



MUSTANG COMMUNITY EDUCATION

ENRICHMENT • AFTERSCHOOL • SUMMER CAMPS

Why advertise with us?

- An electronic copy of the catalog is on our website <https://mustangps.ce.eleyo.com/>. Most of our customers register online, which means our website is viewed a lot! We typically get 3,000-4,000 visits to our website per month from our local community.
- Your business website will be linked to the online catalog advertisement sending viewers directly to your website. (We reserve the right to not link if the site contains material that conflicts with District policies or guidelines.)
- Advertise in an attractive, informative catalog.
- Magazine style – approx. 8 ¼" w X 10 ¾" h with full color throughout.
- The Community Education catalog is a major source for Mustang area school district's residents to access information on programs, activities, and resources for toddlers through seniors.
- Approximately 26,000 hard copies of the catalog are printed with approx. 25,000 mailed to homes in an 8-mile radius of Mustang.
- More bang for your buck – compared with others, you'll find our advertising is a great value.

When is the catalog published?

The catalog is scheduled to be published two times per year. Publication dates are as follows:

Issue	Submission Deadline	Approximate Mail Date
Fall/Winter	June 15	August 1
Spring/Summer	December 15	February 1

What are the advertising rates?

Size of Ad	Dimensions	Price
¼ Page	4.875" x 3.5"	\$350
Inside front or back ¼ page		\$500
Half Page	4.875" wx 7.25" h or 7.25" wx 4.875" h	\$600
Inside front or back ½ page		\$750
Full-page	10" x 7.25"	\$900

More on pricing

A layout fee of \$50 or more will be added to any ad not submitted print ready. Changes in ads after submission may incur additional charges. Please proof your ads thoroughly before submitting them to Community Education.

How should I format and submit my ad?

- FIRST call Stacey at 405-376-7843 to request ad space.
- Ads must include name of the business and a contact number and web address.
- Submit print ready ads via email. Submit in a high-resolution (at least 300 dpi) PDF, JPG, or PNG format. Please be sure all fonts and graphics are embedded in the file. All text and graphics in black or CMYK (please convert photos to CMYK as well if you want them in color).
- Ads not submitted print ready must still provide all text via email. Limited placement of clipart or logos in JPG, PNG, or EPS format may be requested. Layout fee will vary with amount of service required.
- Ads will be enclosed in a border if one is not already a part of the ad.
- Ads may not include a registration form or cut-out coupon.
- Submit your ad to communityed@mustangps.org

How to pay

<https://mustangps.ce.eleyo.com/>

What else do I need to know?

- Advertisements are accepted on a first come, first served basis. Inclusion of an advertisement is on a space available basis and is not guaranteed. If space does not allow for an ad, a full refund will be issued.
- The Community Education Department will review and approve or reject ads for compliance to State and/or District policies and fit within the vision of the Mustang Community Education program.