1) - *required*
- Advanced Applications – Excel/Access
- Personal Finance
- Marketing
- Economics

In addition, students may choose two courses from the list below:

- Advanced Applications – Word/PowerPoint
- Advanced Digital Marketing & Social Media
- Cooperative Education/Work Experience

