



Securing Our Future

Supporting Our Students.

Nov. 7, 2023

Securing Our Future: How We Got Here...



- Since August 2022, SoWashCo Schools held 8 Community Listening Sessions and Staff Listening Sessions at each site to gather feedback and input
- Commissioned a Community Survey and new Demographic Report
- Hosted three Community Feedback sessions about the new 5-year facility plan
- Through our sessions, we overwhelmingly heard about the importance of safety and security in our schools.
- Residents also shared that any increase in taxes should be kept to no more than \$9-\$11 per month on a median valued home.
- The information gathered throughout the past year, led to a 5-year facility plan with the district's needs being prioritized by our community.

Bond Questions 1 and 2: A Cost Breakdown

Approximately \$6 a month on median home value



Question 1 (\$160 million)

Cottage Grove Middle School: secure front entry/office: \$3.8 million

Lake Middle School: secure front entry/office: \$3.8 million

Oltman Middle School: construction of classroom additions and cafeteria expansion: \$25.8 million

Woodbury Middle School: Construction of new secure entry and new bus road and conversion of pool area to classroom space: \$9.2 million

East Ridge: Construction of new classroom addition, cafeteria expansion, expansion of CTE, biomed and STEM spaces: \$35.8 million

Park: Construction of new cafeteria and kitchen, expansion and renovation of CTE, Robotics, STEM, biomed and learning spaces: \$38.6 million

Woodbury High School: Construction of new cafeteria and kitchen, additional science classrooms, expansion and renovation of CTE, STEM, biomed and robotics spaces, and creation of multipurpose learning spaces: \$42.7 million

Question 2 (\$40 million)

Bailey Elementary: Construction of classroom addition and new cafeteria and kitchen: \$8.7 million

Grey Cloud Elementary: Construction of classroom addition and new cafeteria and kitchen: \$9.4 million

Pine Hill Elementary: New classroom additions, gym space addition and new bathrooms: \$10.9 million

Red Rock Elementary: Construction of new classroom addition: \$4.3 million

Construction of new bathrooms at Crestview, Hillside, Pullman and Royal Oaks elementary schools: \$6.9 million

Note: All construction costs are rough estimates.

Question 3: Technology Projects Levy



What is a Technology Projects Levy?

A technology projects levy provides a dedicated funding stream for technology-related expenses. The technology levy supports nearly all facets of district operations, including: safety and security infrastructure, instructional and learning tools, networking and communications, and data management.

Tax Impact of the Technology Projects Levy

The technology projects levy asks voters to revoke and renew the existing technology levy, increasing the annual funding from \$2.8 million to \$5 million for the next 10 years.

- The tax impact is about \$3 per month on a median-valued home of \$409,000.
- The current technology projects levy is set to expire July 1, 2026.

Infrastructure and Security

- Cybersecurity, cameras and transportation systems
- Network cabling, hardware and WiFi
- Building controls, HVAC and door access.
- Data privacy protections and data retention compliance
- Content filtering per Children's Internet Protection Act (CIPA)
- Cyber awareness training
- Data processing and storage systems
- Business software

Teaching and Learning

- Classroom technology
- Technology support and repair services
- Educational and instructional software
- Student and teacher devices
- Digital and media literacy training

Tax Impact if all 3 Ballot Questions are Successful



Estimated Tax Impact

Home Value	Monthly	Annually
\$250,000	\$5	\$64
\$300,000	\$7	\$78
\$350,000	\$8	\$93
\$409,000	\$9	\$111
\$500,000	\$12	\$136
\$600,000	\$14	\$169
\$700,000	\$16	\$203

The median value home in the district is approximately \$409,000.

What if Ballot Questions Fail?

Bond Question 1	Bond Question 2	Technology Projects Levy
<ul style="list-style-type: none">• Secured entrances are put on hold.• Overcrowding continues• No changes to high school boundaries.• Review grade configurations at all levels• Consider alternative scheduling and course delivery options for high schools• Bond Question 2 also fails.• Elementary school attendance boundary changes will be implemented for the 2024-25 school year.	<ul style="list-style-type: none">• Elementary school attendance boundary changes will be implemented for the 2024-25 school year.• Middle school boundaries will be adjusted to keep elementary school cohorts together as much as possible.	<ul style="list-style-type: none">• Funding for infrastructure required for technology connectivity to our school buildings will come from the school district's general fund.• The current technology levy expires on July 1, 2026.

Boundary Change Tool



ABOUT US

ACADEMICS

SERVICES

GET INVOLVED

CONTACT US

FACILITY PLANNING

VOTE 2023

SCHOOL SITE LOCATOR South Washington (Question 2 fails) **DAVIS** **MGT**

Search by name Name

- Armstrong Elementary (PK-5)**
8855 Inwood Ave S
651-425-4100 [More info...](#)
- Bailey Elementary (PK-5)**
4125 Woodlane Dr
651-425-4800 [More info...](#)
- Central Park ECPE (EC-EC)**
8400 E P1 Douglas Road
651-425-7000 [More info...](#)
- Central Park PK (PK-PK)**
8400 E P1 Douglas Road
651-425-7000 [More info...](#)
- Cottage Grove Elementary (PK-5)**
7447 65th Street South
651-425-6800 [More info...](#)
- Cottage Grove Middle School (6-8)**
9775 Indian Blvd S
651-425-6800 [More info...](#)
- Crestview Elementary (PK-5)**
7830 80th Street S
[More info...](#)

