



21ST ANNUAL EARLY YEARS CONFERENCE

Power to the Professional: Diversity, Equity, Inclusion

21ST Annual Early Years Conference Event Sponsorship

Becoming an Early Years Conference sponsor is a valuable way to connect with early childhood education professionals, exchange information, and introduce new products and services. This in-person two-day conference will be at San Diego's Town and Country Hotel at 500 Hotel Circle North on March 15 and 16, 2024. This event is anticipated to draw over 1000 professionals and is designed to provide valuable brand advertising and networking for your organization. Become a sponsor today and be introduced to this extensive group of growing professionals advancing the field of early learning and education!

SELECT THE SPONSORSHIP LEVEL THAT BEST FITS YOUR ORGANIZATION!	2-Day Platinum \$1,600	2-Day Gold \$1,350	1-Day Silver \$900	Star Partner \$500
Color advertisement/ recognition in the official event program and emailed electronically to all attendees	Full Page Color (5.5W"X4.25H")	1/2 Page Color (5.5W"X4.25H")	1/4 Page Color (2.75W"X4.25H")	1/4 Page Color (2.75W"X4.25H")
Company logo visibility and recognition on San Diego County Office of Education's website conference page (hyperlink logo) and event	✓	✓	✓	✓
Company website link on post-event thank you email	✓	✓	✓	✓
Recognition on San Diego County Office of Education's website conference page (hyperlink logo)	✓	✓	✓	✓
Meals for company representatives (breakfast, lunch, snack) & conference entry to attend sessions	2 Representatives	2 Representatives	1 Representative	
Exhibit table to display your company materials and resources	✓	✓	✓	
Post attendee email list	✓	✓		
Priority selection of exhibit table location (secured after payment received)	✓			
Access to exhibitor hall for pre-set up (8pm - 9:30pm evening before conference)	✓			
Promotion of product or service demonstration in the conference schedule with description	✓			
Banner advertisement in one of the San Diego County Office of Education's Quality Preschool Initiative Preschool email blast (Quarter 4)	✓			



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To participate as a sponsor, select (click on) the sponsorship level you wish to purchase for your company/organization and complete the online application.



PLATINUM LEVEL APPLICATION, \$1,600



GOLD LEVEL APPLICATION, \$1,350



SILVER LEVEL APPLICATION, \$900

SINGLE-DAY SPONSORSHIP:

FRIDAY, MARCH 15 OR

SATURDAY, MARCH 16



STAR PARTNER APPLICATION: \$500

To secure your sponsorship, you must submit payment before Friday, January 19, 2024. Sponsorship opportunities are available on a first-come first served basis, with limited availability. To reserve space, payment must be received in full. No refunds will be made.

If you have any questions, please contact:

Gabriella Oliveira at gabriella.oliveira@sdcoe.net

Please return the completed sponsorship application and company logo to:

Gabriella Oliveira at gabriella.oliveira@sdcoe.net

Make check payable to:

San Diego County Superintendent of Schools,
Attn: Early Education, 6401 Linda Vista Rd,
Rm 315, San Diego, CA 92111

Check out our Early Years Conference website for more information:

<https://www.sdcoe.net/early-years/home>

