

Department of Parks, Recreation & Forestry
2000 North Calhoun Road
Brookfield, WI 53005
262-796-6675



WIRTH PARK PLAYGROUND RENOVATION - FUND RAISING INITIATIVE

Hello,

The City of Brookfield is excited to announce the Wirth Park Playground Renovation Project. The playground will be designed with inclusive features allowing all ages and abilities the opportunity to play and socialize together.

Mayor Steve Ponto shared: The Wirth Park Playground project will benefit the community for many years to come. Developing a space for leisure and play for all abilities and ages will bring our community together, fostering friendships and lifelong memories."

The **Wirth Park Playground Committee** has been assigned the task of **raising \$250,000**. All donations are tax deductible (see attached letter) through the City of Brookfield. Help us on our journey "Building Fun for All!"

The City of Brookfield website provides details on the project, updates on fund raising received, available donor levels including corporate and individual opportunities, donation link, and donation form.

Donations can be made by visiting the City of Brookfield website:

<https://www.ci.brookfield.wi.us/1072/Wirth-Park-Playground-Fundraiser>

How Can You Help?

1. Spread the word to your employees, members, and associates.
2. Share the link to donate with colleague's, friends, and family.
3. Hang the attached flyer in a prominent location. QR code takes donors directly to the donation site.
4. Post the attached donation levels for all to see.

We appreciate your support and willingness to spread the word about this exciting project and help us reach our goal of \$250,000.

We are "Building Fun For All"!

Sincerely,

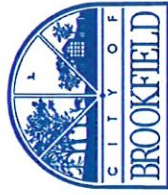
John Kelliher

Contact: John Kelliher
Director of Parks, Recreation & Forestry
262-796-6675
kelliher@ci.brookfield.wi.us

Brookfield Jaycees Wirth Park Playground

Department of Parks, Recreation & Forestry

SPONSORSHIP LEVELS

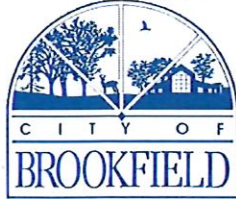


Help Us Reach Our Goal!

\$250,000

\$250,000 Playground Naming Rights	\$25,000 Play Area Naming Rights
Brookfield JC's Wirth Park Playground Presented by: "Name" (10 years)	Name displayed on 1 of 4 Play Areas:
Name on City website & playground donor board	AREAS 1. Picnic Areas 2. Ages 2-5 Area 3. Ages 5+ Area 4. Swing Area Name on City website & playground donor board

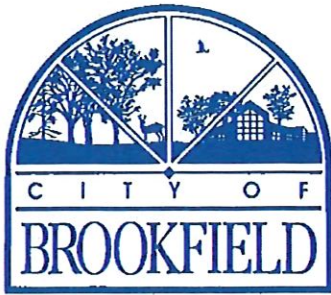
\$10,000- \$24,999 Community "Champion"	\$5,000- \$9,999 Community "Booster"	\$2,500- \$4,999 Community "Advocate"	\$500- \$2,499 Community "Partner"	\$250- \$499 Friends of Play Honor Roll	\$100- \$249 Thank You
Name on City website & playground donor board	Name on City website & playground donor board	Name on City website & playground donor board	Name on City website & playground donor board	Name on City website & playground donor board	Name on City website



WIRTH PARK PLAYGROUND BUILDING FUN FOR ALL



SCAN ME



Wirth Park Playground Project Donation Form



The Wirth Park Playground Committee would like to thank you for your support for a new, all inclusive, playground at Wirth Park! Your contribution will help create a safe, engaging place for our community to play for years to come. Help us on our journey
"Building Fun for All!"

Name, Business or Organization: _____

Primary Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Donation Amount: _____

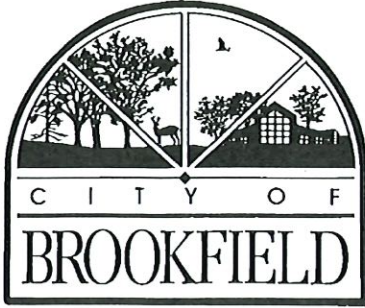
[All donations are tax deductible through Friends of Parks and Recreation.](#)

Donor Recognition: all donations of \$100 or more will be recognized in various promotional materials including the Brookfield Parks and Recreation webpage at ci.brookfield.wi.us

Payment Instructions:

Please include this form with your donation. **Checks can be made payable to: City of Brookfield Parks & Recreation Department, referencing "Wirth Park Playground Fundraiser" in the memo.** Donations and forms should be mailed to: City of Brookfield, c/o The Brookfield Parks and Recreation Department, 2000 N. Calhoun Rd., Brookfield, WI 53005

Thank you for your support!



FINANCE DEPARTMENT

2000 N. Calhoun Road
Brookfield, Wisconsin 53005-5095
(262) 782-9650 Fax (262) 796-6680
www.ci.brookfield.wi.us

Robert W. Scott, CPA, CPFO, CGFM, Director of Finance and Administration
Sarah Kitsebel, Deputy Finance Director
Mary M. Reeves, CPA, MBA, Finance Manager

October 2023

TO WHOM IT MAY CONCERN:

The City of Brookfield is a qualified organization under section 170(c)(1) of the Internal Revenue Code, and as such, charitable contributions made to the City are tax-deductible under that section of the Internal Revenue Code if made for a public purpose.

Contributions to the Wirth Park Playground project are for a public purpose, and the City of Brookfield has not provided any goods or services, in whole or in partial consideration, for gifts to this project.

CITY OF BROOKFIELD

Robert W. Scott
Director of Finance and Administration