SUMNER SCHOOL DISTRICT

A GREAT PLACE TO LEARN.

SCHOOL BOARD MEETING

Board of Directors
Casey Chamberlain, President
Erin Markquart, Vice President
Deb Norris, Legislative Rep.
Richard Hendricks, Member
Paul Bucich, Member

Mission
We believe it is our responsibility to ensure the best education for every student, every day, in every classroom. We believe in success for students and staff every day.

October 28, 2015 Board Retreat – Meeting Minutes
Board Room
6:30 – 8:30 p.m.

Present:

Casey Chamberlain, Erin Markquart, Deb Norris, Richard Hendricks, Paul Bucich

Superintendent, Dr. Sara Johnson; Assistant Superintendent of Instructional Services, Laurie Dent; Assistant Superintendent of Human Resources, Marc Brouillet; Capital Project Coordinator, Marina Tanay; Maintenance Director, Mark Baumgarten; Athletics Director, Tim Thomsen; Communications Manager, Sarah Gillispie; Chief Financial Officer, Debbie Campbell; Educational Support Services Officer, Steve Sjolund; Recording Secretary, Bailey Ottenad

Visitors: 3

1. Introduction

Educational Support Services Officer, Steve Sjolund, presented the Board with an overview of the agenda and the purpose of the Board Retreat: to provide the School Board with the latest information and the Administration's proposal for the February 2016 Bond referendum.

a. Bond Communication Plan

Communications Manager, Sarah Gillispie, provided a brief update on recent communication efforts. Sarah informed the Board that Administration has concluded 4 informational open houses in response to the District Bond Communications survey wherein survey participants requested more information on critical capital facility needs. Sarah said the sessions were valuable, though not heavily attended. Those in attendance were receptive to the projects after hearing further explanation of the why behind the need.

Additional outreach concepts were discussed as possible options for informing the public after the Board passes a resolution November 18.

Sarah provided the Board an in-depth report on the Bond Communications Plan wherein different audiences were identified and messaging was consistent. The Plan reported on a communications formula process with components of research, analysis, communication techniques, and evaluation to define a strategic PR approach for the bond.

b. Bond Financial Update

Educational Support Services Officer, Steve Sjolund, and Chief Financial Officer, Debbie Campbell, provided a financial update on Bond projects and reported no change to the Administrations recommendation for the final Bond amount. State matching funds for Bond projects are still being finalized. Additional funding for Bond projects is still being evaluated.

c. Bond Project Gallery Walk

School Board members had the opportunity to review draft Bond marketing materials and provide thoughts and feedback on the projects.

NAC Architect, Matt Rumbaugh, presented an overview of project costs as well as a timeline sequence of projects to ensure the District is being thoughtful and cautious of inflation.

d. Resolution Review

Chief Financial Officer, Debbie Campbell, briefly reviewed the Bond resolution. She asked that the School Board provide feedback before or during the November 4 Study Session when a draft resolution is will be presented.

2. Board Discussion

School Board members discussed their initial thoughts and feelings regarding Bond projects and how they will support student learning. The School Board would like the Administration to continue providing clear and consistent messages to all audiences in our schools and community.

Dr. Sara E. Johnson, Secretary
Board of Directors

Attest:

Casey Chamberlain, President
Board of Directors