SchoolSite Locator

e.g. 8855 Inwood Ave S

Place a point on the map Clear

English

Election 2023 Information Campaign



Election 2023 video

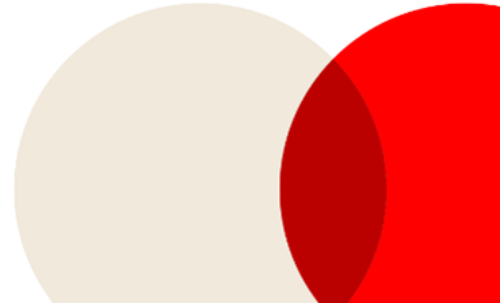
Vote 2023 website

- Voting information
- Bond and levy information
- School Board candidate forum video

Facility Planning website

- Video
- Tax-impact calculator
- Boundary Change Tool
- FAQ section with Submit a Question button
- Resource Toolkit
 - Flyers
 - Postcards
 - Bookmarks

Newsletters and Social Media



Election 2023 Information Campaign

Staff

- Staff newsletters
- Election 2023 newsletter
- Staff meeting presentations
- Information Sessions

Families

- Bonds for Buildings teams at each site
- Weekly communication via school and district newsletters
- Election 2023 newsletter
- Flyers, postcards, bookmarks
- Information Sessions: Virtual, In-Person and Advisory groups
- School presentations

Community

- Print Newsletter: Mailed in May, August and October
- Election 2023 Mailing
- Virtual information session
- Upcoming Community Information session on Nov. 1
- Vote 2023 Yard Signs (Next week)
- Dozens of meetings with community groups

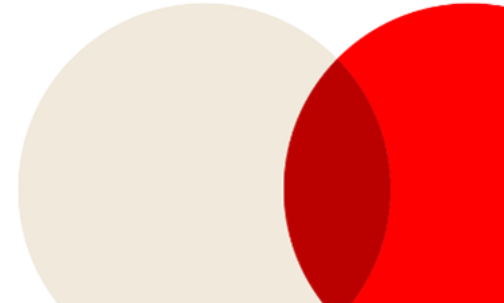
Information Campaign Analytics

Website: September to October 2023

- About 7,000 unique visitors
- About 12,000 Views on Vote and Facility Planning websites
- About 30,000 “events” (buttons clicks when a user is on the page)

Email

- Vote 2023 Newsletter
 - Sent to about 32,000 people
 - Open rate average is 53% (More than 16,000)
 - About 2% click rate (More than 600)
- Connect Family Newsletter
 - Sent to about 26,000 people
 - Open rate average is 56% (More than 14,000)
 - About 3% click rate (More than 700)





Top 5
Frequently Asked Questions



What is a Bond?

Why do you need a referendum if schools were given extra funding from the education bill that the legislature passed in the 2023 session?

What happens if any of the bond questions or the technology levy fail?

If Question 1 fails will there be boundary changes for middle and high school students?

Will the pool at Woodbury High School close if Question 1 passes?




Two weeks until the Election



- Connect Print Newsletter: Hit mailboxes week of October 23
- In-Person Community Information Session at DSC: Nov. 1
- Weekly Election 2023 Newsletter to staff and families
- Targeted Communications to Early Learning, Elementary, Middle and High School families
 - Did You Know campaign via email and social media
 - Focus on sites and pathways for targeted communications
- Vote 2023 Yard Signs placed next week
- Email and text get out the vote campaign for families
- Staff presentations



Final Asks: Get Out the Vote

- Staff: Get out to the polls to vote
 - Teachers: Call families and ask them to vote
 - Ask staff and families to watch the League of Women Voters School Board Candidate forum
 - Families: Share bond, levy and election information with neighbors and friends in the community
 - Community: Attend our Nov. 1 Information Session (and bring a friend or neighbor)
 - 3 open Board seats (eleven candidates); [League of Women Voters Link](#)
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Visit [sowashco.org/facilityplanning](https://www.sowashco.org/facilityplanning)



BONDS FOR BUILDINGS



Question 1:

Safety and security enhancements and expansions and renovations at secondary schools. (Approx. \$160 Million total)

- Construct new secure entry at Park and Woodbury high schools, and Cottage Grove, Lake and Woodbury middle schools
- Planned addition at East Ridge High School and renovations at Park and Woodbury high schools
- Planned expansion of Oltman Middle School and renovations at Woodbury Middle School

BOND QUESTION 1 DETAILS

+ Safety & Security Enhancements

+ Renovations for High Schools

+ Expansion/Renovations for Middle Schools



Question 2:

Addresses elementary school space at schools projected to exceed capacity; renovations for bathrooms at five elementary schools. (Approx. \$40 Million total)

- Elementary school additions at Bailey, Grey Cloud, Pine Hill and Red Rock elementary schools
- Construction of additional bathrooms at schools only containing a single set/four stalls: Crestview, Hillside, Pine Hill, Pullman and Royal Oaks elementary schools

BOND QUESTION 2 DETAILS

+ Elementary School Additions

+ Elementary Bathroom Renovations

+ Question 2 Contingency



Questions?



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